1. College (Attendance at college events, service on college committees, chair a committee, serve as faculty advisor, advise undergraduate research), University (Serve on a university committee/subcommittee), Hospitality Industry (belong to associations, participate in an internship, become a board member of an association), Community/Public (participation in community functions, speaking engagements, expert witness), Other evidence of professional service (Editorial work, evidence of other service)). Faculty must report outcomes from their service in their annual review.

UNSATISFACTORY	SATISFACTORY	STRONG	OUTSTANDING
Failure to attend graduations and faculty meetings (without preapproval of the Associate Dean) and lack of engagement in college, university, and industry.	Attendance at graduations and faculty meetings; and participation in other college events, such as: Welcome picnic Tailgate Career Fair activities Gourmet Night Dean's events (such as Dean's State of the College, Dean's lectureship dinners, holiday parties, etc.) Faculty Search presentations Other official college activities or events And participates as required on a least one college committee.	Meets all the requirements for Satisfactory and participates in multiple college and/or university committees and participates in other documented activities such as: • Engages with industry • Participates in community service that is related to their field • Evidence of editorial reviews • Guides and advances a student organization as a faculty advisor • Speaking to industry/association organizations	Meets all the requirements for Strong. To be considered outstanding the faculty member should provide evidence of positive outcomes they have helped to achieve as a chair of a college or university committee, and in a leadership role in college activities. Additionally, the faculty member is successful in performing one or more of the following, or similar, service endeavors: Serves as an editorial board member for a journal or association Serves as an officer/director of a regional or national organization within one's field Keynote speaking to organizations