# **Egor Cherenkov**

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## **EDUCATION**

#### Ph. D. in Hospitality Administration (2024-2027)

University of Houston, Houston, TX Major: Hospitality Administration **M.S. in Global Hospitality (2022 – 2023)** 

Ecole Hoteliere de Lausanne, Lausanne, CH Major: Global Hospitality

#### B.S. in Hotel Administration (2018 – 2021)

Cornell University, Ithaca, New York, USA Major: Hotel Administration Minor: Real Estate and Beverage Management

### **TEACHING EXPERIENCE**

#### University of Houston, Houston, TX

Conrad N. Hilton College of Global Hospitality Teaching Assistant (Fall 2024 – Present)

- GHL 6317: Innovative Hospitality Technologies, Graduate course, In-Person (Graded assignments, kept attendance, assisted instructor with any communication and logistics with the class)
- GHL 6380: Hospitality Business Analytics and Communication, Graduate course, In-person (Graded assignments, kept attendance, assisted instructor with any communication and logistics with the class)

Class Assistant (Fall 2023)

• Marketing Analysis, Graduate course, In-Person (Schedule meetings with the class and Professor; communicate critical information from professor)

#### Cornell University, Ithaca, NY

School of Hotel Administration Teaching Assistant (Fall 2020)

• HADM 2010: Hospitality Quantitative Analysis, Undergraduate course, Virtual format (*Hold office hours multiple times a week and assist students in class*)

### PUBLISHED RESEARCH & MANUSCRIPTS UNDER REVIEW

Cherenkov, E., Schmitt, A., & Filippova, E. F&B Concept Guide: What makes a successful F&B experience in different regions? The manuscript is due to be published on January 5<sup>th</sup> 2024 on *EHL Insights* (Additionally pending approval for *Hospitality.net*)

**Cherenkov, E.**, Lee, M., Benga, V., Guohao, S., Nandwani, N., Raguin, K., Sueur, M. Impact of Disruptive Innovative Technologies on Hospitality Businesses. Published at *Journal of Smart Tourism* 

#### **RESEARCH IN PROGRESS**

**Cherenkov, E.**, Lee, M., & DeFranco, A. Building Consumer Trust in the Digital Age: The Role of Corporate Digital Responsibility (CDR) in Enhancing Digital Trust. (Collecting Data, Target journal: International Journal of Hospitality Management)

#### **PROFESSIONAL EXPERIENCE**

Jun 2021 – Jul 2022	Four Seasons Hotels & Resorts (Assistant Food & Beverage Outlet
	Manager)
	<ul> <li>Oversaw daily restaurant operations for all meal periods on property.</li> </ul>
	<ul> <li>Assisted banquets department with group event orders.</li> </ul>
	<ul> <li>Completed payroll and schedules for operations.</li> </ul>
	<ul> <li>Automated payroll files and manager duties on Excel.</li> </ul>
	<ul> <li>Provided training for new employees on Forbes Standards.</li> </ul>
	<ul> <li>Presented monthly operational updates to directors.</li> </ul>
	<ul> <li>Developed F&amp;B menu concepts for holiday events.</li> </ul>
Jan. 2020 – May	The Statler Hotel (Student Bar Manager at The Regent Lounge)
2021	<ul> <li>Led barback, server, and food runner training for new employees.</li> </ul>
	<ul> <li>Analyzed P&amp;L statements and inventory sales data.</li> </ul>
	<ul> <li>Ensured inventory remained organized and up to date.</li> </ul>
	<ul> <li>Assisted in new menu development on a quarterly basis.</li> </ul>
Sept. 2019 – Dec.	The Statler Hotel (Student Supervisor at The Regent Lounge)
2019	<ul> <li>Assisted in hiring new servers.</li> </ul>
	<ul> <li>Provided summary sales reports daily.</li> </ul>
Jan. 2019 – Aug.	Argos Bar & Inn (Bartender & Barback)
2019	<ul> <li>Produced a variety of cocktail and beverages at high volume.</li> </ul>
	<ul> <li>Provided input for new seasonal menu development.</li> </ul>
Dec. 2016	The Butcher Shop (Food Runner and Waiter, Internship)
	<ul> <li>Gained fundamental restaurant operational knowledge.</li> </ul>
May 2016 - Jul. 2016	Brazilian Court Hotel (Hotel Operations Internship)
<b>,</b>	<ul> <li>Shadowed directors from different departments and assisted them with</li> </ul>
	daily operational challenges.
May 2015 – Jul. 2015	Savoy Hotel (Front Desk Internship)
	<ul> <li>Accompanies and assisted over 100 guests per day at the front desk as the</li> </ul>
	front desk supervisor assistant.
	<ul> <li>Translated for guests who spoke English and Russian.</li> </ul>

### **PROFESSIONAL CERTIFICATIONS**

- Certification in Hotel Industry Analytics (CHIA)
- Certification in Advanced Hotel & Tourism Analytics
- Certified Hotel Valuation Software Consultant (CHVSC)
- Certified Hotel Appraiser (CHA)
- Certified Hotel Valuer (CHV)

#### SKILLS

- Microsoft Office
- JMP Statistical Software
- Project Management
- Verbal & Presentation Skills

- RStudio & SPSS
- Tableau
- English, Russian, Spanish
- Market Feasibility