

DOCTORAL DEGREES in Hotel & Tourism Management

The School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University invites applications to its cutting-edge Doctor of Philosophy (Ph.D.) in Hotel and Tourism Management and the world's first professional Doctor of Hotel and Tourism Management (D.HTM) programmes. Research studentships and graduate assistantships will be offered to outstanding students in their pursuit of these doctoral degrees under the guidance of talented and dynamic faculty members who are recognised internationally for excellence in research and teaching.

Ph.D.

- The Ph.D. degree is designed for those who wish to base their research on theoretical insights.
- It offers advanced training based on individual interests and career aspirations, allowing students to develop the ability to complete significant research in specific areas.
- The School's intellectual and support environment encourages research collaboration between staff and students, with the results disseminated through scholarly publications and conference presentations.
- The programme prepares graduates for educational and research positions related to hotel and tourism management.

<http://shtm.polyu.edu.hk/phd>



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D.HTM

- The D.HTM degree is designed for academics, senior industry executive and senior staff in governmental and non-governmental tourism organisations.
- Its specific Asian focus, unique combination of subjects and research, and flexible delivery pattern enables industry professionals to develop their skills while remaining in the workforce.
- Developed to meet the ever more demanding needs of both industry and academia, the programme satisfies the growing demand for a new capstone academic qualifications.
- The programme prepares graduates to advance their careers by developing innovation, creativity and needed research skills within an Asian context.

<http://shtm.polyu.edu.hk/dhtm>



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Tripartite Master of Science Degree in Global GH Hospitality Business

At the forefront of hospitality education and research, the School of Hotel and Tourism Management (SHTM) of The Hong Kong Polytechnic University has formed a unique alliance with two world-class centres of educational excellence: École hôtelière de Lausanne and the Conrad N. Hilton College of Hotel and Restaurant Management at the University of Houston, to establish the tripartite **Master of Science in Global Hospitality Business** programme.

One programme

3

world-leading hospitality education institutions
distinct markets
diverse cultures
alumni networks

on
across

3

intense semesters
campuses
continents

This innovative educational strategy allows students to spend one semester in each of the three continents, – Europe, Asia and North America – capitalising on three outstanding faculties and campuses. It offers exceptional business immersion and the experience of a lifetime.

<https://shtm.polyu.edu.hk/mgh>

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Accelerated Master's Degrees in **12** Months



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

SCHOOL OF HOTEL AND TOURISM MANAGEMENT



The exceptional Master's programmes offered by the School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University are renowned for the quality of the educational experiences and the calibre of our graduates. Innovation and responsiveness to industry needs are critical to the programmes' success.

Master of Science (MSc) in **International Hospitality Management**

- Gives students a strong business foundation for career success.
- Develops international leaders, educators and researchers for the global hospitality industry.
- Enhances in students their skills in strategic thinking, problem solving, decision making and leadership challenges while furthering their understanding of the hospitality industry.
- Duration of study: 12 months

<http://shtm.polyu.edu.hk/ihm>

MSc in **International Tourism and Convention Management**

- Offers many insights into the tourism and convention industry.
- Enhances students' knowledge and management skills by blending strategic perspectives with effective implementations in the tourism and convention sectors.
- Develops in students industry practice, management skills and research competencies.
- Duration of study: 12 months

<http://shtm.polyu.edu.hk/itcm>

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MSc in **International Wine Management**

- Grooms industry leaders, educators and researchers, placing them in strong positions to lead the wine sector into the future.
- Features residential study trips to well-known wine regions to understand the best practices.
- Taught by leading academics as well as industry experts, such as Masters of Wine Jeannie Cho Lee, Steve Charters, Debra Meiburg and Sarah Heller.
- Duration of study: 12 months

<http://shtm.polyu.edu.hk/iwm>

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