



HOW CORPORATE FUNDS ARE LEVERAGED FOR RESEARCH

Corporate Sponsor funds are used to support faculty and student research leading to solid proposals that can compete for major grants or gifts. In this way, corporate funds are leveraged to build a larger program of research on the U.S. and global energy businesses and policy issues. The criteria for seed funds from the Institute for research proposal development follow.

- Projects should be interdisciplinary;
- They must fall within the mission and scope of the Institute (to prepare current and future energy managers and policy makers for competitive energy markets);
- They must emphasize policies for successful commercial energy development; and
- They must focus on the role of government, the business/government interface, or corporate strategies and management responses.

The Institute pursues many broad topic areas that are critical to worldwide energy development as well as specialized studies and research initiatives. Our overall objective is to ensure that the University of Houston and our partners (businesses, policy organizations and collaborating research institutions) are in the top tier of worldwide energy research. The Institute's research, training and outreach portfolio is on our Web site (www.uh.edu/energyinstitute).