References: Award Descriptions and DSA Values
-----------------------------------------------

	Low Achieving	Moderately Achieving	High Achieving	Excellent
Goal of the Assessment	<ul> <li>The submission does not clearly articulate the goals of the assessment</li> <li>The goals of the assessment are vague or unrelated to the mission/vision of the department/program</li> </ul>	<ul> <li>The submission somewhat articulates the goals of the assessment</li> <li>The goals are somewhat relevant to the mission/vision of the department/program</li> </ul>	<ul> <li>The submission articulates the goals of the assessment</li> <li>The goals are relevant to the mission/vision of the department/program</li> </ul>	<ul> <li>The submission clearly articulates the goals of the assessment</li> <li>The submission directly outlines how the goals are relevant to the mission/vision of the department/program or division</li> </ul>
Appropriate Design	<ul> <li>The design of the assessment is inappropriate or unclear</li> <li>The assessment lacks structure or coherence</li> <li>The methods used are unsuitable for achieving the stated goals. (e.g. measuring satisfaction instead of learning)</li> </ul>	<ul> <li>The design of the assessment is somewhat appropriate</li> <li>The assessment has some structure, but improvements are needed</li> <li>The methods used are somewhat suitable for achieving the stated goals</li> </ul>	<ul> <li>The design of the assessment is appropriate and well-structured</li> <li>The assessment design effectively supports the achievement of the stated goals</li> <li>The methods used are suitable and well-aligned with the goals</li> </ul>	<ul> <li>The submission clearly articulates why the assessment was structured as it was</li> <li>The assessment design optimally supports the achievement of the stated goals</li> <li>The methods used are innovative and demonstrate an understanding of assessment principles</li> </ul>

## Rubric for Outstanding Assessment Award

Data Analysis	<ul> <li>Data analysis is absent or superficial.</li> <li>Limited or no use of appropriate data analysis techniques</li> <li>Analysis does not support the assessment goals effectively</li> </ul>	<ul> <li>Data analysis is somewhat present but lacks depth</li> <li>Basic data analysis techniques are used, but improvements are needed</li> <li>Analysis partially supports the assessment goals</li> </ul>	<ul> <li>Data analysis is thorough</li> <li>Appropriate data analysis techniques are applied effectively</li> <li>Analysis directly addresses the assessment goals</li> </ul>	<ul> <li>Data analysis is comprehensive, insightful, and well executed</li> <li>Advanced data analysis techniques are applied with mastery</li> <li>Analysis directly addresses the assessment goals and offers valuable insights</li> </ul>
Informed Practice	<ul> <li>The submission fails to provide actionable insights</li> <li>Recommendations for practice are absent or inappropriate</li> <li>Limited or no connection between assessment findings and practical implications</li> </ul>	<ul> <li>The submission provides some insights but lacks depth</li> <li>Recommendations for practice are somewhat relevant but may be generic</li> <li>Limited connection between assessment findings and practical implications</li> </ul>	<ul> <li>The submission offers valuable insights for informing practice</li> <li>Recommendations for practice are relevant and actionable</li> <li>Clear connection between assessment findings and practical implications</li> </ul>	<ul> <li>The submission offers valuable insights for informing practice.</li> <li>Recommendations for practice are relevant, innovative, and actionable</li> <li>The assessment findings are directly translated into practical implications, demonstrating a clear impact on practice</li> </ul>

## References: <u>Award Descriptions</u> and <u>DSA Values</u>