WHO WE ARE

Student workers: 813
Temporary Staff: 23
Full-time Staff: 399
Graduate Assistants: 29

260 Total number of strategic plan initiatives completed

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>STUDENT SUCCESS</td>
<td>86</td>
</tr>
<tr>
<td>DIVISION COHESION</td>
<td>54</td>
</tr>
<tr>
<td>RESOURCES</td>
<td>62</td>
</tr>
<tr>
<td>PARTNERSHIPS</td>
<td>58</td>
</tr>
</tbody>
</table>
BY THE NUMBERS

- Total calls to the Enrollment Services Call Center: 258,350
- Total virtual completed appointments in Enrollment Services: 14,026
- Student connections by University Career Services: 11,623
- Visits to the Student Centers: 928,964
BY THE NUMBERS

- Total emails sent by Enrollment Services Communication & Marketing: 3.7 Million
- Improvement in response time to product requests in PeopleSoft by Campus Solutions Services: 40%
- Students who received individual assistance from Veterans Services: 1,870
- Children's Learning Center received the "Child Care Access Means Parents in School" grant: $558,998
BY THE NUMBERS

1173 Total members in UH fraternities and sororities
3.495 Cumulative GPA for Cougars in Recovery community members
$190K Sales revenue earned by the Center for Student Media
2,833 Desktop and website support requests to DSAES IT Services
UH ENROLLMENT: FALL 2021

TOTAL ENROLLMENT: 47,031

New FTIC: 5,331

New TRANSFERS: 4,837
<table>
<thead>
<tr>
<th>Year</th>
<th>FTIC</th>
<th>Transfers</th>
<th>All Others</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2017</td>
<td>4962</td>
<td>5263</td>
<td>2552</td>
</tr>
<tr>
<td>Fall 2018</td>
<td>5201</td>
<td>5324</td>
<td>2501</td>
</tr>
<tr>
<td>Fall 2019</td>
<td>5682</td>
<td>4634</td>
<td>2322</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>5245</td>
<td>4612</td>
<td>2686</td>
</tr>
<tr>
<td>Fall 2021</td>
<td>5331</td>
<td>4837</td>
<td>2848</td>
</tr>
</tbody>
</table>
COUGAR ACADEMIC PROFILE: FALL 2021

- Total FTIC Applications: 35,770
- FTIC Students in Top 10% of High School Class: 30.07%
- FTIC Test Optional Applicants Admitted: 52%
- FTIC Test Optional Applicants: 67%
- Transfers Average GPA: 3.2

FRESHMEN MAKING UH HISTORY:
- Second-largest freshman class
- Second-largest incoming cohort of Hispanic students
- Largest incoming cohort of African-American students
<table>
<thead>
<tr>
<th>Amount</th>
<th>Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>$18.16 Million</td>
<td>Higher Education Emergency Relief Fund I</td>
</tr>
<tr>
<td>$17.74 Million</td>
<td>Higher Education Emergency Relief Fund II</td>
</tr>
<tr>
<td>$1.09 Million</td>
<td>Cougar Emergency Fund</td>
</tr>
<tr>
<td>$1.28 Million</td>
<td>Federal MSI Funds</td>
</tr>
<tr>
<td>$6.09 Million</td>
<td>Governor's Emergency Education Relief Fund</td>
</tr>
<tr>
<td>$7.85 Million</td>
<td>August 2021 Balance Payoff</td>
</tr>
</tbody>
</table>
STUDENT SUPPORT

1,371
Unique clients for all clinical services at Counseling & Psychological Services

RECOVERY
Recovery rates for Cougars in Recovery community members remained high in Fall 2020 and Spring 2021, at 100% and 98% respectively

TACKLING COVID
586 people were tested for COVID-19 at the Student Health Center, which teamed up with the Student Centers to vaccinate 7,359 people on campus

RESIDENTIAL ENGAGEMENT MODEL
New Residential Engagement Model in Student Housing & Residential Life helps identify students at risk

86,640
Pounds of food distributed by Cougar Cupboard

47% INCREASE
In number of graduate students served by University Career Services
The Campus Recreation Wellness Center completed its new roof in July, providing indoor programs that aren't at the whim of the weather. Also, its Gertner gravel lot is now a recreational field complete with lights for intramural night play.

More than 200 people livestreamed the "Because I Said I Would" seminar hosted by the Student Centers and Student Housing & Residential Life.

After creating an On-Demand section on its website, the Center for Student Involvement had 10,783 pageviews for that new option — 14% of all its web traffic.

Visits to the A.D. Bruce Religion Center: 32,215.
13% DECREASE
In the number of days to process graduation applications by the Office of University Registrar

NEW NAME
After a push from students, the Center for Students with DisABILITIES changed its name to the Justin Dart, Jr. Student Accessibility Center

DOOR DASH
917 students received delivered food from Cougar Cupboard, which partnered with Door Dash to serve students unable to come to campus

477
Registered Student Organizations served by the Center for Student Involvement
**DIVERSITY & INCLUSION**

**JUNETEENTH**

The Center for Diversity & Inclusion hosted the University's first ever Juneteenth celebration in 2021.

**700**

Individual interactions related to sexual misconduct support services, a 69% increase from the previous year.

**450**

Student athletes and coaches trained by the Center for Diversity & Inclusion following George Floyd's murder.

**3,120**

Students assisted virtually or in-person by the International Student Scholar Services Office.

**481**

Students served by the Urban Experience Program through virtual appointments, walk-ins and scheduled appointments.
The Division of Student Affairs and Enrollment Services embraced virtual programming and services as the University of Houston continued with at least partial remote operations because of the COVID-19 pandemic. Departments overcame obstacles to continue to serve the UH community.

<table>
<thead>
<tr>
<th><strong>7,860</strong></th>
<th><strong>ONLINE COMMUNITY</strong></th>
<th><strong>286% INCREASE</strong></th>
<th><strong>TEST OPTIONAL</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Students advised virtually by Scholarships and Financial Aid, and 2,271 students took advantage of virtual &quot;drop-in advising,&quot; a new service created to better meet their needs</td>
<td>The LGBTQ Resource Center's Discord server had 12,385 messages by 129 members since just January 2021</td>
<td>In attendance at the EMPOWER conference, hosted by the Women and Gender Resource Center and the Center for Student Involvement</td>
<td>16,000+ freshmen applicants took advantage of the test optional process for Fall 2021, and those applicants had an average core GPA of 3.56</td>
</tr>
</tbody>
</table>
The Student Health Center's telemedicine options were popular, with 1,733 telepsychiatry visits and 2,796 virtual primary care visits in FY21.

Students who participated in virtual meditation hosted by UH Wellness

1,117 students attended 31 virtual meet and greets hosted by University Career Services

The Student Health Center's telemedicine options were popular, with 1,733 telepsychiatry visits and 2,796 virtual primary care visits in FY21.

After Counseling and Psychological Services' first full year of offering all services via telehealth, a survey shows that the vast majority of respondents are satisfied with the virtual options and prefer them.

689

MEET & GREETS

TELEMEDICINE

90.8% APPROVAL
<table>
<thead>
<tr>
<th><strong>$431,906</strong></th>
<th><strong>Total amount raised by DSAES departments during remote operations</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$50,000</strong></td>
<td>Two newly endowed scholarships supporting First Generation students (Urban Experience Program &amp; DSAES Development Director)</td>
</tr>
<tr>
<td><strong>$7,705</strong></td>
<td>Raised from sales of move-in t-shirts and identified more than 275 new donors (Student Housing &amp; Residential Life and Office of Annual Giving)</td>
</tr>
<tr>
<td><strong>External Advisory Board</strong></td>
<td>Helped raise funds to support scholarships and programming (Cougars in Recovery &amp; DSAES Development Director)</td>
</tr>
<tr>
<td><strong>3,455+</strong></td>
<td>New donors identified (Center for Fraternity &amp; Sorority Life and University Advancement Research)</td>
</tr>
</tbody>
</table>
HONORS AND AWARDS

Student Housing & Residential Life Marketing

Marketing Awards and Showcase,
2nd Place, Specialty Category,
ACUHO-I

Joseph Secrest
Research and Assessment Award,
NIRSA

Keith T. Kowalka
2021 Butts-Whiting Award and Legacy Leader, ACUI

Mackenzie Wysong-Bentley
Dan Mizer Facilities Maintenance Professional of Distinction Award,
SWACUHO

Student Program Board

2020 Student Driven Program of the Year, ACUI

Enrollment Services

Communication & Marketing

Public Relations Society of America, Houston Chapter:
- Reputation/Brand Management, Bronze for Campaign
- Video, Bronze for Tactical
- Brochure, Silver for Tactical
- Special Publications, Silver for Tactical

"Steal This Idea" Graphic Design Competition, ACUI

Student Centers:
- Julian Cearley
- Christie Le
- Thao Nguyen
- Bereniz Velazquez
- Ashley Villalta

Student Centers

2021 Excellence in Innovations in Sustainability Award, ACUI

Megan Hill
Bob Huss Outstanding Graduate Award, SWACUHO

James Aguanno
Bob Cooke Distinguished Service Award, SWACUHO

Zunayra Hemani
I-LEAD Scholarship, ACUI

Mara Affre
Selected to serve on national College Board Advisory Committee for the Admissions Research Consortium

Daniel Maxwell
Appointed to the 2022 NASPA Conference Leadership Committee (2020-2022)
THANK YOU

UNIVERSITY of HOUSTON

STUDENT AFFAIRS & ENROLLMENT SERVICES