#### WHAT ARE CORE VALUES?

These help you determine your cultural identity within your organization which has meaning to all involved. Core values should be the foundation of your organization in which to build upon.

#### THINK ABOUT IT!

Take 15 minutes to examine your thoughts on what core values might mean for your student organization. Do your thoughts match with what others in the organization might feel? Try to develop core values or a values statement which has a true reflection of your entire organization and what you intend on building upon as you proceed into the future.

*Note – When it comes time to develop core values, every member of your organization should have involvement with establishing them* 

#### ACTIVITY: GENERATE YOUR CORE VALUES

Take some time and examine what core values describe your organization using the words listed on the following pages. Once you have identified three or four values, write them down. If you currently have core values established in your agency, ask yourself if they truly reflect your organization's foundation and are you still building off this foundation? Can you continue with what you have or is it time to bring this back to all members and re-develop your core values? There is an example below to get your thoughts moving!

#### To fulfill our mission Program Council is committed to the following core values:

#### CORE VALUE: Balance

EXPLANATION: Achieving and maintaining a balance between a professional and social atmosphere in order to produce an efficient organization.

#### CORE VALUE: Learning

EXPLANATION: Continuously challenging yourself and others to grow and adapt to change in order to apply learned knowledge to any situation.

#### **CORE VALUE: Perspective**

EXPLANATION: By looking at the big picture, thinking outside the box, and evaluating how Program Council affects others, we see where we are and where we are going, and develop a pathway to success.

#### CORE VALUE: Student Focus

EXPLANATION: Creating fun and innovative programs by the students, for the students in order to satisfy their needs and develop a holistic individual.

#### CORE VALUE: Teamwork

EXPLANATION Building a positive foundation by mentoring, communicating, cooperating and respecting each other in order to achieve goals and become a powerful organization.

1. CORE VALUE: EXPLANATION:

2. CORE VALUE: EXPLANATION:

3. CORE VALUE: EXPLANATION:

4. CORE VALUE: EXPLANATION:

5. CORE VALUE: EXPLANATION:

|                   |                 |               | 1                          |
|-------------------|-----------------|---------------|----------------------------|
| Above and Beyond  | Dependability   | Individuality | Reason                     |
| Acceptance        | Depth           | Industry      | Recognition                |
| Accessibility     | Determination   | Informal      | Recreation                 |
| Accomplishment    | Determined      | Innovation    | Refined                    |
| Accountability    | Development     | Innovative    | Reflection                 |
| Accuracy          | Devotion        | Inquisitive   | Relationships              |
| Accurate          | Devout          | Insight       | Relaxation                 |
| Achievement       | Different       | Insightful    | Reliability                |
| Activity          | Differentiation | Inspiration   | Reliable                   |
| Adaptability      | Dignity         | Integrity     | Resilience                 |
| Adventure         | Diligence       | Intelligence  | Resolute                   |
| Adventurous       | Direct          | Intensity     | Resolution                 |
| Affection         | Directness      | International | Resolve                    |
| Affective         | Discipline      | Intuition     | Resourceful                |
| Aggressive        | Discovery       | Intuitive     | Resourcefulness            |
| Agility           | Discretion      | Invention     | Respect                    |
| Aggressiveness    | Diversity       | Investing     | Respect for Others         |
| Alert             | Dominance       | Investment    | Respect for the Individual |
| Alertness         | Down-to-Earth   | Inviting      | Responsibility             |
| Altruism          | Dreaming        | Irreverence   | Responsiveness             |
| Ambition          | Drive           | Irreverent    | Rest                       |
| Amusement         | Duty            | Јоу           | Restraint                  |
| Anti-Bureaucratic | Eagerness       | Justice       | Results                    |

| Anticipate          | Ease of Use      | Kindness            | Results-Oriented    |
|---------------------|------------------|---------------------|---------------------|
| Anticipation        | Economy          | Knowledge           | Reverence           |
| Anti-Corporate      | Education        | Leadership          | Rigor               |
| Appreciation        | Effective        | Learning            | Risk                |
| Approachability     | Effectiveness    | Legal               | Risk Taking         |
| Approachable        | Efficiency       | Level-Headed        | Rule of Law         |
| Assertive           | Efficient        | Liberty             | Sacrifice           |
| Assertiveness       | Elegance         | Listening           | Safety              |
| Attention to Detail | Empathy          | Lively              | Sanitary            |
| Attentive           | Employees        | Local               | Satisfaction        |
| Attentiveness       | Empower          | Logic               | Security            |
| Availability        | Empowering       | Longevity           | Self-Awareness      |
| Available           | Encouragement    | Love                | Self-Motivation     |
| Awareness           | Endurance        | Loyalty             | Self-Responsibility |
| Balance             | Energy           | Mastery             | Self-Control        |
| Beauty              | Engagement       | Maturity            | Self-Directed       |
| Being the Best      | Enjoyment        | Maximizing          | Selfless            |
| Belonging           | Entertainment    | Maximum Utilization | Self-Reliance       |
| Best                | Enthusiasm       | Meaning             | Sense of Humor      |
| Best People         | Entrepreneurship | Meekness            | Sensitivity         |
| Bold                | Environment      | Mellow              | Serenity            |
| Boldness            | Equality         | Members             | Serious             |
| Bravery             | Equitable        | Merit               | Service             |

| Brilliance   | Ethical             | Meritocracy    | Shared Prosperity |
|--------------|---------------------|----------------|-------------------|
| Brilliant    | Exceed Expectations | Meticulous     | Sharing           |
| Calm         | Excellence          | Mindful        | Shrewd            |
| Calmness     | Excitement          | Moderation     | Significance      |
| Candor       | Exciting            | Modesty        | Silence           |
| Capability   | Exhilarating        | Motivation     | Silliness         |
| Capable      | Exuberance          | Mystery        | Simplicity        |
| Careful      | Experience          | Neatness       | Sincerity         |
| Carefulness  | Expertise           | Nerve          | Skill             |
| Caring       | Exploration         | No Bureaucracy | Skillfulness      |
| Certainty    | Explore             | Obedience      | Smart             |
| Challenge    | Expressive          | Open           | Solitude          |
| Change       | Extrovert           | Open-Minded    | Speed             |
| Character    | Fairness            | Openness       | Spirit            |
| Charity      | Faith               | Optimism       | Spirituality      |
| Cheerful     | Faithfulness        | Order          | Spontaneous       |
| Citizenship  | Family              | Organization   | Stability         |
| Clean        | Family Atmosphere   | Original       | Standardization   |
| Cleanliness  | Famous              | Originality    | Status            |
| Clear        | Fashion             | Outrageous     | Stealth           |
| Clear-Minded | Fast                | Partnership    | Stewardship       |
| Clever       | Fearless            | Passion        | Strength          |
| Clients      | Ferocious           | Patience       | Structure         |

| Collaboration      | Fidelity        | Patient-Centered     | Succeed        |
|--------------------|-----------------|----------------------|----------------|
| Comfort            | Fierce          | Patient-Focused      | Success        |
| Commitment         | Firm            | Patients             | Support        |
| Common Sense       | Fitness         | Patient-Satisfaction | Surprise       |
| Communication      | Flair           | Patriotism           | Sustainability |
| Community          | Flexibility     | Peace                | Sympathy       |
| Compassion         | Flexible        | People               | Synergy        |
| Competence         | Fluency         | Perception           | Systemization  |
| Competency         | Focus           | Perceptive           | Talent         |
| Competition        | Focus on Future | Perfection           | Teamwork       |
| Competitive        | Foresight       | Performance          | Temperance     |
| Completion         | Formal          | Perseverance         | Thankful       |
| Composure          | Fortitude       | Persistence          | Thorough       |
| Comprehensive      | Freedom         | Personal Development | Thoughtful     |
| Concentration      | Fresh           | Personal Growth      | Timeliness     |
| Concern for Others | Fresh Ideas     | Persuasive           | Timely         |
| Confidence         | Friendly        | Philanthropy         | Tolerance      |
| Confidential       | Friendship      | Play                 | Tough          |
| Confidentiality    | Frugality       | Playfulness          | Toughness      |
| Conformity         | Fun             | Pleasantness         | Traditional    |
| Connection         | Generosity      | Poise                | Training       |
| Consciousness      | Genius          | Polish               | Tranquility    |
| Consistency        | Giving          | Popularity           | Transparency   |

| Content                | Global      | Positive        | Trust          |
|------------------------|-------------|-----------------|----------------|
| Contentment            | Goodness    | Potency         | Trustworthy    |
| Continuity             | Goodwill    | Potential       | Truth          |
| Continuous Improvement | Gratitude   | Power           | Understanding  |
| Contribution           | Great       | Powerful        | Unflappable    |
| Control                | Greatness   | Practical       | Unique         |
| Conviction             | Growth      | Pragmatic       | Uniqueness     |
| Cooperation            | Guidance    | Precise         | Unity          |
| Coordination           | Happiness   | Precision       | Universal      |
| Cordiality             | Hard Work   | Prepared        | Useful         |
| Correct                | Harmony     | Preservation    | Utility        |
| Courage                | Health      | Pride           | Valor          |
| Courtesy               | Heart       | Privacy         | Value          |
| Craftiness             | Helpful     | Proactive       | Value Creation |
| Craftsmanship          | Heroism     | Proactively     | Variety        |
| Creation               | History     | Productivity    | Victorious     |
| Creative               | Нарру       | Personal        | Victory        |
| Creativity             | Honesty     | Professionalism | Vigor          |
| Credibility            | Honor       | Profitability   | Virtue         |
| Cunning                | Норе        | Profits         | Vision         |
| Curiosity              | Hopeful     | Progress        | Vital          |
| Customer Focus         | Hospitality | Prosperity      | Vitality       |
| Customer Satisfaction  | Humble      | Prudence        | Warmth         |

| Customer Service | Humility     | Punctuality     | Watchful     |
|------------------|--------------|-----------------|--------------|
| Customers        | Humor        | Purity          | Watchfulness |
| Daring           | Hygiene      | Pursue          | Wealth       |
| Decency          | Imagination  | Pursuit         | Welcoming    |
| Decisive         | Impact       | Quality         | Willfulness  |
| Decisiveness     | Impartial    | Quality of Work | Winning      |
| Dedication       | Impious      | Rational        | Wisdom       |
| Delight          | Improvement  | Real            | Wonder       |
| Democratic       | Independence | Realistic       | Worldwide    |

### UNIVERSITY of HOUSTON CENTER FOR STUDENT INVOLVEMENT