



**C. T. Bauer
College of Business**

**COMMENCEMENT
THURSDAY, DECEMBER 14, 2017**





UNIVERSITY of HOUSTON

Letter from the President

December 2017

Dear University of Houston Graduates:

Congratulations on this most memorable day of your college career! The degree you are about to receive symbolizes the world-class, tier-one education you obtained at the University of Houston.

There were many factors that contributed to your success. The support of your parents, families and friends, and the encouragement of your faculty, advisors and staff played a significant part. But what made it all possible was the personal commitment, drive and resolve that helped you cross the finish line. We take profound satisfaction in knowing these same attributes will serve you well as you make your mark in the world.

Please leave today as proud UH graduates, confident you are the best prepared, best educated and best equipped individuals of your generation. I know in my heart that you are now ready and able not just to compete, but to succeed and be leaders in your chosen careers.

With my best wishes for a bright and rewarding future,

Renu Khator

Renu Khator
President, University of Houston



Letter from the Dean

Dear graduates,

Today, you join the ranks of nearly 60,000 alumni of the C. T. Bauer College of Business. As you celebrate your graduation, know that your degree has great value.

In fulfilling the requirements of your program, you have demonstrated not only your academic capability, but also the personal discipline and commitment necessary to complete such an educational endeavor. I personally congratulate you on this achievement.

Bauer College is more than a degree-granting institution. Yes, to begin with, it is a college of business. On a bigger dimension, I firmly believe this is a place where we change lives and make a difference.

We do this by helping you learn, gain confidence, develop support networks, and create opportunity for themselves and for others — yes, for you and for others around you. I am very blessed to have the opportunity see you learn, grow, succeed and help others grow in the process. This is why Bauer College is described as a place “Where Awesome Happens” — you make it so. Seeing this happen firsthand is the best part of my job.

This convocation marks the beginning of a lifelong relationship with the Bauer College of Business. The Bauer faculty and staff are proud to join your family and friends in honoring your accomplishment.

On behalf of the faculty and staff of the Bauer College, please accept our best wishes for your future success.

Sincerely and with warm regards,

A handwritten signature in black ink that reads "Latha Ramchand".

Latha Ramchand
Dean and Professor, Finance
C. T. Bauer College of Business

University of Houston
C. T. Bauer College of Business

Commencement Program

Thursday, December 14, 2017, 6 p.m.
NRG Arena

PROCESSIONAL	Commencement Marshal Steve Koch <i>Assistant Dean, Graduate and Professional Programs</i> Commencement Marshal Michael Newman <i>Clinical Professor, Accountancy and Taxation</i> College Banner Bearers Candidates for Graduation Platform Party Bauer College Dean, Latha Ramchand
GREETINGS	Thomas George, Ph.D. <i>Senior Associate Dean, Faculty Affairs</i> Paula Mendoza <i>Member, University of Houston System Board of Regents</i>
PRESENTATION OF THE COLORS	UH Army ROTC
NATIONAL ANTHEM	Soloist from Moores School of Music
WELCOME AND INTRODUCTORY REMARKS	Latha Ramchand <i>Dean, C. T. Bauer College of Business</i>
INTRODUCTION OF GUEST SPEAKER	Latha Ramchand <i>Dean, C. T. Bauer College of Business</i>
GUEST SPEAKER	Marvin E. Odum, III (M.B.A. '95) <i>Retired Chairman/President of Shell Oil Company and Executive Committee Director for Royal Dutch Shell PLC</i>
PRESENTATION OF ACADEMIC HONORS	Richard Scamell, Ph.D. <i>Associate Dean, Student Affairs</i>
PRESENTATION OF GRADUATES AND UNDERGRADUATE CANDIDATES	Thomas George, Ph.D. <i>Senior Associate Dean, Faculty Affairs</i>
CONFERRAL OF DEGREES	Latha Ramchand <i>Dean, C. T. Bauer College of Business</i>
CONCLUDING REMARKS	Thomas George, Ph.D. <i>Senior Associate Dean, Faculty Affairs</i>
ALMA MATER	Soloist from Moores School of Music
RECESSIONAL	

*The audience may remain seated during the Processional and Recessional.
Family may take photographs and videos from their seats.*

C. T. Bauer College of Business

THE LEGACY OF CHARLES T. "TED" BAUER



The business school at the University of Houston was transformed more than 15 years ago when one man made a commitment to bolstering the city of Houston's workforce through education.

In 2000, Charles T. "Ted" Bauer gave \$40 million to name the C. T. Bauer College of Business, igniting momentum and growth that has not slowed.

Born on March 3, 1919, in Boston, Bauer was an educational philanthropist and co-founder of Houston-based AIM Management Group.

He served as AIM's chairman until 2001 and built the mutual fund management group into the seventh-largest company of its kind globally.

He served as a U.S. Navy pilot during World War II.

After graduating from Harvard University in 1942, he earned his MBA from New York University in 1954. He was awarded a doctor of humane letters degree from the University of Houston, where he committed to support the College of Business Administration in 2000 with a \$40 million gift.

Bauer died on June 28, 2004. The college named in his honor on the UH campus celebrates his legacy annually with Bauer Pride Day. The top students each year are also recognized with Ted Bauer Leadership Awards.

Thank you, Mr. Bauer, for your commitment to student success and enabling Bauer graduates to build a better future.



Marvin Odum

Marvin Odum, a native of Houston, recently retired as the Chairman/President of Shell Oil Company and Executive Committee Director for Royal Dutch Shell plc.

He joined Shell as an engineer in 1982 and held a variety of management positions in technical and commercial operations, including Executive Vice President for Exploration and Productions in the Americas, Director of Americas Shell Gas and Power, and CEO of Intergen (a global power development and generation business). He

also played a leading role in developing Shell's sustainability strategies.

Marvin is a member of the Council on Foreign Relations; Board member of the National Urban League; Dean's Council member of the Harvard Kennedy School of Government; member of the Engineering Advisory Board for the University of Texas and Board of Visitors member of both the University of Houston and the M.D. Anderson Cancer Center.

He earned a BS in Mechanical Engineering from the University of Texas, and a MBA from the University of Houston.

After the devastating floods from Hurricane Harvey, Marvin agreed to Mayor Sylvester Turner's request that he lead Houston's recovery efforts, a role for which he is accepting no salary. He is leading a team charged with executing the multi-billion dollar reconstruction of city infrastructure and housing, including critical flood mitigation projects and policies to strengthen the City's resilience to future disasters.

Marvin and Mariloli were married in 1984 and have three children: Lauren, Marvin IV and Taylor. They are also blessed to have one grandchild. So far.

Fall 2017

DOCTOR OF PHILOSOPHY

Hyunkwon Cho

Tone of Peers' MD&A Disclosures
and Firms' Investments

FACULTY ADVISOR: Dr. Volkan Muslu

Vanessa Durner ⁵

Can Threats and Fear Foster Security?
Cognitive and Emotive Forces of Fear
Appeals on Information Security Behavior

FACULTY ADVISOR: Dr. Randolph Cooper

Mahdi Ebrahimi

Two Essays on Reframing Techniques to
Enhance Perceptions of Time Availability

FACULTY ADVISOR: Dr. Vanessa Patrick

Emrah Ekici

The Effect of Credit Default Swaps
on Analyst Forecasting

FACULTY ADVISOR: Dr. Gerald Lobo

Anoosha Izadi ⁵

Capturing the Essence of Being
Human: Insights Regarding the Use
of Two Subtle Marketing Tools

FACULTY ADVISOR: Dr. Vanessa Patrick

Chongyu Lu

Consumer Click Behavior on
Search Engine Results Page

FACULTY ADVISOR: Dr. Rex Du

Onyinye Nwafor

FACULTY ADVISORS: Dr. Norman Johnson
and Dr. Powell Robinson

Yuan Ye ⁵

FACULTY ADVISOR: Dr. David Peng

Dan Zhang ⁵

Top Management Team Characteristics
and Financial Reporting Quality

FACULTY ADVISOR: Dr. Gerald Lobo

MASTER OF BUSINESS ADMINISTRATION

Dikemba Balogu ⁵

Herman Chan ⁵

Burhanuddin Faizee ⁵

Brittany Faith Kling

Tina S. Koshimoto

Nitesh Kosur ⁵

David Krohn

Michelle J. Lee ⁵

Ashley Bryanne Mckenney ⁵

Viral Mehta ⁵

Michael John Moore ⁵

Brian Stanley Polcar

Alejandro Ismael Sanoja Payares ⁵

Anthony Joseph Urbani ⁵

Pooja Verma ⁵

Ze Wang ⁵

Meng Yang ⁵

MASTER OF SCIENCE IN ACCOUNTANCY

Trista Danielle Barker

Cristina Rafaela De Avila Galvan ⁵

Derek Ross Defee

Kimberly Nicole Foster

Harrison N. Granados

Yuxin Huang ⁵

Ye Jin

Eva Ngai

Tram Thi Thuy Nguyen

Hannah Padgett

Maria Fernanda Pedroza Velandia ⁵

Sebastien Emile Joseph Roussel

Musfirah Sajid

Kevin Schultz

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Ching So
Cassandra L. Wisenbaker
Xiaomei Xiang ⁵

MASTER OF SCIENCE IN FINANCE

Joshua Robert Kosmicki
Daniel Mooney
Thu Ngoc Khanh Vu ⁵

MASTER OF SCIENCE IN MARKETING

Victoria Arteaga
Lindsey Rose
Meredith B. Shank

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Uneza Abid ³
Alvin Abraham ³
Smitha Mumtaza Abraham
Malak Khalid Abulhaja
Haseeb Ahmad
Adam Aftab Ahmed ³
Areeba Haseeb Ahmed
Ayesha Ahmed
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Sundas Ahmed
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Griffin K. Davis
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Eliane Desjardins ¹
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Yawen Zhang
Yanhua Zhu ¹
Alina Zhumakhmetova
Yousef E. Ziadan ¹
Zoya Zulfiquar
Olga Zuniga

Summer 2017

DOCTOR OF PHILOSOPHY

Richard Skinner
Understanding The Dedicated
Technology Project Recovery Function:
a Methodological Perspective
FACULTY ADVISOR: Dr. Wynne Chin

MASTER OF BUSINESS ADMINISTRATION

Josephine Addai
Jacob P. Banitt ⁵
Benjamin Frederick Becker ⁵
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Tirtharaj Bhaumik ⁵
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Efrain Siller
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Nusabbeh Waqar ⁵
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He Cui ⁵
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Jason Guojing Deng
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Samuel Stephen Ellison ⁵
Yanshu Fei ⁵
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Polina Islas ⁵
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Maria Ahsan Josh ⁵
Xue Kang
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Yixuan Lu ⁵
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Jennifer Nicole Medley ⁵
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Brian M. Nash
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Griselda Soto
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Trinh Thi To Vu
Thao Mai Phuong Vu ⁵
Xinru Yi ⁵

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Babatunde Adeyemi Cole ⁵
Jonathan Crews ⁵
Yuan Gao
Joshua Robert Kosmicki
Alvaro R. Perez ⁵
Vandana Seerapu ⁵
Patrick C. Wilmot

**MASTER OF SCIENCE
IN GLOBAL ENERGY MANAGEMENT**

Rodrigo Patricio Pimentel⁵
Mayra Yessenia Salas
Swati Singh

**MASTER OF SCIENCE
IN MARKETING**

Rachael S. Howle⁵
Catherine Claire Morrison⁵

**MASTER OF SCIENCE
IN SUPPLY CHAIN MANAGEMENT**

Alexander Gallo
Brad Douglas Mandeville⁵
Jasmine Sandhu
Xi Wang

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Victor Isaac Rojas Rosales
Devani Jazmin Salinas
Karen G. Martinez Salinas ¹
Jamie Setterbo
Ian Andrew Shol ²
Estefania Sifuentes

Jacob Nathaniel Smith ³
Amanda Lynn Stiles
Minh Quang Tran ¹
Ngan Bich Tran
Eric Daniel Vasquez
Andrew Steven Vu ²
Devin D. Weary

The Honors College Honors

The Honors College at the University of Houston offers students special opportunities to develop their academic abilities. Below are the Honors College honors designations.

University Honors with Honors in Major

Students who complete the Honors College curriculum (36 hours) and complete a senior honors thesis.

University Honors

Students who complete the Honors College curriculum and elect not to complete a senior honors thesis.

Collegiate Honors and Collegiate Honors with Honors in Major

Students who fulfill the requirements for the honors program in the college of their major, including 21 hours of honors courses; who complete an Honors College minor, or who complete 21 hours of approved honors courses. If students also complete a senior honors thesis, they graduate with Collegiate Honors with Honors in Major.

Membership in The Honors College and Membership in The Honors College with Honors in Major

Students who affiliate with the Honors College during their undergraduate years and complete fewer than 21 hours of honors courses. If students also complete a senior honors thesis and fulfill the requirements of their major with distinction, they graduate with Membership in The Honors College with Honors in Major.

Honors in Major

Students who complete a senior honors thesis but are not members of the Honors College.

Recipients

Fall 2017

University Honors

Jesus A. Badillo
Karina M. Berinshteyn
Kristen Nicole Bunch
Jesus Escobar
Sandra Flores
Kathryn Taylor Garza
Bryce Goodwin
Jack Alexander Graham
Kendall W. Hill
Hannah Kathryn Holloway

Fariha Jawed
Lydia M. Mammen
Jonathan Josue Mayorga
Mariana Molina
Naomi Waithera Muchai
Mark Ngo
Matheus Tafuri Nechar
Alvaro Gustavo Zegarra Quintana
Emma Celeste Woodall
Yousef E. Ziadan

Summer 2017

University Honors

Mikaela M. Austin

Ronak Yogesh Karsan

Membership in The Honors College

Mario Tran Quach

C. T. Bauer College of Business

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Thomas George, Ph.D.

ASSOCIATE DEAN, STUDENT AFFAIRS

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ASSOCIATE DEAN, UNDERGRADUATE BUSINESS PROGRAMS

Frank Kelley

ASSISTANT DEAN, CAREER SERVICES

Jamie Belinne, SPHR

ASSISTANT DEAN, GRADUATE AND PROFESSIONAL PROGRAMS

Steve Koch

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Kaye Newberry, Ph.D.

DECISION & INFORMATION SCIENCES

Norman Johnson, Ph.D.

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Praveen Kumar, Ph.D.

MANAGEMENT

Steve Werner, Ph.D.

MARKETING & ENTREPRENEURSHIP

Edward Blair, Ph.D.

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*Retired Partner, PwC
Chair, Bauer College Board*

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The Finger Companies
Vice Chair, Bauer College Board*

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Visiting Professor, Northwestern University

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President, Houston Market, Comerica

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President, Michael J. Cemo Interests

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Houston Livestock Show and Rodeo*

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CEO, Schlumberger Limited (SLB)

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John L. King (BBA '92)
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Funda Sahin
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Darlene Marie Bohac Serrato
Leiser O. Silva
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Andrew D. Szilagyi
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Ellen Warren Terry
Dale Tibodeau
Seshadri N. Tirunillai
Curt F. Tueffert
Amy L. Vandaveer
Larry David Vanover

Dusya M. Vera
Jennifer L. Waldner
William A. Walker
Yu Wang
Yu Wang
Victor Brian Wayhan
James R. Webb
Catherine K. Weber
Naomi K. Werner
Steve Werner
Curtis Wesley
Stephen Wilbur
John M. Williams
Lawrence A. Witt
James D. Woods
Guojun Wu
Seung Min Yae
Michael Yampuler
Vijay Yerramilli
William J. Zahn
Ming Zhao
Yuping Zhao

C. T. Bauer College of Business
BAUER COLLEGE ALUMNI ASSOCIATION



Letter from the President

Hello and congratulations Summer and December 2017 undergraduate and graduate students from the University of Houston C.T. Bauer College of Business. Today, marks the end of a journey many of you have been dreaming about and working towards for many years since you first learned the importance of education, that knowledge is truly power, and furthermore the importance of getting that education at a top-notch, Tier 1 institute. I have been honored to say I received my undergraduate degree at the University of Houston C.T. Bauer College of Business. My hope is that you too will carry as much pride as I do to say you are a UH Bauer College Graduate.

The opportunities in all of our lifetimes is endless and what makes those opportunities endless are free will and personal fortitude. You have shown you have what it takes by earning your degree and sitting in this ceremony. Do not slow down now though because the road is still an uphill one to get to those career goals you have and all of us here want to see every one of you succeed.

Since you stepped onto the University of Houston campus you have been considered an alumnus since your first day of classes. That makes you a part of the University of Houston Alumni Association (UHAA) and also part of Bauer College Alumni Association (BCAA) which is one of their constituent groups. I am currently serving as President of BCAA and one of my objectives and has been for many years is to get as many graduates and even current students involved with BCAA.

BCAA is an organization dedicated to supporting UH, Bauer College, the graduates, and the students. If you have not been aware of us before today, then I apologize for that and we have some room for improvement. As you leave here today, myself and my fellow board members would like to enlist your help to determine what we can do to ensure every Bauer College student knows who BCAA is, but even more importantly knows what BCAA has to offer to them. Please help us at BCAA devise a plan to first find some ways to make sure 100% of students know who we are and secondly be actively involved with BCAA to carry out that plan.

Continued...

The opportunities to be more involved with BCAA start with checking out our information online, www.bauer.uh.edu/alumni/, and then finding a committee you would be interested in being part of. I consider the BCAA Board and BCAA Members part of my family and to me family is supposed to look out for each other. So, congratulations again to you and your family on this joyous day and know that we would like to welcome you to our family where we hope you can become an integral part of the future of BCAA.

Yours truly,

A handwritten signature in black ink, appearing to read 'Jeremy Sturgill', with a stylized flourish at the end.

Jeremy Sturgill (BBA '06)
President, Bauer College Alumni Association

C. T. Bauer College of Business

SPECIAL ACKNOWLEDGEMENTS

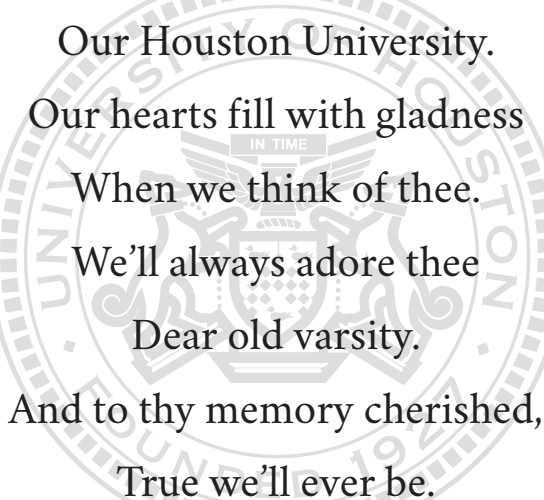
Many thanks to our convocation volunteers for their help in making this event a success.

Mohammad Aijaz
Jorge Arellano
Rima Attar
Nora Bayly
Bree Bilstein
Sara Brown
Lilia Canas
Erica Casillas
Meagan Chang
Emily Clark
Kathy Dominguez
Imani Gaines
Karina Galvan
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Mary Gould
Britney Hudson
Lenay Johnson
Whitney Johnson
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Edward Manouelian
Vivian Martinez
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Saira Nadeem
Anne Ness
Marian Newman
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Melissa Niles
Dalia Pineda
Michelle Poullard
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Shirley Shiflet
Hisham Talib
Ramona Taylor
Lisa Tillman
Amy Tran
Ismael Vega
Tierra Walters
Joyce Williams
Tanieka Young

Bauer Student Volunteers

The Alma Mater

The background of the poem features a large, faint watermark of the University of Houston seal. The seal is circular with the text "UNIVERSITY OF HOUSTON" around the perimeter and "IN TIME" in the center. It also includes a central emblem with a shield and a banner.

All hail to thee,
Our Houston University.
Our hearts fill with gladness
When we think of thee.
We'll always adore thee
Dear old varsity.
And to thy memory cherished,
True we'll ever be.

U N I V E R S I T Y of
HOUSTON

C. T. BAUER COLLEGE of BUSINESS

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Houston, TX 77204-6021

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