

Faculty Curriculum Vitae

Dr. Demetrius W. Pearson
Associate Professor, SFAP
UH-HHP Department

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EDUCATIONAL BACKGROUND/TRAINING

B. A. Lincoln University (PA) 1975
Major: Physical Education

M. A. Case Western Reserve University (OH) 1976
Major: Education (College Student Development)

Ed.D. University of Houston (TX) 1990
Major: Physical Education

Dissertation Topic: "Perceptions of An Academic Support Program For Student-Athletes At A Major University"

RELEVANT TEACHING EXPERIENCE

Graduate Teaching Fellow, Department of Health and Human Performance, University of Houston, 1982-85.

Academic Support Counselor / Instructor, Office of Student Affairs and Department of Practice Relations and Management, The University of Texas Health Science Center at Houston-Dental Branch, 1990-91.

Assistant Professor, Department of Health and Human Performance, University of Houston, 1994-2000.

Associate Professor, Department of Health and Human Performance, University of Houston, 2000-Present.

ADMINISTRATIVE EXPERIENCE

Residence Hall Director, Baldwin-Wallace College, Berea, OH 1975-77.

Assistant Director, Learning Center, Baldwin-Wallace College, Berea, OH 1976-78.

Director, Learning Center, Baldwin-Wallace College, Berea, OH 1978-82.

Teaching Fellow, Department of Health and Human Performance, University of Houston-Main Campus, 1982-1984.

Academic Advisor, Athletic Department, University of Houston, 1983-85.

Support Counselor, Office of Academic Affairs, The University of Texas Health Science Center at Houston-Medical School, 1985-90.

Special Projects Education Coordinator, Office of Admissions, Baylor College of Medicine, Houston, TX 1990-1994.

Associate Department Chair, Department of Health and Human Performance, University of Houston-Main Campus, 2000-2013.

APPOINTED POSITIONS

Campus Academic Coordinator, Upward Bound Program, Baldwin-Wallace College, Berea, OH 1976-1981.

Co-Director, Assisting Individual Development Program (AID), Baldwin-Wallace College, Berea, OH 1976-1981.

Health Careers Opportunity Program Recruitment Coordinator (HCOP), The University of Texas Health Science Center at Houston-Medical School, 1986-1990.

Executive Board, Summer Programs In Texas, The University of Texas Health Science Center at Houston-Medical School, 1988-1990.

Co-Project Director, Doc Prep Summer Program, Baylor College of Medicine, Houston, TX 1991-1993.

Program Coordinator, Honors Premedical Academy, Baylor College of Medicine-Rice University, Houston, TX 1990-1994.

ACADEMIC SCHOLARSHIP/RESEARCH ACTIVITY (Partial Listing)

Fried, G. B., & Pearson, D. W. (1995). A primer on facility financing and defining some key terms. *Sports Facility Law Reporter* (Vol. 2, No. 1 & 2).

Haney, C. A., & Pearson, D. W. (1999). Rodeo injuries: An examination of risk factors. *Journal of Sport Behavior*, 22, 443-466.

Wall, K. A., Zhang, J. J., Pearson, D. W., Martin, J. W., & Meyers, M. C. (1999). Youth preference of city park and recreation physical activities. *International Sports Journal*, 3(1), 123-133.

Pearson, D. W., & Haney, C. A. (1999). The rodeo cowboy: Cultural icon, athlete or entrepreneur? *Journal of Sport and Social Issues*, 23, 308-327.

Pearson, D. W., & Haney, C. A. (1999). The rodeo cowboy as an American icon: The perceived social and cultural significance. *Journal of American Culture*, 22(4), 17-21. *Actually Published Spring 2001.

Pearson, D. W. (2001). The depiction and characterization of women in sport films. *Women in Sport and Physical Activity Journal*, 10(1), 103-124.

- Pearson, D. W., Haney, C. A., Curtis, R. L., & Zhang, J. J. (2001). Social change and sport films: Shifts in content across cultural eras 1930-1998. *International Sports Journal*, 5(2), 136-152.
- Pearson, D. W., Curtis, R. L., Haney, C. A., & Zhang J. J. (2003). Sport films: Social dimensions over time 1930-1995. *Journal of Sport and Social Issues*, 27(2), 145-161.
- Pearson, D. W. (2004). Shadow riders of the subterranean circuit: A descriptive account of Black rodeo in the Texas Gulf Coast region. *The Journal of American Culture*, 27(2), 190-198.
- Pearson, D. W. (2007, March). A legacy denied: Shadow riders of the American West. *Minority Executive Report*, 2(3), 2.
- Pearson, D. W. (2008). Sport in contemporary society. In K. C. Longest (Ed.), *Teaching the sociology of sport: ASA resource materials for teaching* (5th ed., pp. 79-81). Washington, DC: American Sociological Association.
- Pearson, D. W. (2009). Black in the saddle: The best bull rider you never saw. In J. L. Conyers Jr. (Series Ed.), *Africana studies: Vol. 3. Racial structure & radical politics in the African diaspora* (pp. 183-196). New Brunswick, NJ: Transaction.
- Pearson, D. W. (2010). Absence of power: Sheroes in sport films post-Title IX. In L. K. Fuller (Ed.), *Sports, rhetoric, and gender: Global and universal contexts* (pp. 233-247). New York: Peter Lang.
- Pearson, D. W. (2012). Cowboys of Color: The perceived social and cultural significance of U2 Rodeo. In J. L. Conyers Jr. (Series Ed.), *Africana studies: Vol. 4. African American consciousness: Past and present* (pp. 63-76). New Brunswick, NJ: Transaction.
- Pearson, D. W. (2013). Brooklyn Dodgers. In C. E. Cortes (Ed.), *Multicultural America: A multimedia encyclopedia*: (Vol.1, pp. 394-395). Thousand Oaks, CA: Sage.
- Pearson, D. W. (2013). Basketball and ethnic diversity. In C. E. Cortes (Ed.), *Multicultural America: A multimedia encyclopedia*: (Vol. 1, pp. 321-325). Thousand Oaks, CA: Sage.
- Pearson, D. W. (2014). Right place, right time: The galvanization of Brooklyn during the Robinson years. In J. L. Conyers Jr. (Series Ed.), *Essays on race and sports* (pp. 59-70). Jefferson, NC: McFarland & Co.
- Pearson, D. W., & Lam, E. T. C. (2015). Faith-based physical activity and sport program initiatives: An exploratory pilot study. *Journal of Physical Education and Sports Management* 2(1), 91-107.
- Pearson, D. W., & Lam, E. T. C. (2015). Sport theme feature film analysis: A complimentary instructional technique within sport management. *Journal of Physical Education and Sports Management* 2(2), 26-40.

- Lee, D. H, Cottingham, M, Pearson, D., Kim, S. H., & Park, J. (2016). Collaborative strategy in sports industry: Team co-branding. *The Service Industries Journal* 36(11-12), 595-613.
- Pearson, D. W. (2016). Shadow riders of the subterranean circuit: A descriptive account of Black rodeo in the Texas Gulf Coast region. In B. Glasrud & M. N. Searles (Eds.). *Black cowboys in the American West: On the range, on the stage, behind the badge* (pp. 101-113). Norman, OK: University of Oklahoma Press.
- Lee, D., Giannoulakis, C., Pearson, D., Breslin, W., & Kim, S. (2017). Perceived authenticity of sport teams: An exploratory analysis. *International Journal of Sport Management* 18, 292-312.
- Daniels, E., Cottingham, M., Walsh, D., & Pearson, D. (2017). An evaluation of university recreation center outdoor programs for people with disabilities: Perspectives from professionals. *Journal of Outdoor Recreation, Education, and Leadership* 9(1), 84-99.
- Zhang, J. J., Pearson, D., Qian, T. Y., & Kim, E. (2018). The globalized sport industry: Historical perspectives. In E. MacIntosh, G. Bravo, & M. Li (Eds.), *International sport management* (2nd ed.) (pp. 15-29). Champaign, IL: Human Kinetics.
- Pearson, D. W., Curtis, R. L., & Zhang, J. J., (2019). Visibilities of American Black males in professional sport and sport films: Contrasts over 80 years, 1930-2009. In J. J. Zhang & B. Pitts (Eds.), *Globalized sport management in diverse cultural context* (pp. 239-258). London, UK: Routledge.
- Pearson, D. W. (2019). Ethnic diversity and the ascension of American basketball: A socio-cultural and historical analysis. In J. J. Zhang & B. Pitts (Eds.), *Globalized sport management in diverse cultural contexts* (pp. 259-277). London, UK: Routledge.
- Pearson, D. W., & Brown, D. D. (2020). Madame executive: Baseball the Manley way. *Sport in Society: Cultures, Commerce, Media, Politics*. Advance online publication. doi: 10.1080/17430437.2020.1741126
- Pearson, D. W. (2020). Social justice and Black basketball: Playing the game on and off the court. In D. D. Brown (Ed.), *Passing the ball: Sports in African American life and culture* (pp. 67-84). Jefferson, NC: McFarland.

FUNDED GRANTS (Partial Listing)

Limited Grant-in-Aid Program (LGIA), University of Houston, Office of Sponsored Programs. "The Feature Film and Sport: A Study of the Social Dimensions Over Time." Funded \$2000: 1995-1996. Principal Investigator: Dr. Demetrius Pearson.

Limited Grant-in-Aid Program (LGIA), University of Houston, Office of Sponsored Programs. "An Analysis of Injury Trends in Interscholastic, Intercollegiate and Professional Athletics 1984-1995." Funded \$2000: 1995-1996. Principal Investigator: Dr. Joel Bloom. Co-Investigators: Dr. Demetrius Pearson, Dr. Russell Curtis, & Dr. Allen Haney.

Faculty Research Opportunity Award (FROA), University of Houston, College of Education. "The Depiction and Characterization of Women in Sport Theme Feature Films After Title IX." Awarded: December 10, 1997. Award Amount: \$1200.00. Funding Period: January 15, 1998-1999. Principal Investigator: Dr. Demetrius Pearson.

Program To Enhance External Research (PEER), University of Houston, Office of Sponsored Programs. "Differential Career Opportunities Among Minority Rodeo Cowboys." Awarded: May 1, 1998. Award Amount: \$ 5000.00. Funding Period: June 1, 1998 - May 31,1999. Principal Investigator: Dr. Demetrius Pearson. Co-Investigators: Dr. Allen Haney & Dr. John Wilson.

Faculty Computer Upgrade Grant (FCUG), University of Houston, College of Education. Request for computer upgrade (April 9, 1999). Requested Amount: \$3000.00. Grant Approved. Principal Investigator: Dr. Demetrius Pearson.

Small Grants Program (SGP), University of Houston, Office of Sponsored Programs. "Marketing An American Pastime: A Case Study of the Soul Circuit." Awarded: December 19, 2000. Amount Awarded: \$3000.00. Funding Period: January 2, 2001 - October 31, 2001. Principal Investigator: Dr. Demetrius Pearson. Co-Investigators: Dr. James Zhang & Dr. Warren Whisenant.

Center for Mexican American Studies Research Grant, Faculty Research Grant Program. "Promotion of Sporting Events to the Hispanic Population Through Segmentation of Entertainment Options." Award Amount: \$2000.00. Funding Period: February 1, 2001- August 1, 2001. Principal Investigator: Dr. James Zhang. Co-Investigators: Augusto X. Rodriquez, Ryan K. Zapalac, Liette B. Ocker, Dr. Demetrius Pearson, & Dr. Warren Whisenant.

Faculty Research Opportunity Award (FROA), University of Houston, College of Education. "A Contemporary Analysis of African American Protagonists in Sport Films." Proposal submitted December 14, 2001. Awarded: January 24, 2002. Award Amount: \$2625.00. Principal Investigator: Dr. Demetrius W. Pearson.

African American Studies Faculty Development Program, University of Houston. "Omissions and Commissions of Racism in the Media: The Case of African Americans in Sport Films." Proposal submitted March 10, 2003. Awarded: April 15, 2003. Award Amount: \$1,200.00. Principal Investigator: Dr. Demetrius W. Pearson. Co-Investigator: Dr. Russell L. Curtis.

Small Grants Program (SGP), University of Houston, Office of Sponsored Programs. "Black in the Saddle: Narratives of the First African American Rodeo Cowboy Invited to the National Finals Rodeo." Proposal submitted November 3, 2003. Awarded: November 24, 2003. Amount Awarded: \$1500.00. Funding Period: December 2, 2003 - August 31, 2004. Principal Investigator: Dr. Demetrius Pearson. Co-Investigators: Dr. Russell L. Curtis & Dr. James L. Conyers.

African American Studies Faculty Development Program, University of Houston. "Black in the Saddle: Narratives of the Most Revered Shadow Rider of the Subterranean Circuit." Renewal Proposal Submitted: February 25, 2005. Awarded: June 22, 2005. Award Amount: \$1275.00. Principal Investigator: Dr. Demetrius W. Pearson.

Educational Technology and University Outreach, University of Houston. Grant support solicited for the integration of multimedia into PowerPoint presentations for instructional purposes. Proposal Submitted: June 27, 2005. Awarded: July 15, 2005. Award Amount: \$1600.00. Principal Investigator: Dr. Demetrius W. Pearson.

Educational Technology and University Outreach, University of Houston. "Enhance and Augment African American Oral History Field Research Project." Proposal Submitted: February 2006. Awarded: June 2006. Award Amount: \$24,865.00. Principal Investigator: Dr. James Conyers. Co-Investigators: Dr. Demetrius W. Pearson & Dr. Denise Lovett.

Educational Technology and University Outreach, University of Houston. Curriculum Development Award to implement technology for instructional purposes. Proposal Submitted: March 2007. Awarded: July 10, 2007. Award Amount: \$2000.00. Principal Investigator: Dr. Demetrius W. Pearson.

College of Education, University of Houston. Computer Technology Grant to upgrade existing system. Proposal Submitted: February 8, 2008. Awarded: April 14, 2008. Amount: \$1239.00. Principal Investigator: Dr. Demetrius W. Pearson.

African American Studies Faculty Development Program, University of Houston. "The Perceived Social and Cultural Significance of U2 Rodeo." Proposal Submitted: May 21, 2008. Awarded: June 10, 2008. Award Amount: \$1300.00. Principal Investigator: Dr. Demetrius W. Pearson.

University of Houston, Department of Health and Human Performance, Summer QEP Student Research Mentorship. Submitted: April 28, 2009. Awarded: May 26, 2009. Award Amount: \$1000.00. Research Mentor: Dr. Demetrius Pearson.

Small Grants Program (SGP), University of Houston, Division of Research. "Faith-based Physical Activity and Sport Program Initiatives: The Reemergence of Muscular Christianity or Alternative Obesity Interventions?" Proposal submitted November 2, 2009. Awarded: December 2, 2009. Amount Awarded: \$3000.00. Funding Period: December 2, 2009 - August 31, 2010. Principal Investigator: Dr. Demetrius Pearson. Co-Investigator: Dr. Eddie Lam.

Small Grants Program (SGP), University of Houston, Division of Research. "Faith-based Physical Activity and Sport Program Initiatives: The Reemergence of Muscular Christianity or Alternative Obesity Interventions II?" Proposal submitted November 2, 2010. Awarded: December 2, 2010. Amount Awarded: \$3000.00. Funding Period: December 2, 2010 - August 31, 2011. Principal Investigator: Dr. Demetrius Pearson. Co-Investigator: Dr. Eddie Lam.

University of Houston, HHP Department, Computer Upgrade Program. Application submitted for computer upgrade to enhance instructional delivery. Application approved for Apple MacBook Pro Laptop computer and auxiliary equipment (Summer 2011). Estimated Award: \$1799.00. Dr. Demetrius W. Pearson.

Limited Grant-in-Aid Program, University of Houston, College of Liberal Arts and Social Sciences. "Sport Theme Feature Films in the New Millennium: Salient Trends in the Data." Proposal submitted November 10, 2011. Awarded: December 2011: Amount Awarded: \$6000. Funding Period: March 1, 2011 – March 1, 2014. Principal Investigator: Dr. Demetrius W. Pearson. Co-Investigators: Drs. James L. Conyers & Russell. L Curtis.

African American Studies Faculty Development Program, University of Houston. "The African American Hoopster: A Sociocultural and Historical Analysis of Sport Achievement." Proposal Submitted: January 24, 2013. Awarded: May 24, 2013. Award Amount: \$1000.00. Principal Investigator: Dr. Demetrius Pearson.

HHP Summer Research Program grant. "Prairie View Interscholastic League: The Socio-cultural and Historical Significance of the Other Athletic System in Texas." Proposal submitted April 14, 2014. Awarded: April 28, 2014. Amount Awarded: \$3500.00. Principal Investigator: Dr. Demetrius Pearson.

Online Graduate Degree Development Award (OGD), Office of the Provost, University of Houston. "The Development of a Certificate in Sport Operations." Proposal Submitted: September 2, 2014. Awarded Amount: \$84,230.00 (March 16, 2015). Principal Investigator: Dr. Michael Cottingham. Co-Investigators: Drs. Don Lee, Demetrius Pearson, & David Walsh.

Houston Final Four 2016 and Houston Super Bowl 2017 committee. "Super Four Internship Experience." Proposal Submitted: 2015. Requested Amount: \$25,000.00. Awarded Amount: \$25,000.00. Principal Investigator: Dr. Charles Layne. Co-Principal Investigators: Drs. David Walsh, Michael Cottingham, Don Lee, & Demetrius Pearson.

African American Studies Faculty Development Fellowship Travel Grant, University of Houston. "Surviving Voices of the Prairie View Interscholastic League: The Socio-cultural and Historical Significance of the Other Athletic System in Texas." Proposal Submitted: February 25, 2016. Awarded: March 1, 2016. Award Amount: \$1300.00. Principal Investigator: Dr. Demetrius Pearson.

American Athletic Conference. "An Examination of Program Content of Academic Support Service Departments for College Athletes at American Athletic Conference Institutions: How Are They Meeting the Academic, Mental Health, and Sociocultural Needs of College Athletes. Proposal Submitted: May 1, 2017. Awarded: May 24, 2017. Award Amount: a \$4,000. Principal Investigators: Drs. Billy Hawkins and Demetrius Pearson.

College of Liberal Arts and Social Sciences (CLASS) Research Progress Grant, Office of the Dean, University of Houston. "Charcoal in the Ashes: Black Rodeo in the Texas Gulf Coast

Region.” Proposal submitted October 15, 2018. Awarded: January 30, 2019. Award Amount: \$3000.00. Principal Investigator: Dr. Demetrius Pearson.

College of Liberal Arts and Social Sciences (CLASS) Book Completion Grant, Office of the Dean, University of Houston. “Charcoal in the Ashes: Black Rodeo in the Texas Gulf Coast Region.” Proposal submitted September 25, 2019. Requested Amount: \$1650.00. Awarded: October 9, 2019. Award Amount: \$900.00. Principal Investigator: Dr. Demetrius Pearson.

University of Houston, Division of Research (DOR) Small Grants Program (SGP). “Charcoal in the Ashes: Black Rodeo in the Texas Gulf Coast Region.” Proposal submitted November 4, 2019. Requested Amount: \$1700.00. Awarded: January 24, 2020. Award Amount: \$1700.00. Principal Investigator: Dr. Demetrius Pearson