



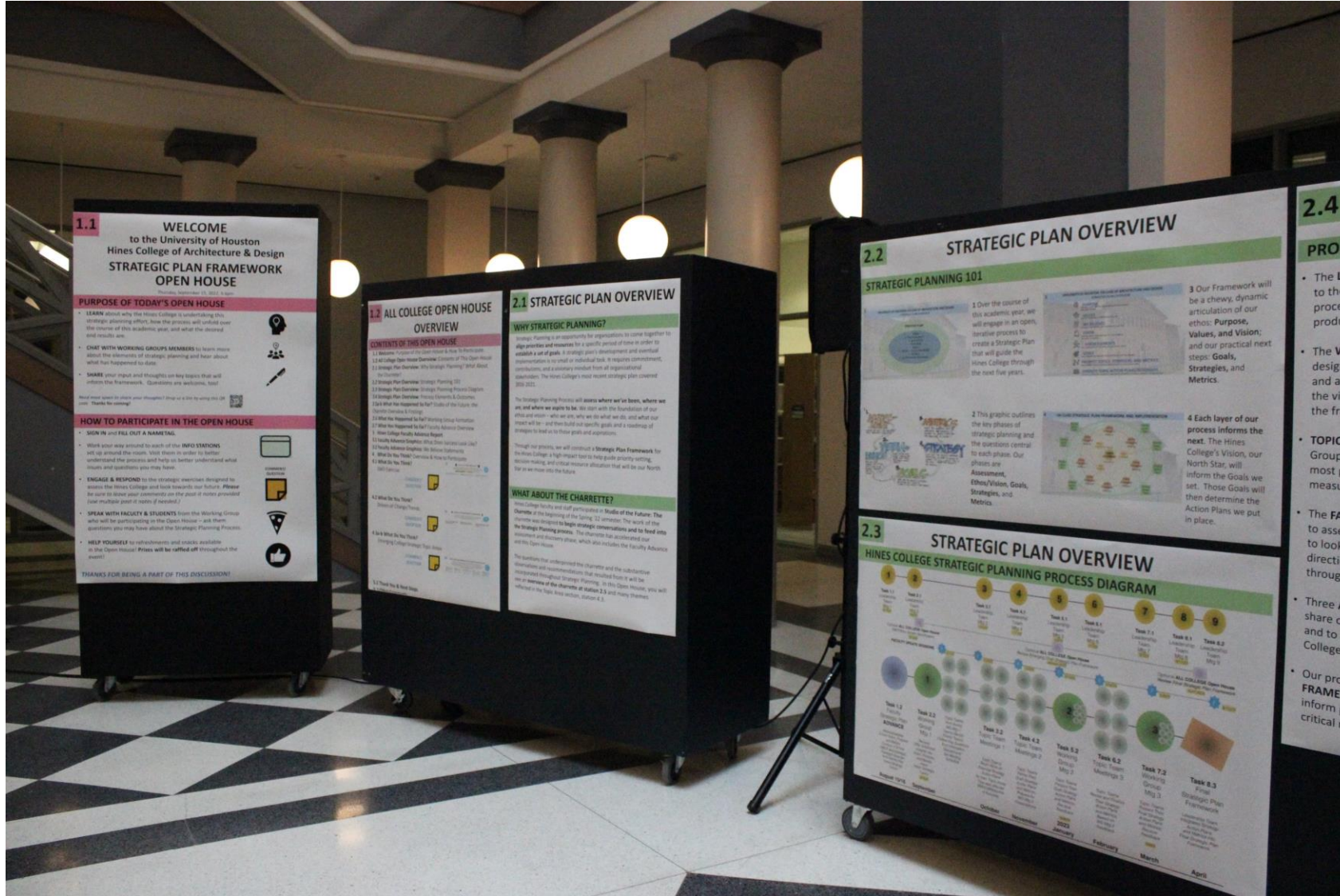
UNIVERSITY OF HOUSTON
HINES COLLEGE OF ARCHITECTURE & DESIGN
STRATEGIC PLANNING

ALL COLLEGE OPEN HOUSE

SEPTEMBER 15, 2022

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

STRATEGIC PLANNING OPEN HOUSE 1, SEPTEMBER 15



OPEN HOUSE PURPOSE

- **SHARE WHY** the Hines College is undertaking this strategic planning effort, how the process will unfold over the course of this academic year, and what the desired end results are.
- Lay out our **PROCESS** for strategic planning and happened in the process prior to the Open House.
- Gain student and community **INPUT & FEEDBACK** on key topics that will inform the framework.

OPEN HOUSE OVERVIEW



STRATEGIC PLANNING
OPEN HOUSE
FREE FOOD & RAFFLE!

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STRATEGIC PLANNING OPEN HOUSE 1, SEPTEMBER 15

1.2 ALL COLLEGE OPEN HOUSE OVERVIEW

- 1.1 Welcome: Purpose of the Open House & How To Participate
- 1.2 All College Open House Overview: Contents of This Open House
- 2.1 Strategic Plan Overview: Why Strategic Planning? What About the Charrette?
- 2.2 Strategic Plan Overview: Strategic Planning 101
- 2.3 Strategic Plan Overview: Strategic Planning Process Diagram
- 2.4 Strategic Plan Overview: Process Elements & Outcomes
- 2.5a-b What Has Happened So Far? Studio of the Future: the Charrette Overview & Findings
- 2.6 What Has Happened So Far? Working Group Formation
- 2.7 What Has Happened So Far? Faculty Advance Overview
- 3 Hines College Faculty Advance Report
- 3.1 Faculty Advance Graphics: What Does Success Look Like?
- 3.2 Faculty Advance Graphics: We Believe Statements
- 4 What Do You Think? Overview & How to Participate
- 4.1 What Do You Think? SWO Exercise
- 4.2 What Do You Think? Drivers of Change/Trends
- 4.3a-b What Do You Think? Emerging College Strategic Topic Areas
- 5.1 Thank You & Next Steps
- 5.2 Other Comments

4.1 WHAT DO YOU THINK? SWO EXERCISE

SWO Exercise assesses our current state by breaking it down into strengths, weaknesses, and opportunities. Think about the College from both Do you have observations about, Specific classes? Degree program? Facilities? Access to faculty or Administrators? Customer or "User" Culture? What does the College make unique and why to you? What is our **SWO** (Strengths, Weaknesses, Opportunities)? Share, please! Use the provided pens and post-it notes with **Strengths**, **Weaknesses**, and **Opportunities** on **SWO** and get them up on this board!

STRENGTHS: What do we do really well? Where do we excel? <small>Post-it notes: yellow</small>	WEAKNESSES: What don't we do well? Where do we need to improve? <small>Post-it notes: red</small>	OPPORTUNITIES: What are the opportunities for improvement? <small>Post-it notes: blue</small>
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4.2 WHAT DO YOU THINK? DRIVERS OF CHANGE/TRENDS

The College's Strategic Plan will address the greatest concern of what is going on our campus, in our fields of study, and in our industry. What changes and trends are you seeing in your own life and in the world around you that will impact the College and how the College should respond for the future? Think broadly and expansively as you consider these questions.

What are the most compelling driving changes in our society - socially, culturally, and globally - that will impact architecture and design?	Given these changes, how will the practice of architecture and design be affected in the future?	How should the changing future impact your course of study? What should be emphasized? What should be de-emphasized?
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4.3a WHAT DO YOU THINK? EMERGING COLLEGE STRATEGIC PLAN TOPIC AREAS

Priority Topic Areas will make up one element of the College's Strategic Plan Framework. These Topic Areas will yield strategic, tactical, and implementable - actionable steps to address the practice and vision articulated by the Framework. These Possible Topic Areas come directly out of the assessment of faculty. The Charrette from Spring 22 and from the recent Strategic Planning Faculty Advance, with an ongoing input of the Directors of Architecture, Interior Design, and Interior Architecture. Topic Areas will be tested and finalized with the Working Group - this is not a definitive list.

PELAGOS: How should technology be used to support the practice of design and teaching? What cultural opportunities are there to design?	CURRICULA: How will we continue to evolve our curriculum? How will we continue to evolve our curriculum? How will we continue to evolve our curriculum?	INFRASTRUCTURE: What should be the physical structure of the college? How should we support these needs? How should we support these needs? How should we support these needs?	FACILITIES: How can we improve the quality of our facilities? How should we improve the quality of our facilities? How should we improve the quality of our facilities?	SUSTAINABILITY: How should we continue to improve our sustainability? How should we continue to improve our sustainability? How should we continue to improve our sustainability?
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4.1



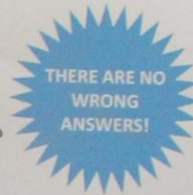
WHAT DO YOU THINK? SWO EXERCISE



SWO Exercises assess our current state by breaking it down into strengths, weaknesses, and opportunities.

Think about the College from 360°! Do you have observations about: Specific classes? Degree programs? Facilities? Access to Faculty or Administrators? Systems or Processes? Our Culture? What does the College make simple and easy to do? What is harder than it should be?

Share, please! Use the provided pens and post-it notes with strengths on GREEN, weaknesses on RED, and opportunities on YELLOW and put them up on this board.



STRENGTHS: What do we do really well? Where do we shine? PLACE YOUR GREEN POST-IT NOTES WITH COMMENTS HERE

WEAKNESSES: What don't we do well? Where do we need to improve? PLACE YOUR RED POST-IT NOTES WITH COMMENTS HERE

OPPORTUNITIES: What are the opportunities for improvement? PLACE YOUR YELLOW POST-IT NOTES WITH COMMENTS HERE



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THERE ARE NO WRONG ANSWERS!

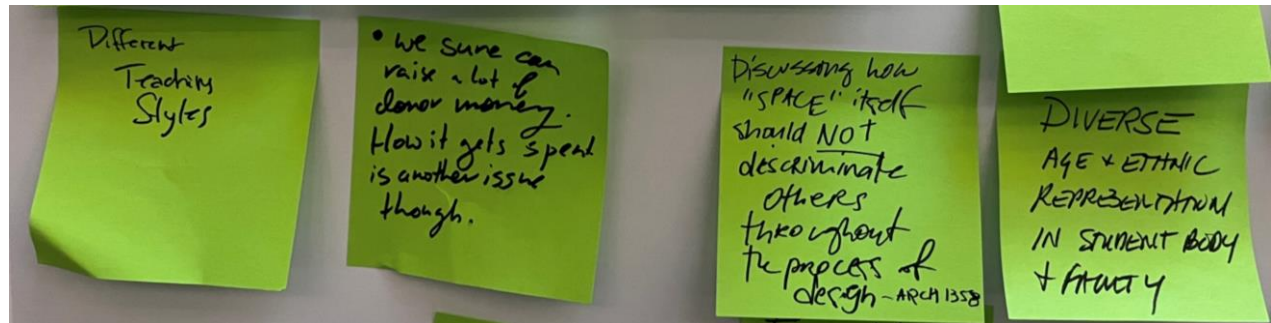
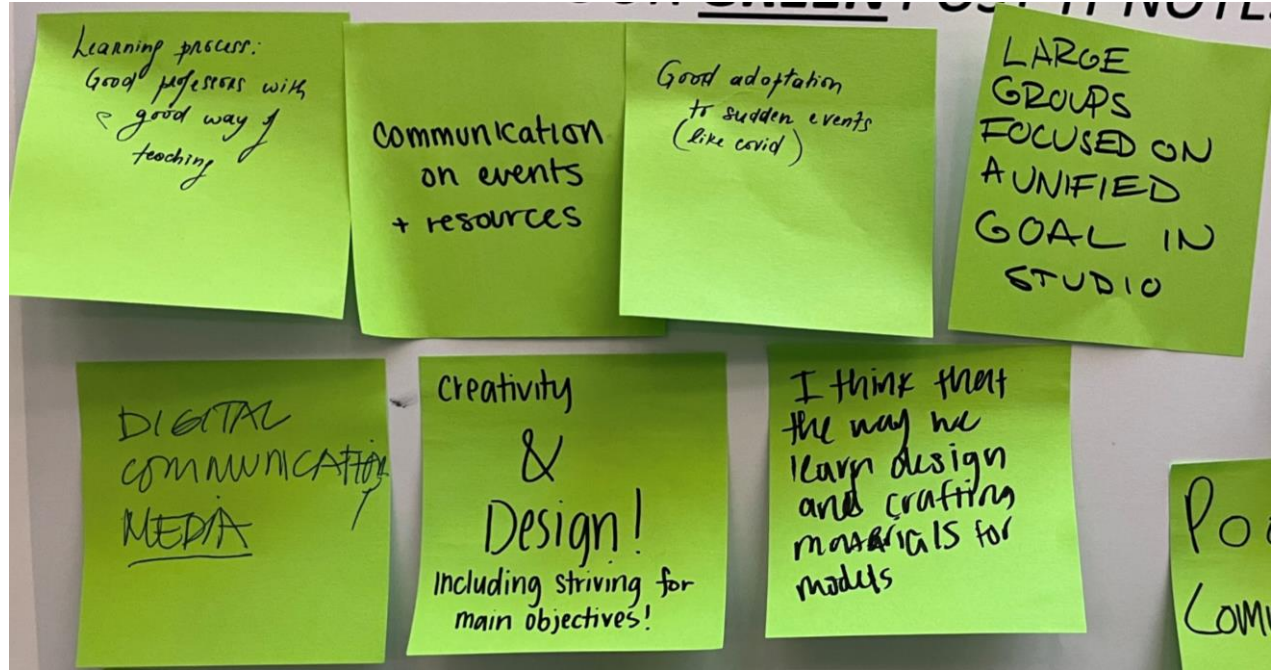
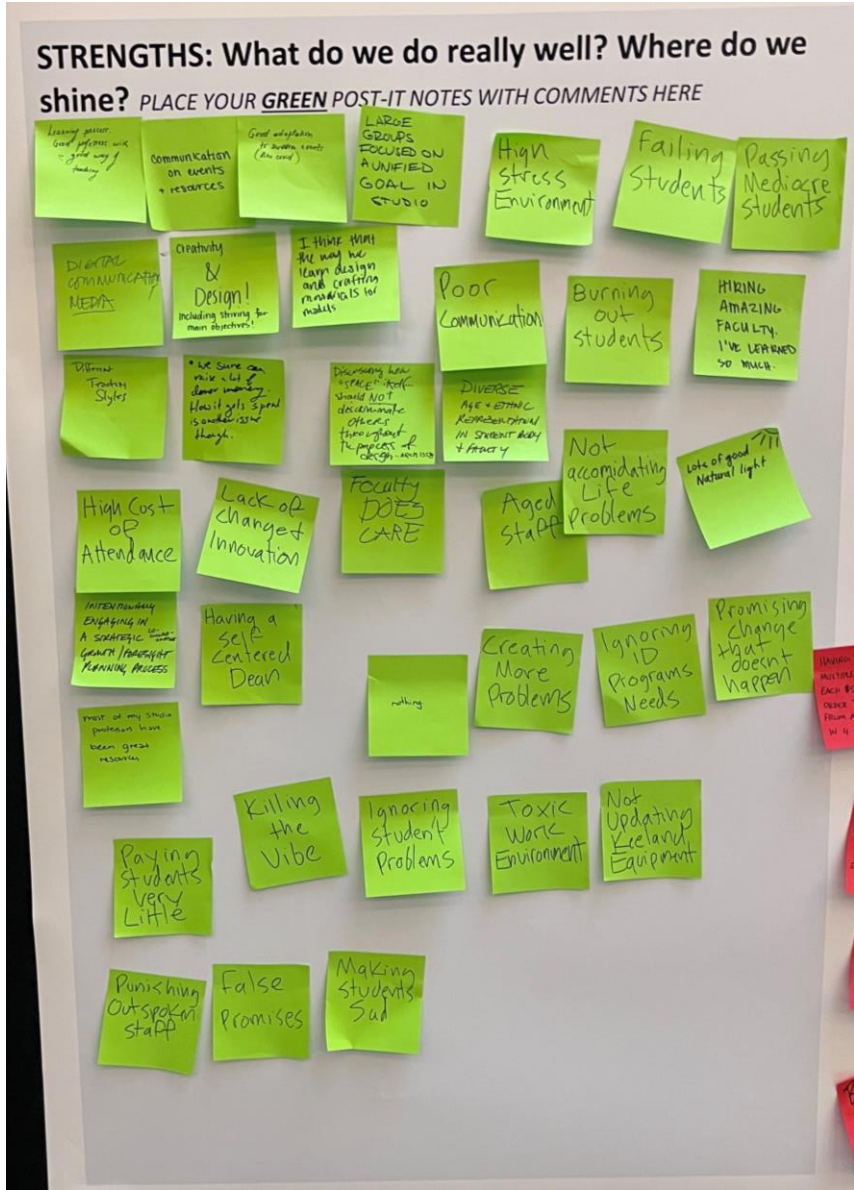
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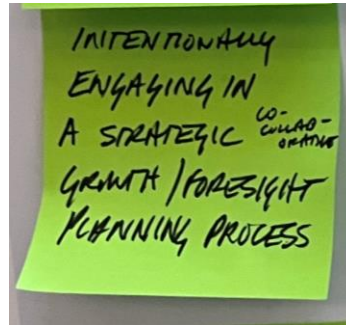
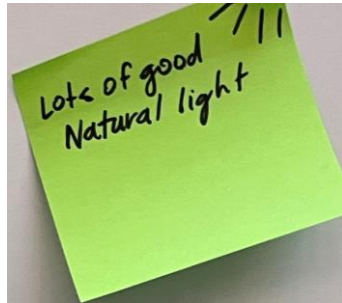
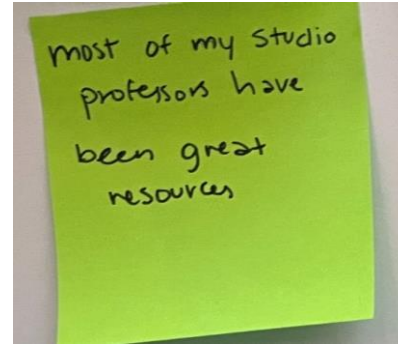
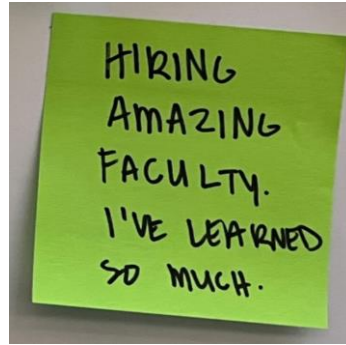
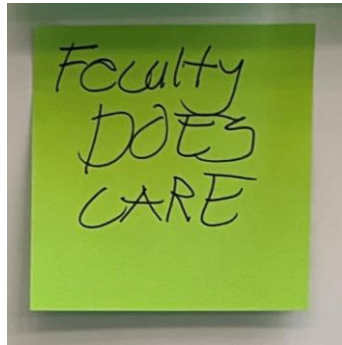
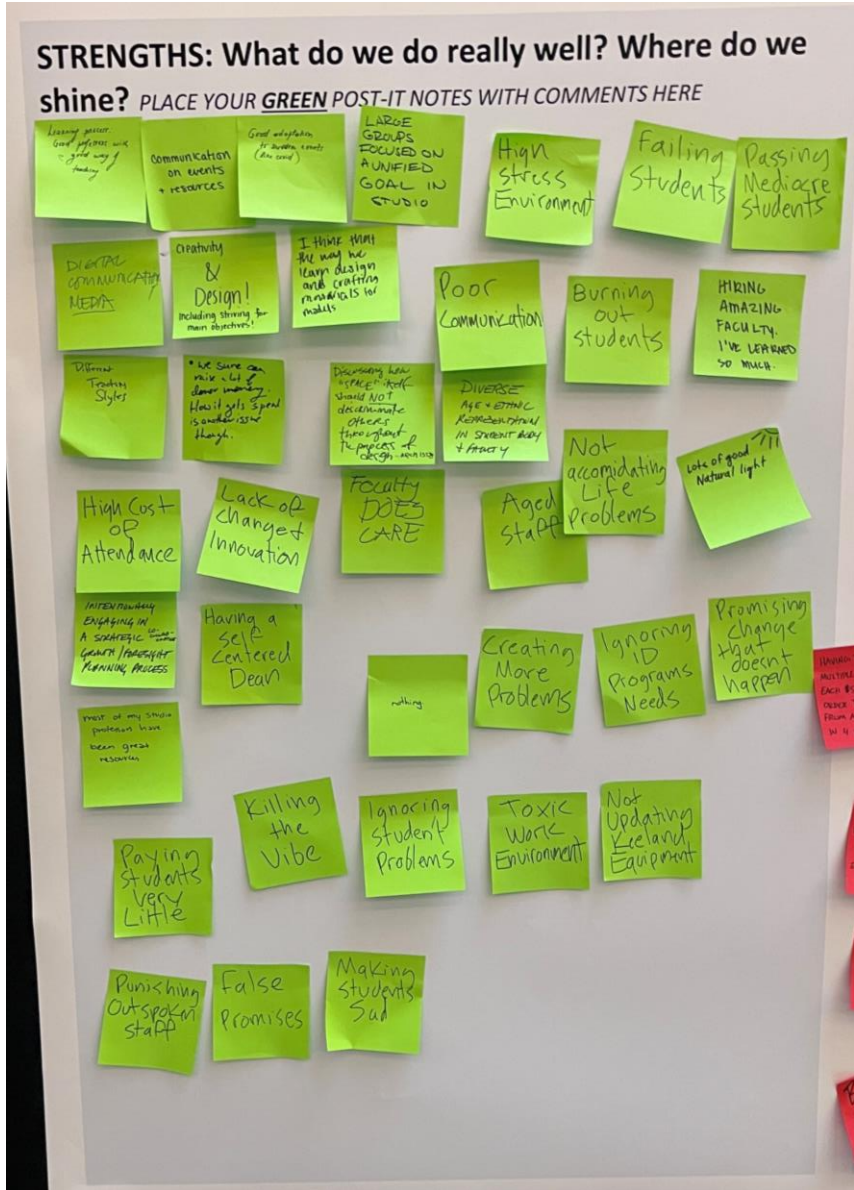
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SWO EXERCISE: STRENGTHS (1/2)

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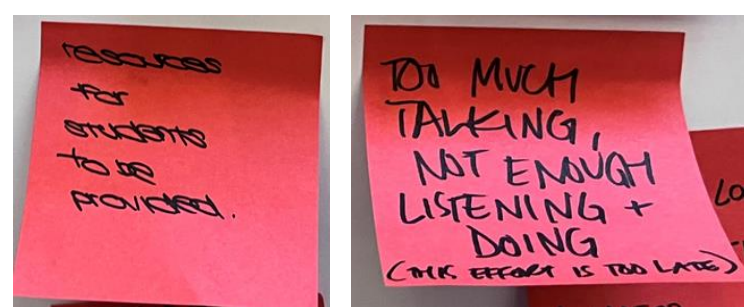
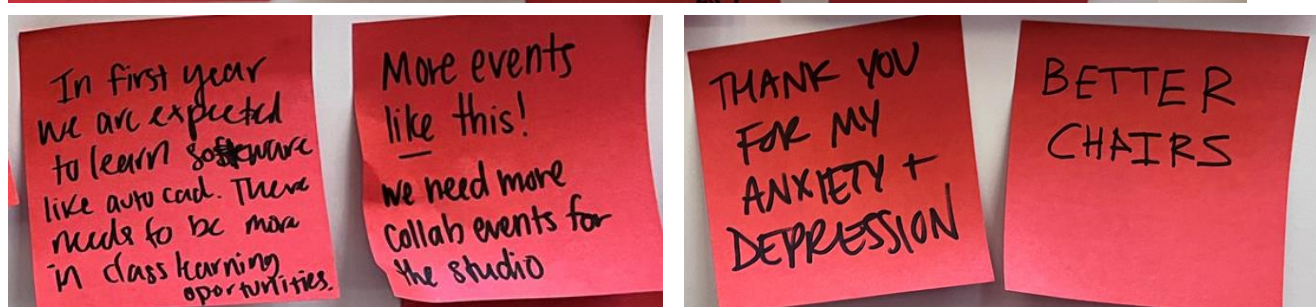
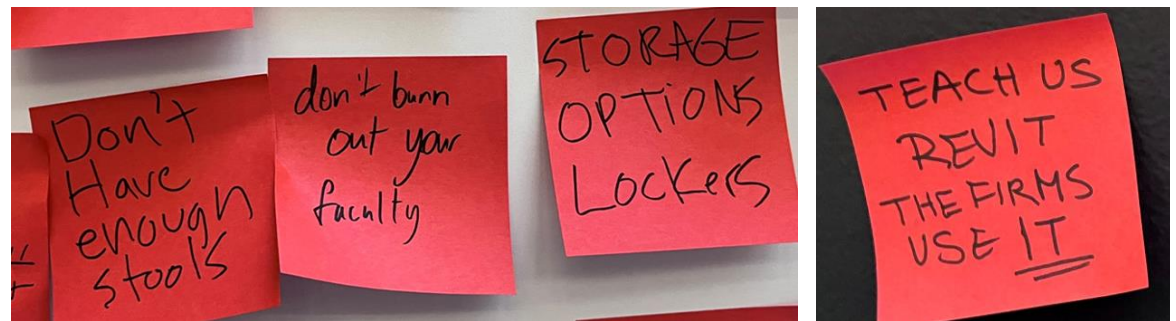
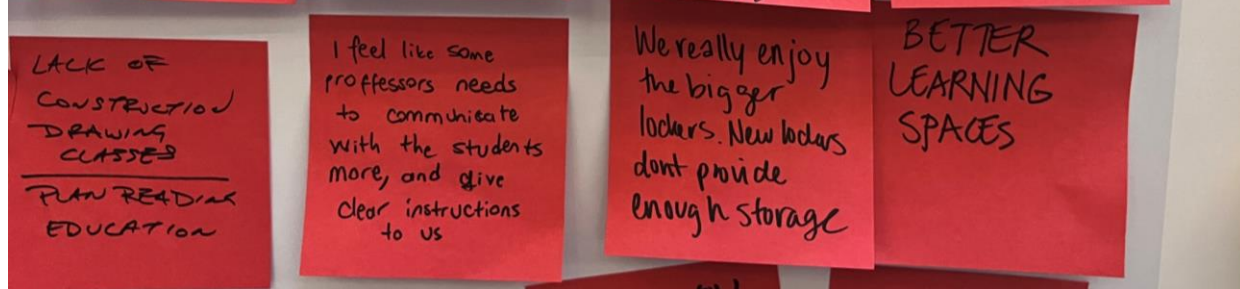
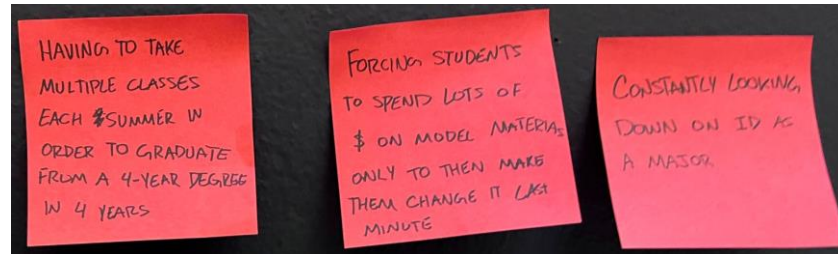
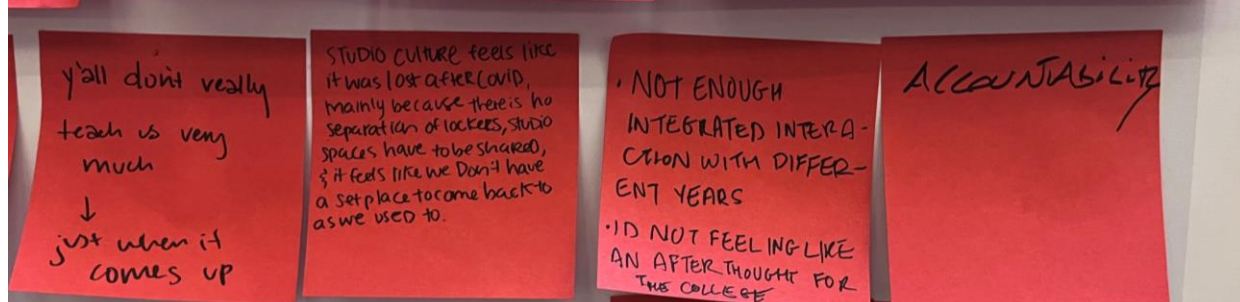
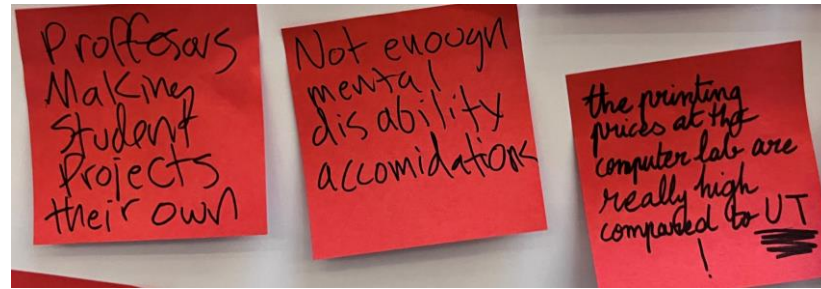
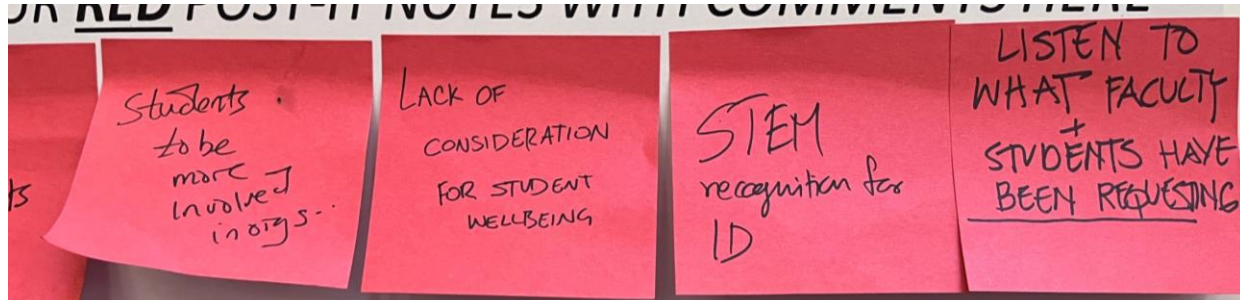
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SWO EXERCISE: STRENGTHS (2/2)

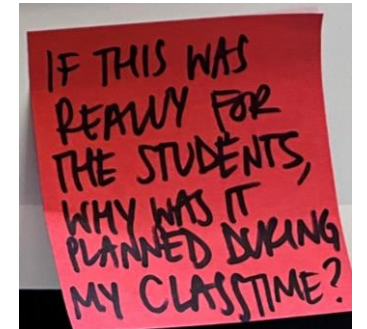
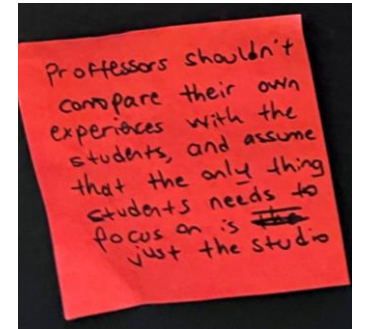
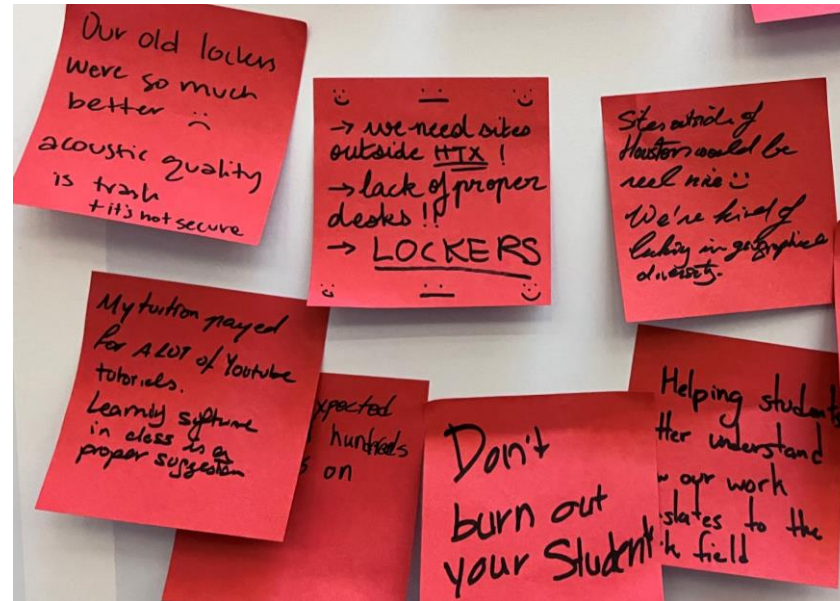
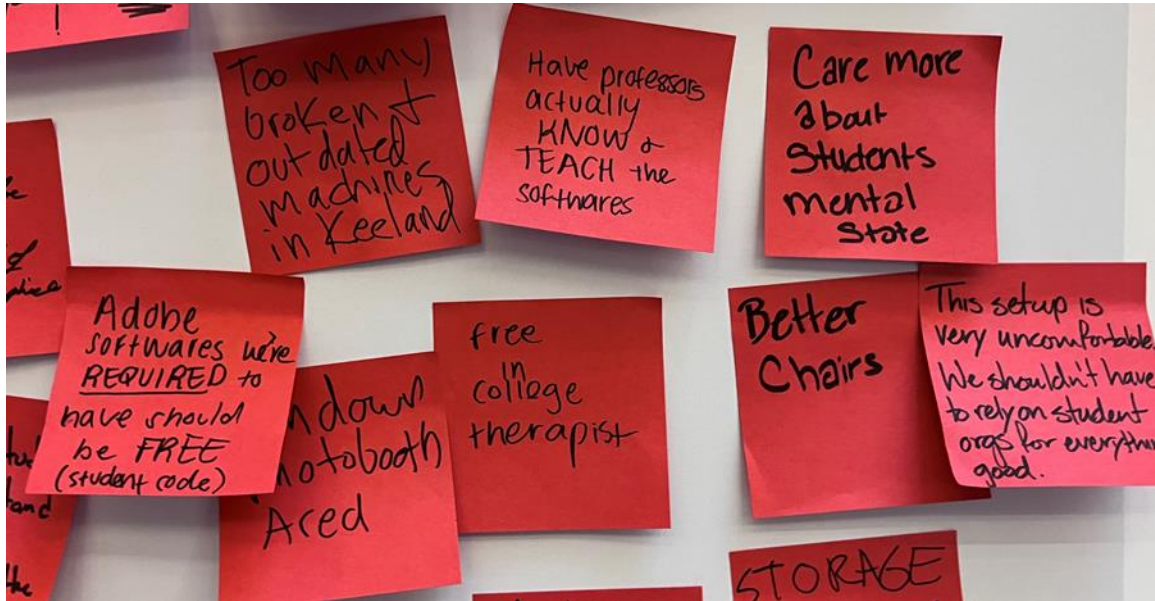
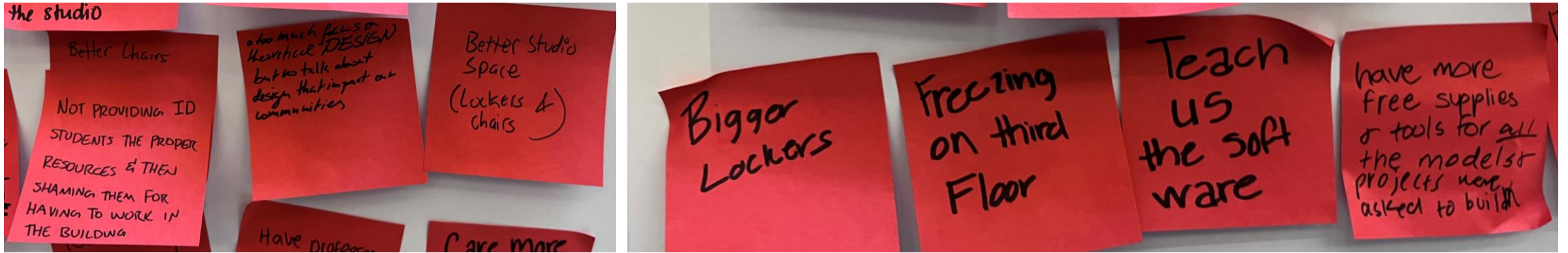
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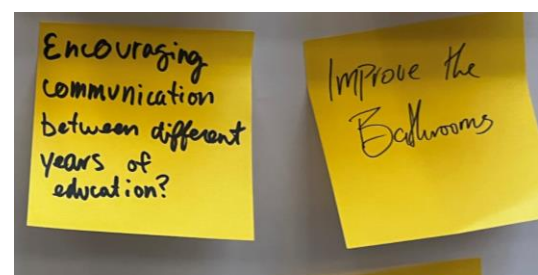
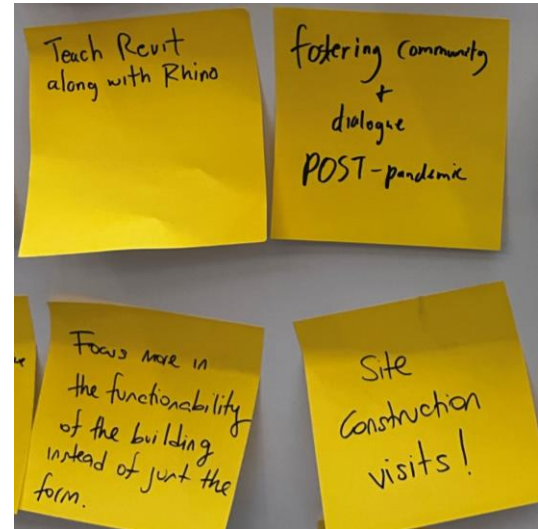
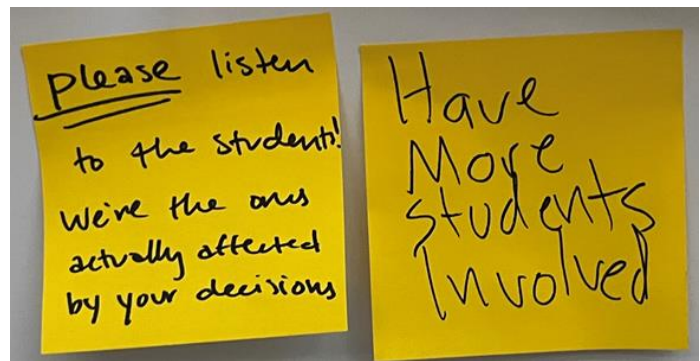
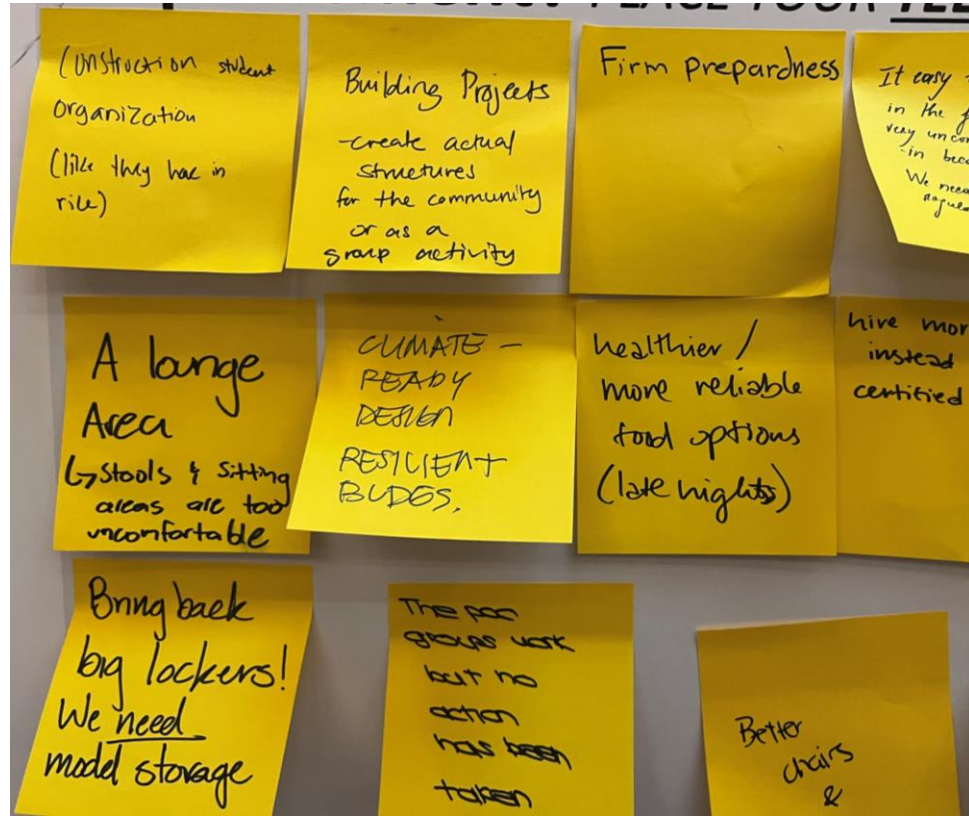
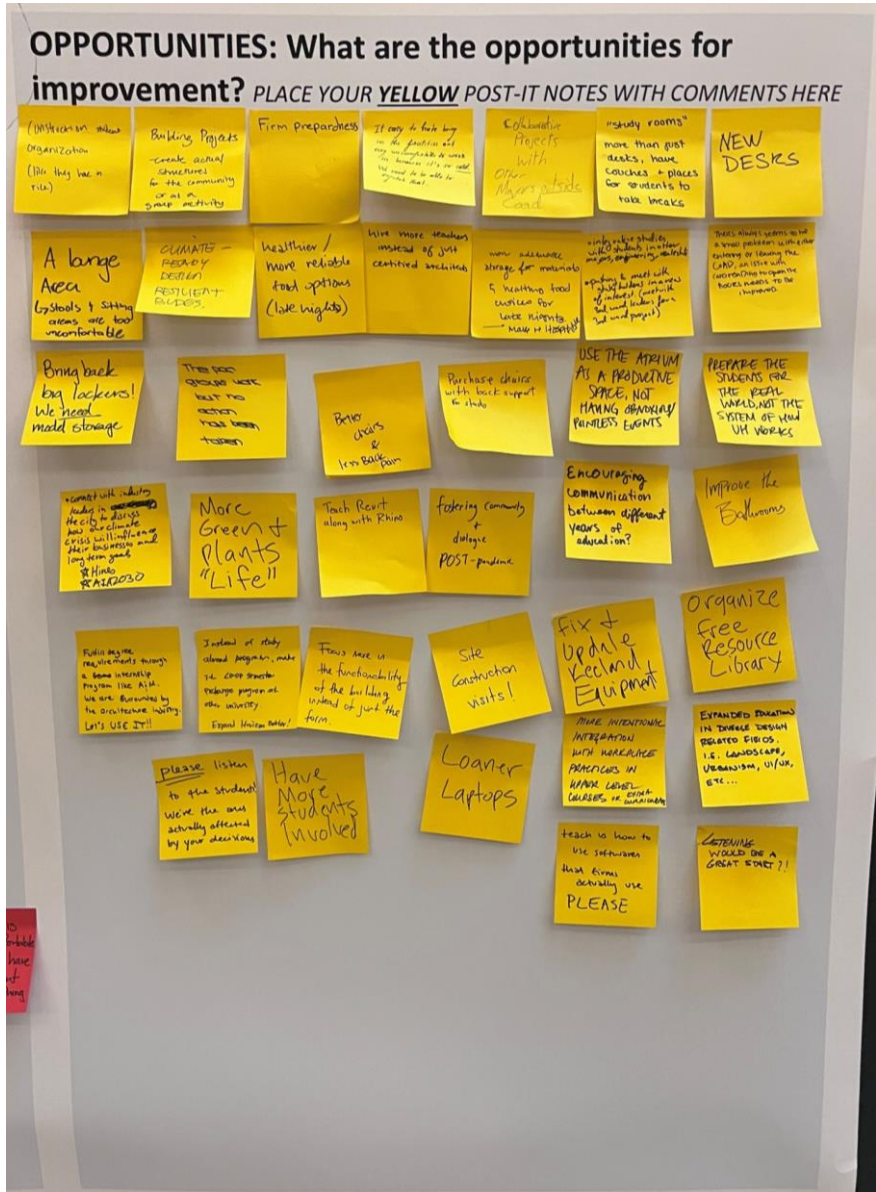
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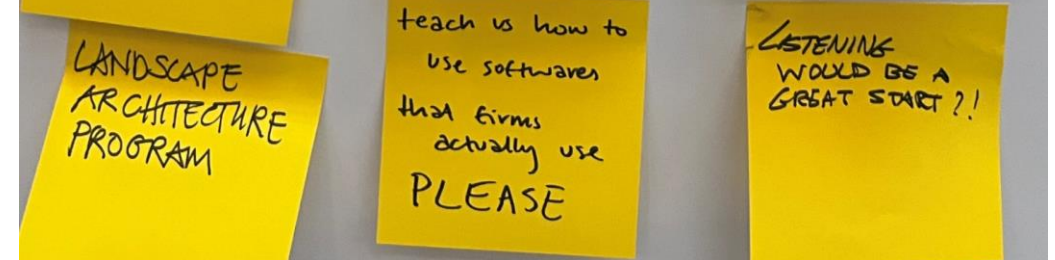
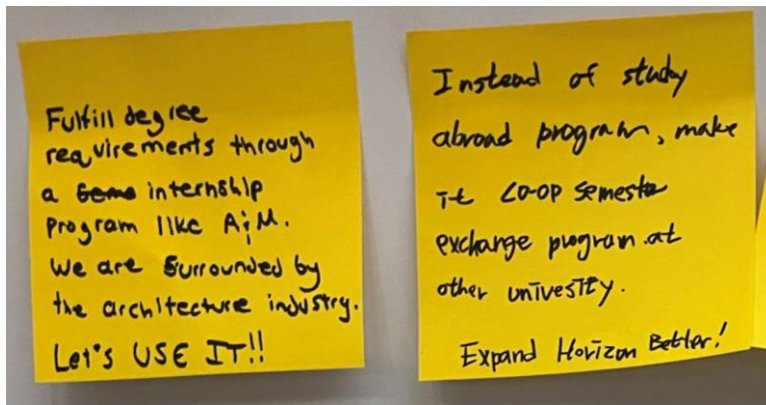
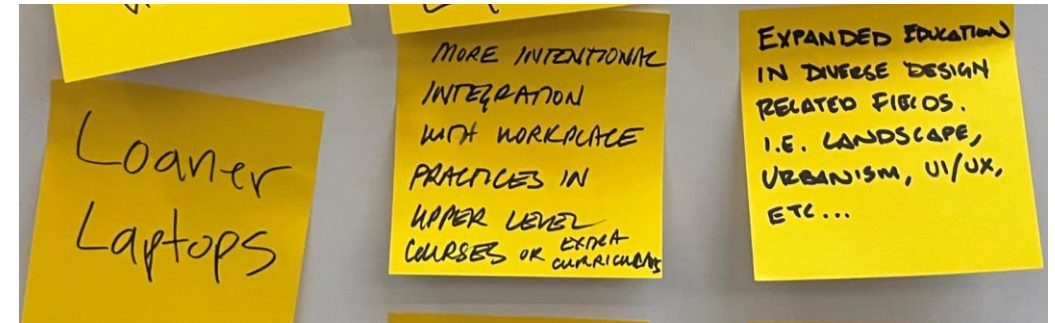
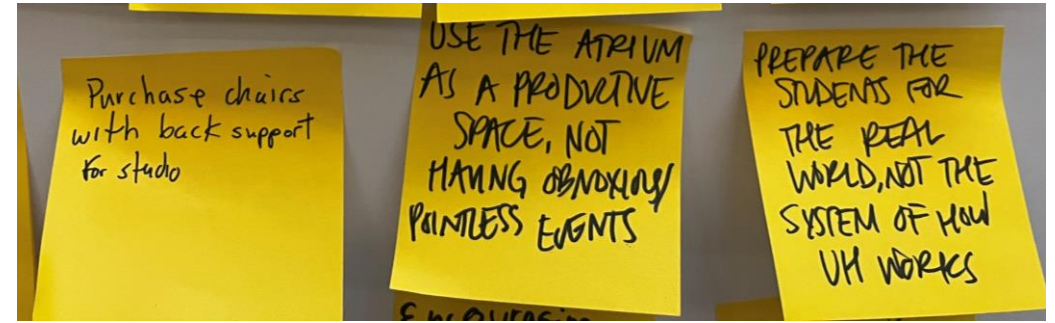
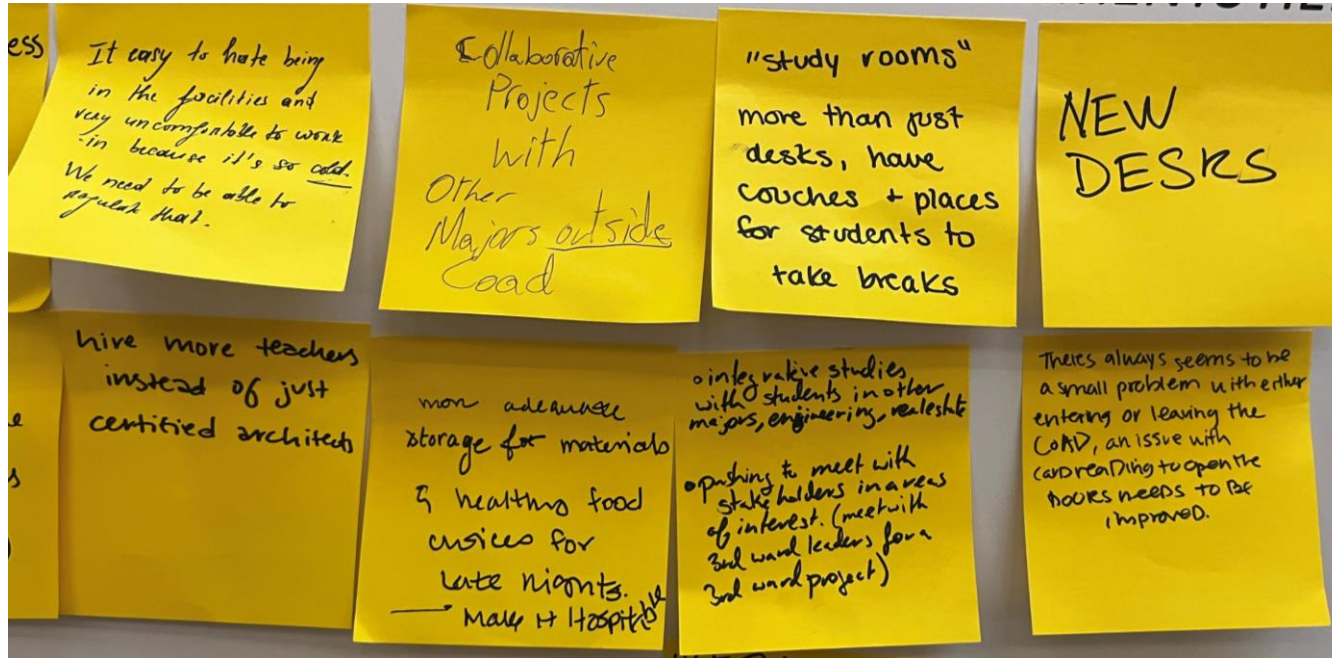
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SWO EXERCISE: OPPORTUNITIES (1/2)

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4.2



WHAT DO YOU THINK? DRIVERS OF CHANGE/TRENDS



The College's Strategic Plan will exist within the greater context of **what is going on our world, in our fields of study, and in our industry.** What changes and trends are you noticing in your own life and in the world around you that will impact the College and how the College prepares students for life and work beyond? Think broadly and expansively as you consider these questions!

ZOOM OUT!
THINK
BIG!

What are the most compelling driving changes in our society – locally, nationally, and globally – that will impact architecture and design?
PLACE YOUR POST-IT NOTES WITH COMMENTS HERE

climate change
climate justice
social justice + equity
carbon footprint
accessibility
VR Reality
ID + UX Design
social justice + equity
carbon footprint
accessibility
VR Reality
ID + UX Design

Given these changes, how will the practice of architecture and design be different in the future?
PLACE YOUR POST-IT NOTES WITH COMMENTS HERE

collaborative
granted
systemic
AI
VR
UX
Design
AI
VR
UX
Design

How should the changing future impact your course of study? What should be emphasized? What should be de-emphasized?
PLACE YOUR POST-IT NOTES WITH COMMENTS HERE

UX Design
intersections
between
countries
UX Design
intersections
between
countries

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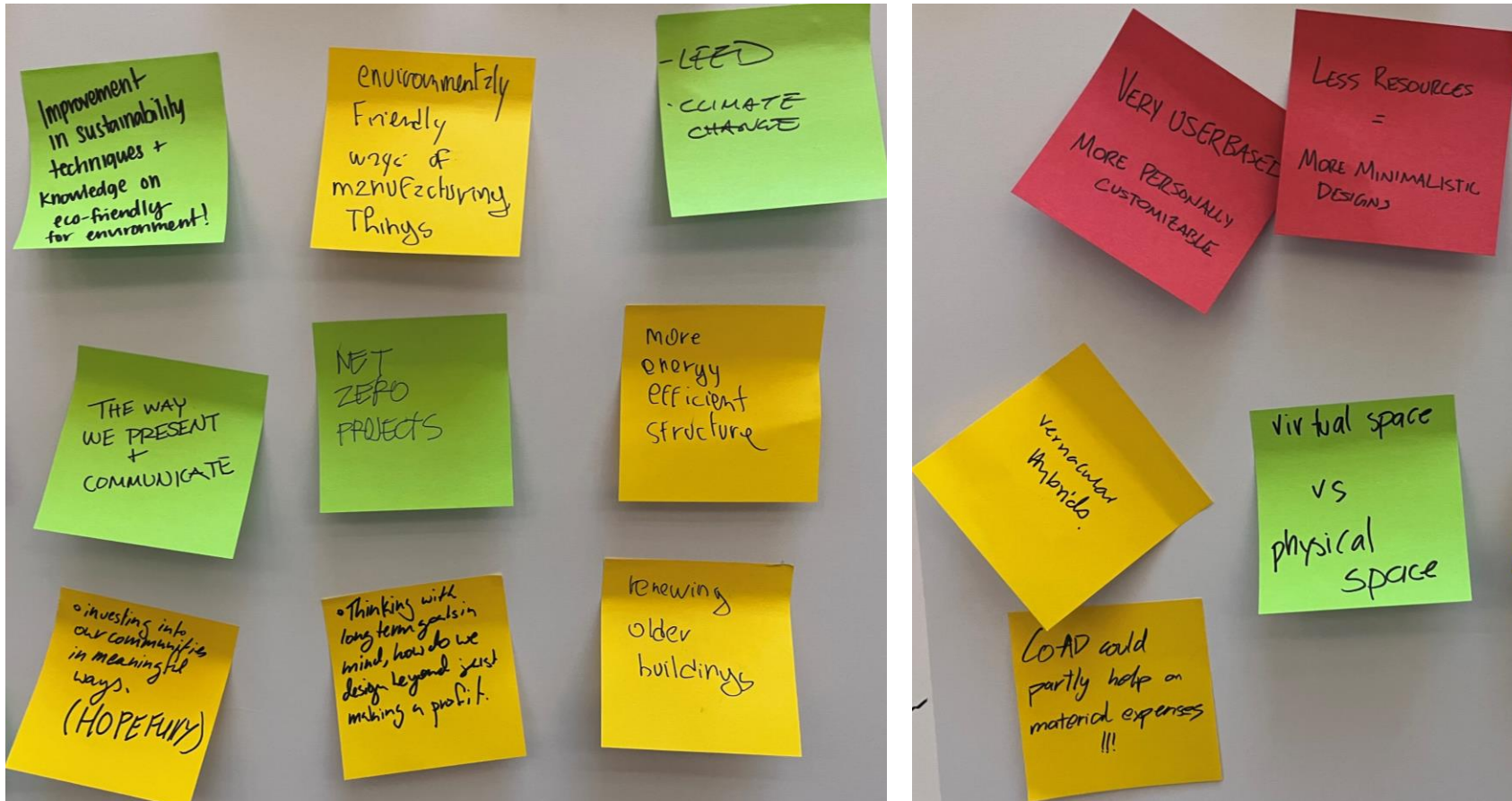
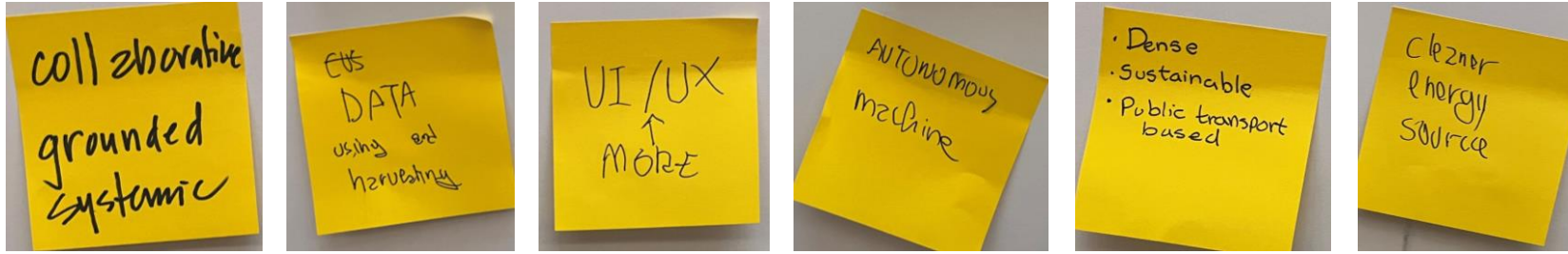
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DRIVERS OF CHANGE: IMPACTING THE FIELD OF ARCHITECTURE & DESIGN

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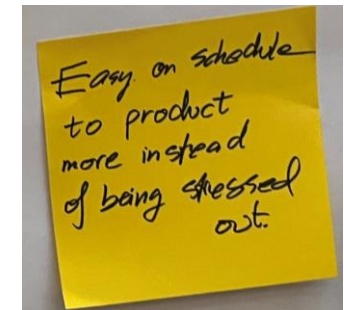
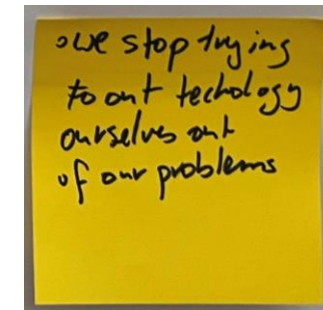
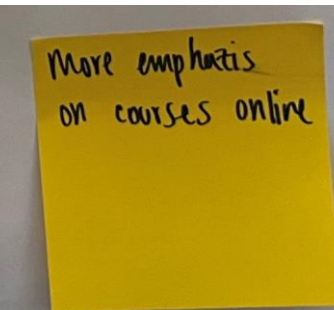
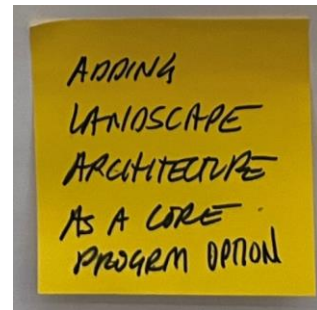
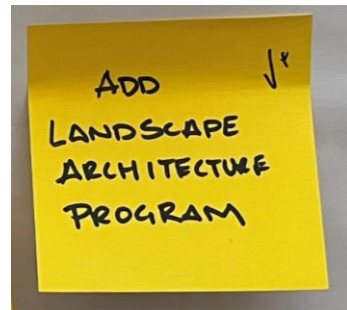
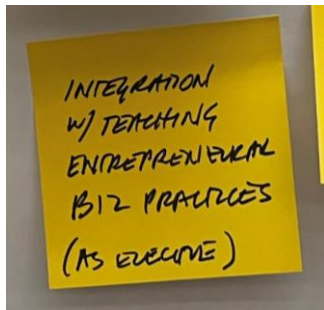
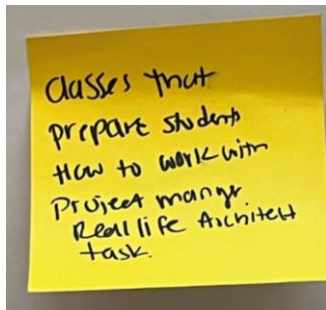
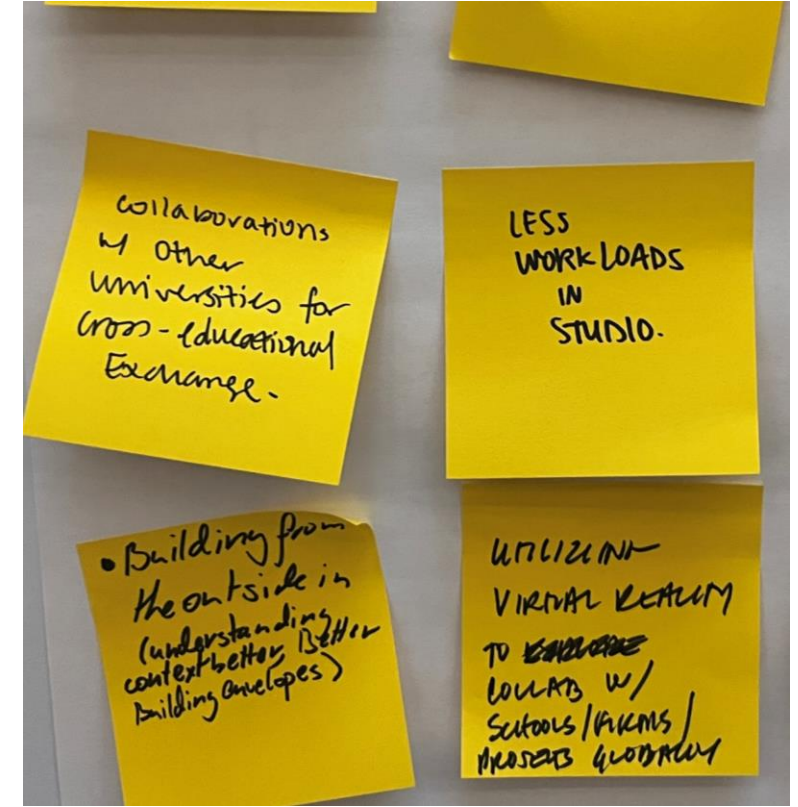
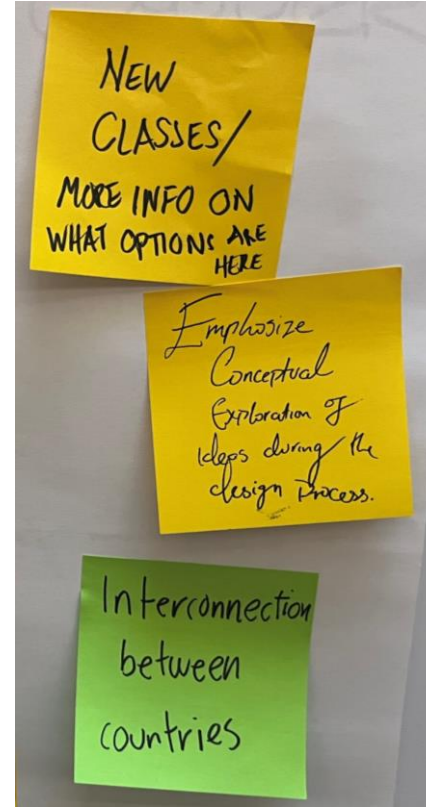
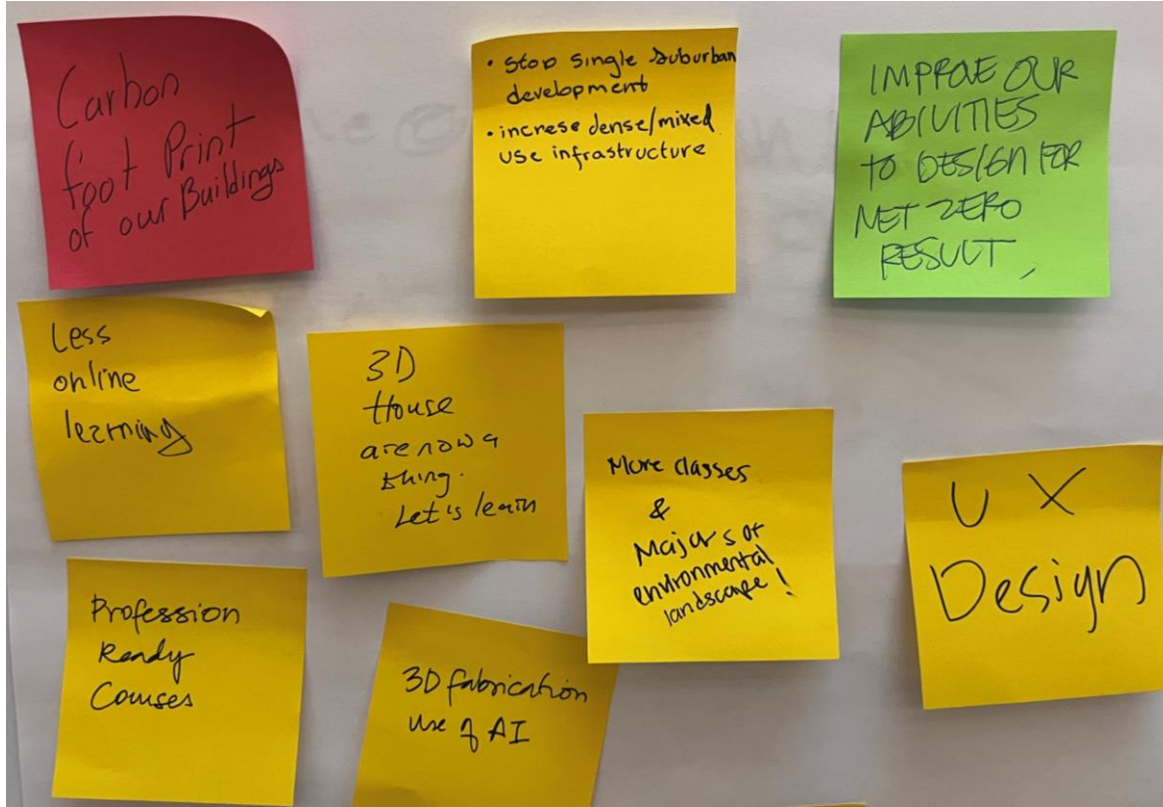
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DRIVERS OF CHANGE: IMPACTING THE PRACTICE OF ARCHITECTURE & DESIGN

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DRIVERS OF CHANGE: IMPACTING THE STUDY OF ARCHITECTURE & DESIGN

PEDAGOGY: How should technology be used in how we teach? How should we use digital and hybrid learning? What radical approaches can we take? How should we use technology in our classrooms? PLACE POST-IT NOTES WITH COMMENTS HERE

CURRICULA: What skills or topics should we teach more of? How would you like to see us approach degree specialization and cross/interdisciplinary study differently? PLACE POST-IT NOTES WITH COMMENTS HERE

STRUCTURE: How might the structure of the Hines College – academically and administratively – be different? PLACE POST-IT NOTES WITH COMMENTS HERE

FACILITIES & TECHNOLOGY: How can we increase flexibility and utilize our footprint better? What are the most important technology improvements we can make to help us teach and learn better? PLACE POST-IT NOTES WITH COMMENTS HERE

SUSTAINABILITY: How can we ensure that our sustainable design teaching is having an impact? How can we cultivate a more sustainable culture here at the Hines College? PLACE POST-IT NOTES WITH COMMENTS HERE

QUESTIONS
COMMENTS about
the Strategic Planning
Preparation Process
SCAN ME

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PEDAGOGY: How should technology be used in how we teach? How should we use digital and hybrid learning? What radical approaches can we take to design education?

PLACE POST-IT NOTES WITH COMMENTS HERE

Every class should be Hybrid DU+

Graphic Studio Companion
for all digital instruction
Freshman +
Sophomore studio

I think we should continue with one on one desk crits not on zoom

technology should enhance the experience NOT replace in-person learning. SMART SCREENS Y'all!

Freedom for software use w/o prejudice

LESS PRINTING OUT 10+ SKETCHES PER PERSON FOR CRITIQUES

Bring Back more sketching by hand

Makes pin up less! sketch more

Bring back more hand sketching

yes!

More Face to Face Learning

Celebrate students' STRENGTHS

INSPIRE The students

the more we push for tech in class while sim altitudes get the computer lab the less accessible we make our program for students

push students to jump between mediums more often. too many people use 3d modelling and computer work as the only method to design

less virtual learning as the ONLY option.

Physical models + hand sketching (Foundation levels)

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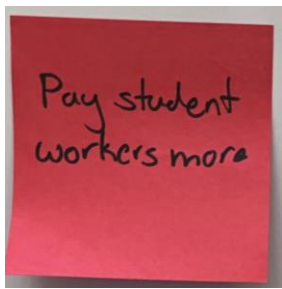
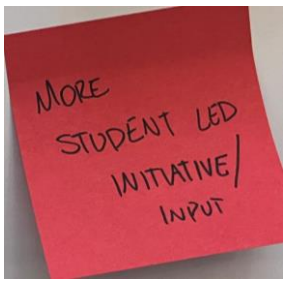
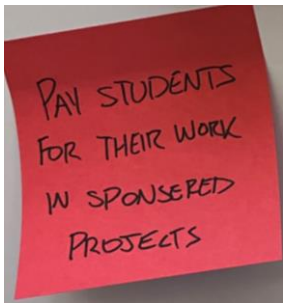
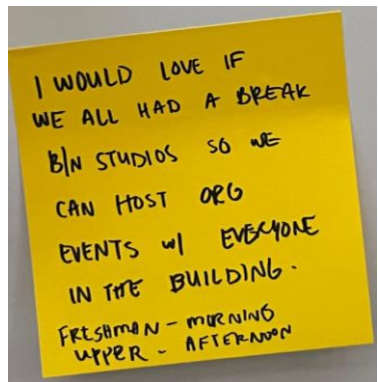
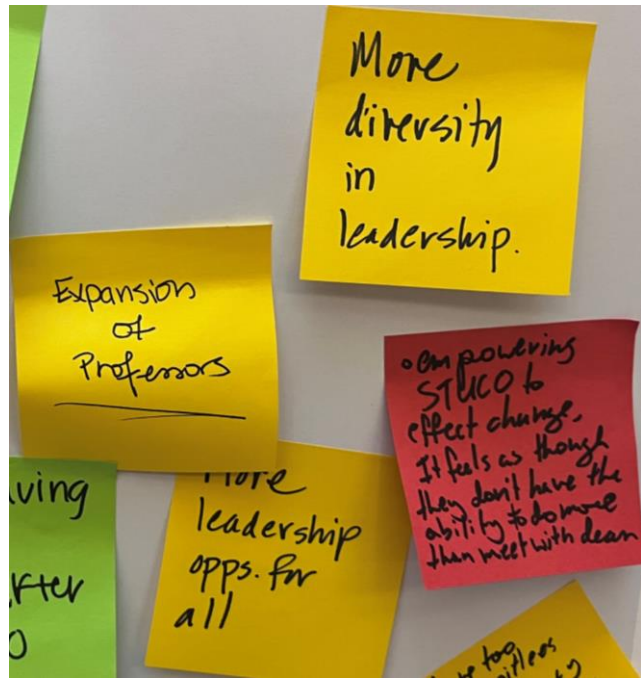
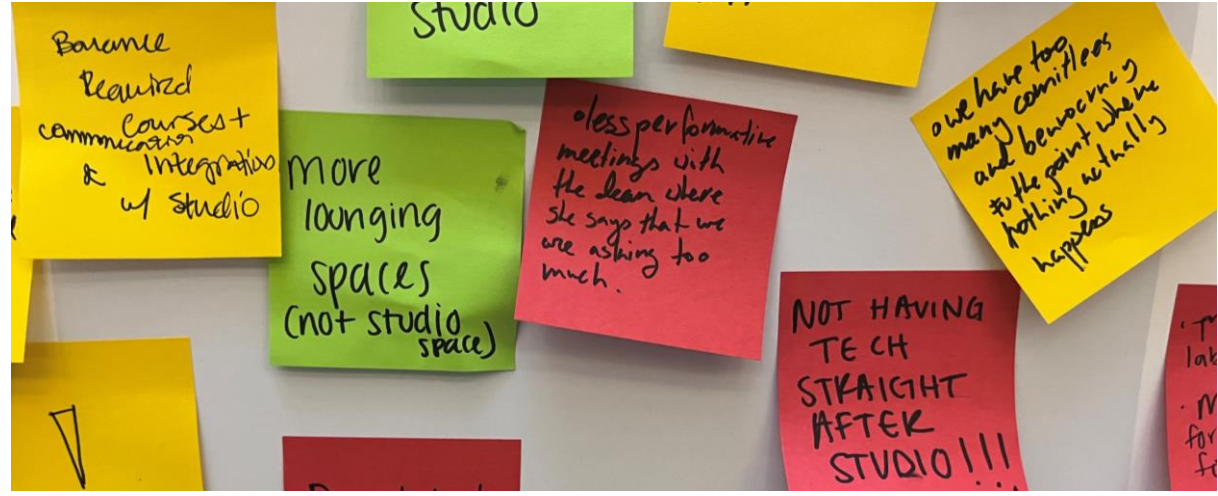
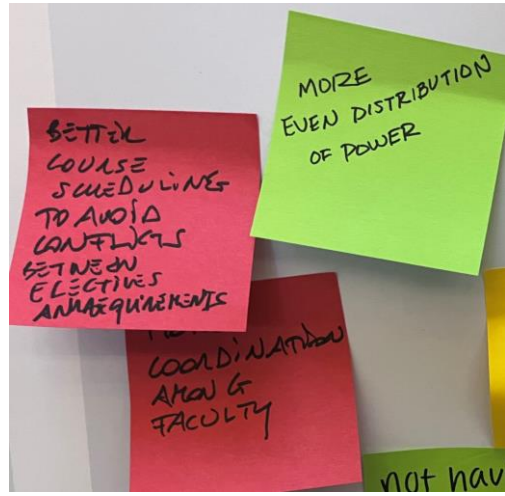
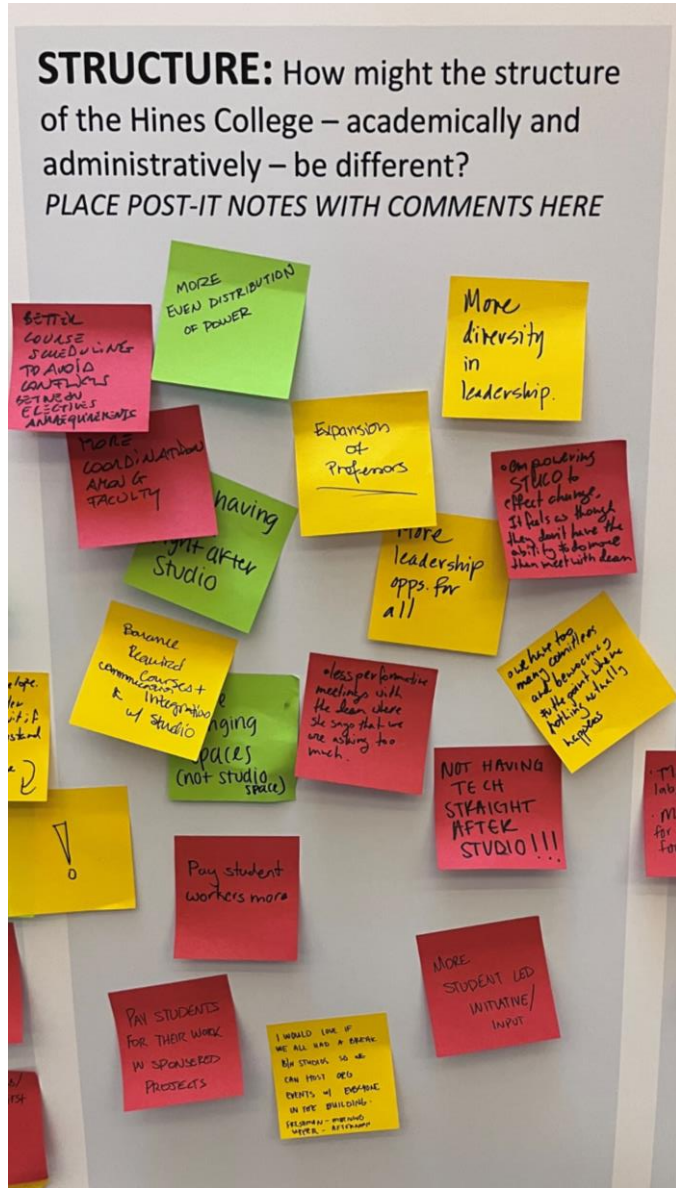
yes!

INSPIRE The students

EMERGING STRATEGIC TOPIC: PEDAGOGY

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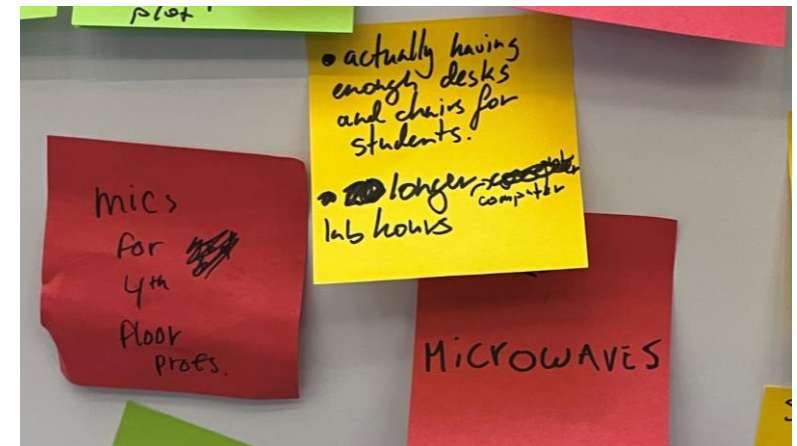
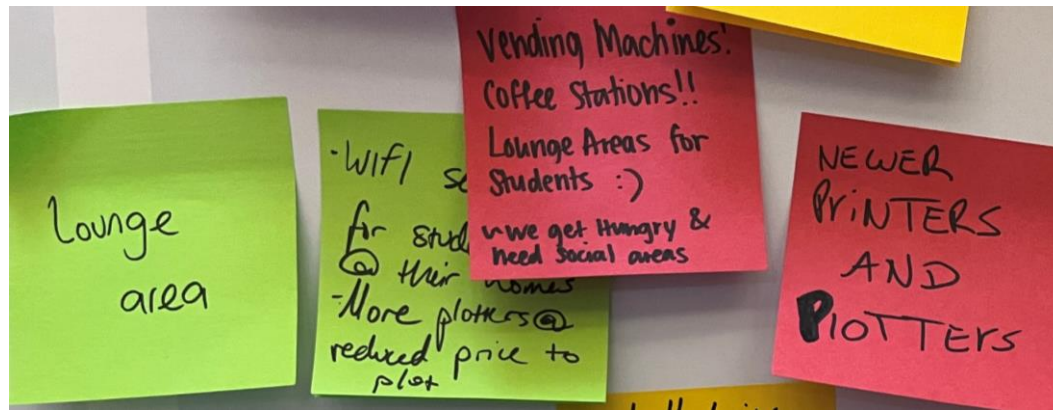
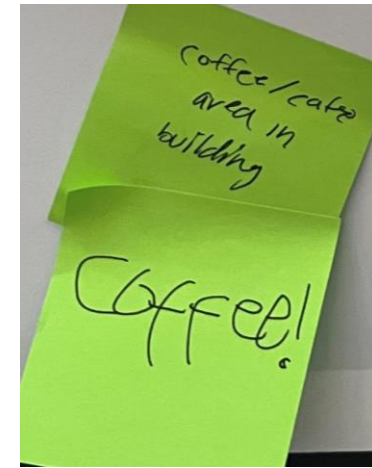
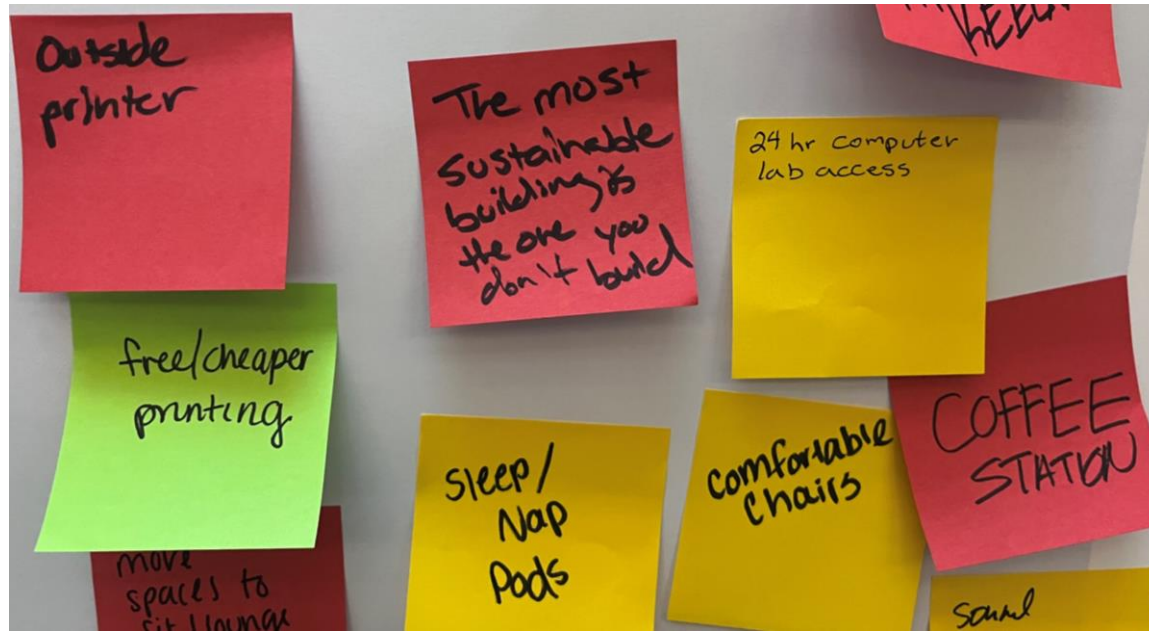
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EMERGING STRATEGIC TOPIC: STRUCTURE

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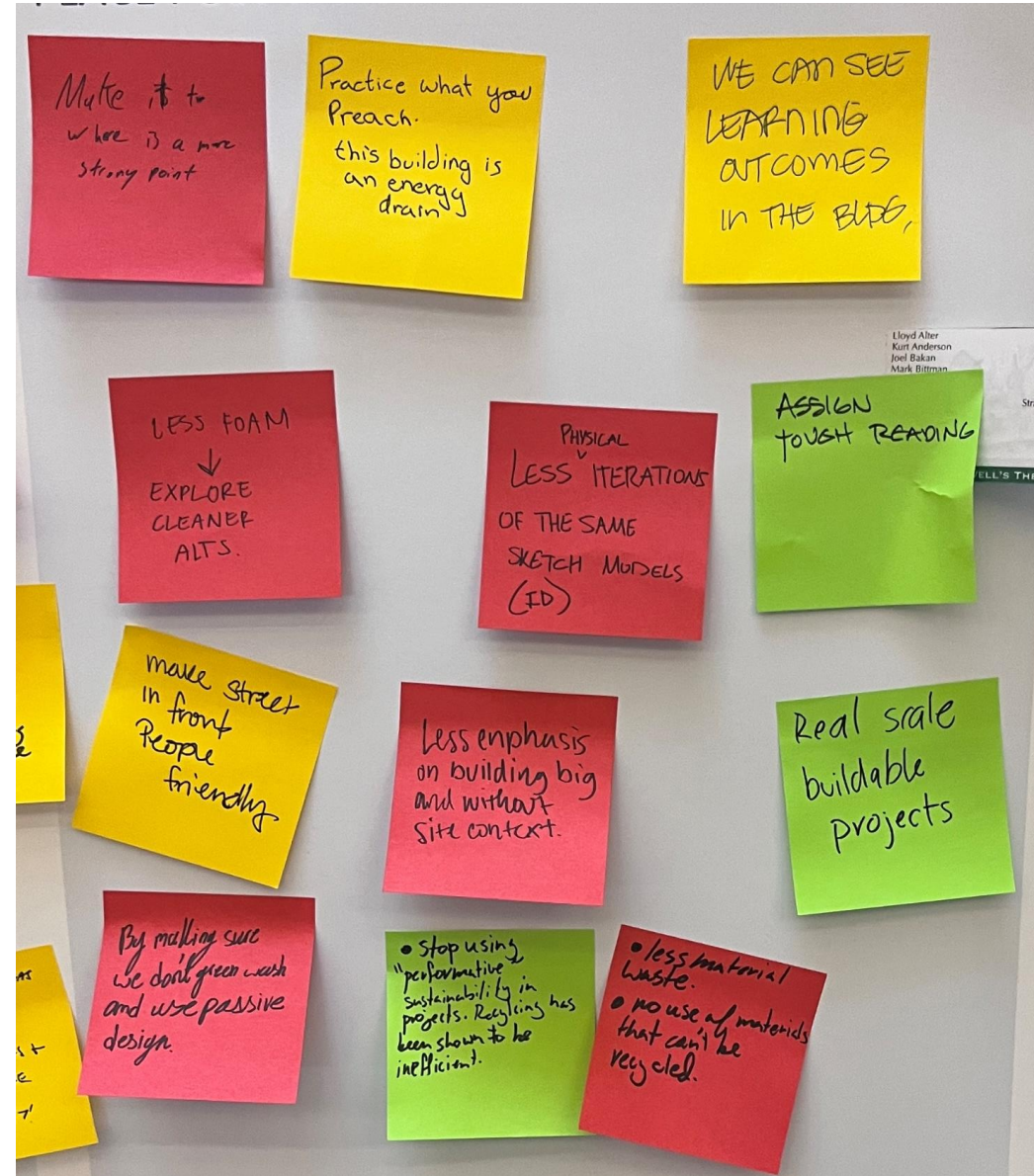
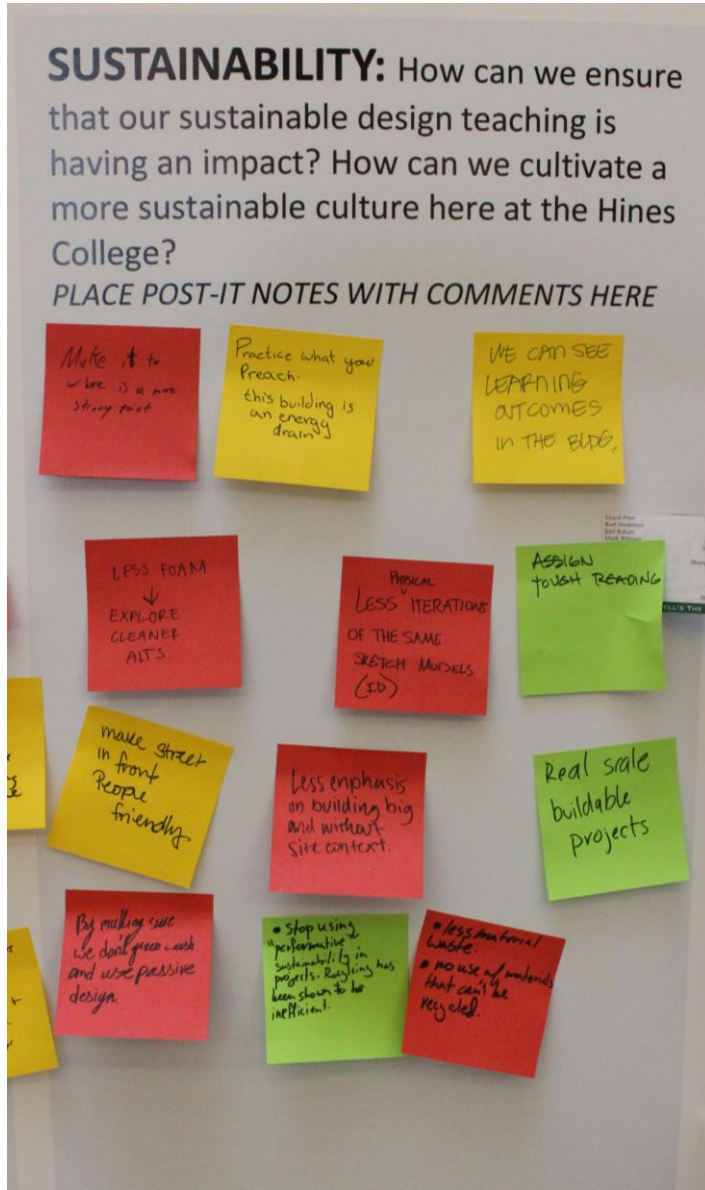
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EMERGING STRATEGIC TOPIC: FACILITIES & TECHNOLOGY (1/2)

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EMERGING STRATEGIC TOPIC: SUSTAINABILITY

STRATEGIC PLANNING
OPEN HOUSE
FREE FOOD & RAFFLE!
SPONSORED BY: [unreadable] • 10:00 AM - 6:00 PM • [unreadable] • [unreadable]

WHAT DO YOU THINK? EMERGING COLLEGE STRATEGIC PLAN TOPIC AREAS

Priority Topics Areas will make up one element of the College's Strategic Plan. The following are possible Topics Areas that will be selected and finalized with the Working Group - this is not a selection of what ideas to these Topics Areas went to and!

PEDAGOGY: How should technology be used in how we teach? How should we use digital and hybrid learning? What radical approaches can we take to design education?
PLACE POST-IT NOTES WITH COMMENTS HERE

CURRICULA: How should we teach more of "how would we like to see us approach degree specialization and cross-institutional study differently?"
PLACE POST-IT NOTES WITH COMMENTS HERE

STRUCTURE: How should we structure the college's operations and governance to better support our students and faculty?

INTEGRATED & TANGIBLE: How should we integrate our academic and non-academic programs to better support our students and faculty?

COMMUNITY: How should we better engage our community and alumni in our college's mission and vision?

5.1 THANK YOU & NEXT STEPS

5.2 OTHER C...



4.3b

WHAT DO YOU THINK? EMERGING COLLEGE STRATEGIC PLAN TOPIC AREAS

Priority Topics Areas will make up one element of the College's Strategic Plan Framework. These Topics Areas will yield strategies, metrics, and roadmaps – actionable steps to advance the purpose and vision articulated by the Framework. These possible Topics Areas come directly out of the assessments from the Studio of the Future: The Charrette from Spring '22 and from the recent Strategic Planning Faculty Advance, with on-going input of the Hines College directors. Topic Areas will be decided and finalized with the Working Group – this is not a definitive list.

What ideas do these Topics Areas spark for you?

WHAT ABOUT THE CHARRETTE?
See station 2.5 for an overview

DEI: How do we incorporate diversity, equity, and inclusive architecture and design principles into our industry? How can we more fully integrate a DEI perspective into everything we do here at the Hines College?
PLACE POST-IT NOTES WITH COMMENTS HERE

STUDENT EXPERIENCE: Where can we improve how we advise students? What kind of support do students need outside of academic advisement? How can we better foster community among our students?
PLACE POST-IT NOTES WITH COMMENTS HERE

COMMUNITY ENGAGEMENT: How should we engage with the existing architecture and resources present in our region? What key relationships in Houston should we develop? How can we participate and give back to our University-wide and city-wide communities?
PLACE POST-IT NOTES WITH COMMENTS HERE

REAL-WORLD EXPERIENCE: How can we explore more substantial design/build opportunities for students? How can we partner students with the professional world? Do you see opportunities for production or profit-sharing ventures?
PLACE POST-IT NOTES WITH COMMENTS HERE

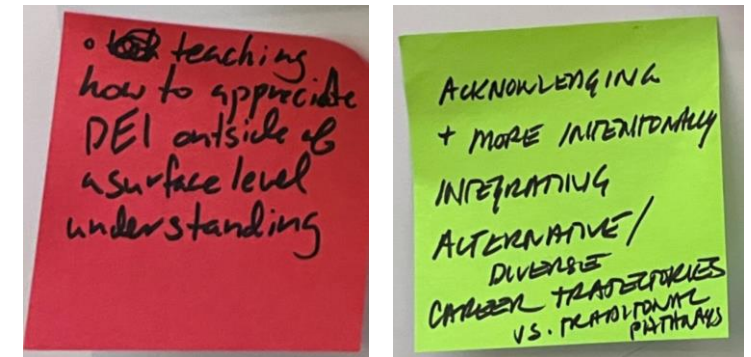
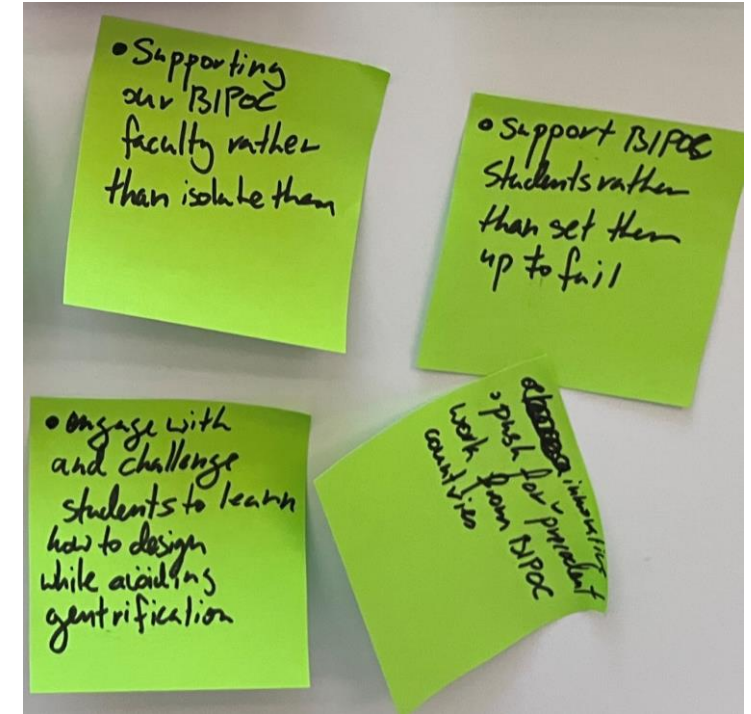
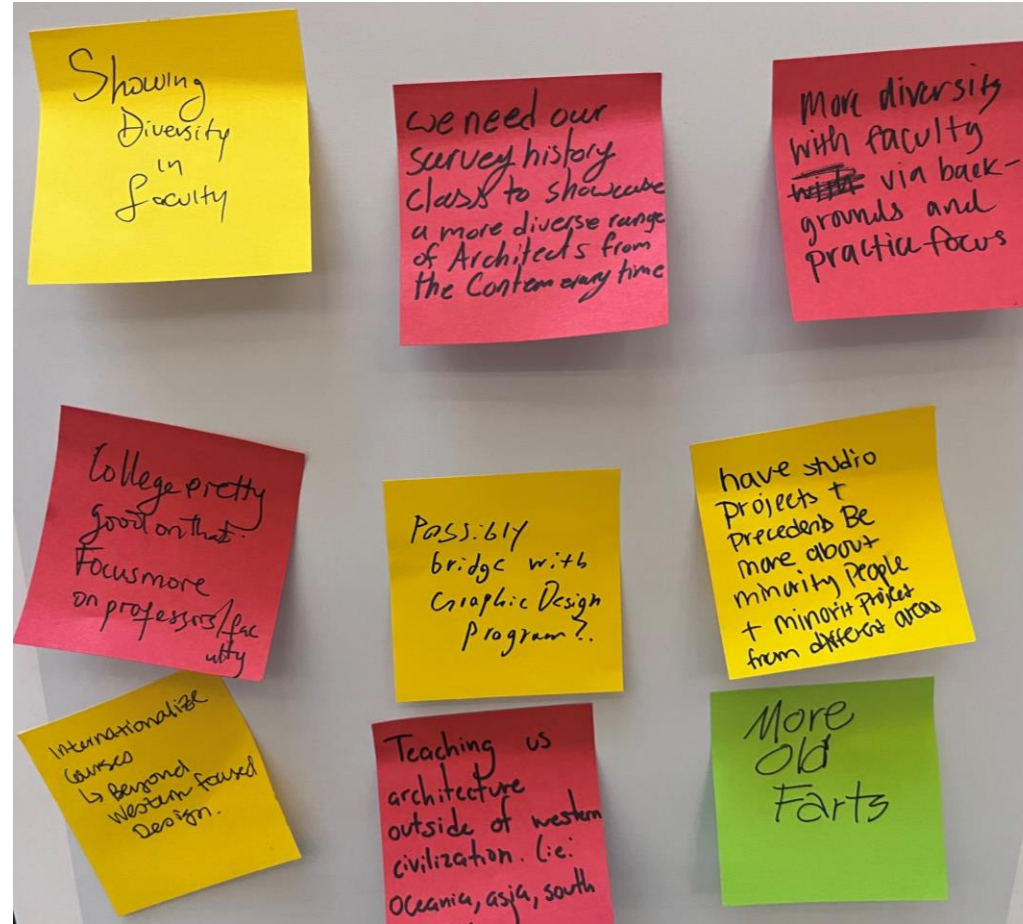
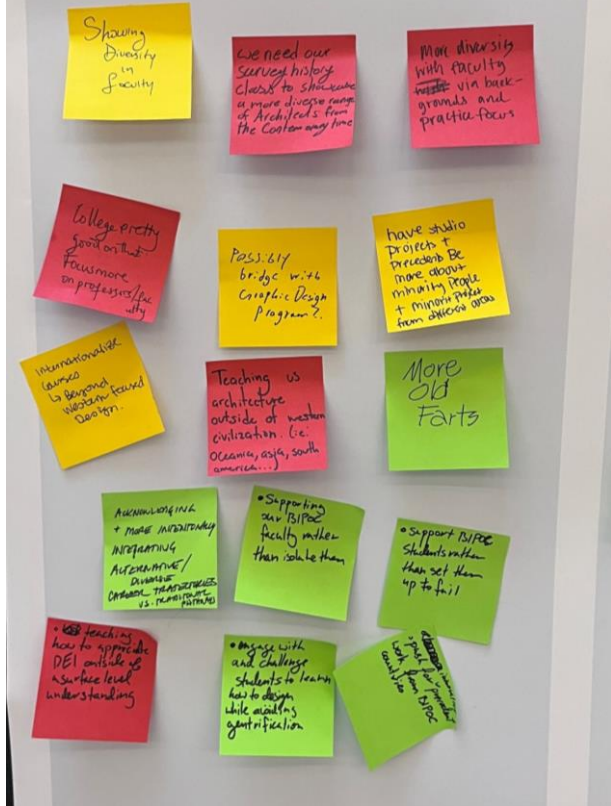
WHAT TOPICS ARE WE MISSING?
PLACE POST-IT NOTES WITH COMMENTS HERE

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STRATEGIC PLANNING OPEN HOUSE 1, SEPTEMBER 15

DEI: How do we incorporate diversity, equity, and inclusive architecture and design principles into our industry? How can we more fully integrate a DEI perspective into everything we do here at the Hines College?

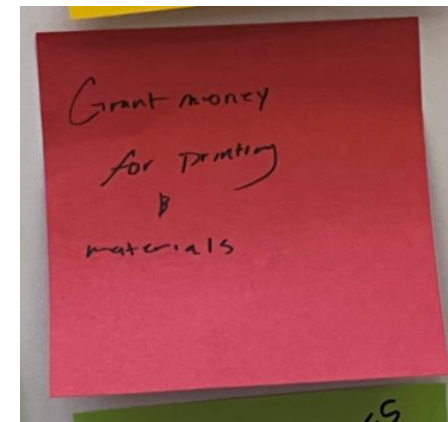
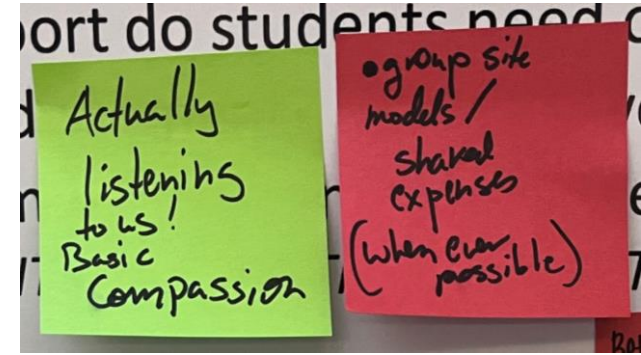
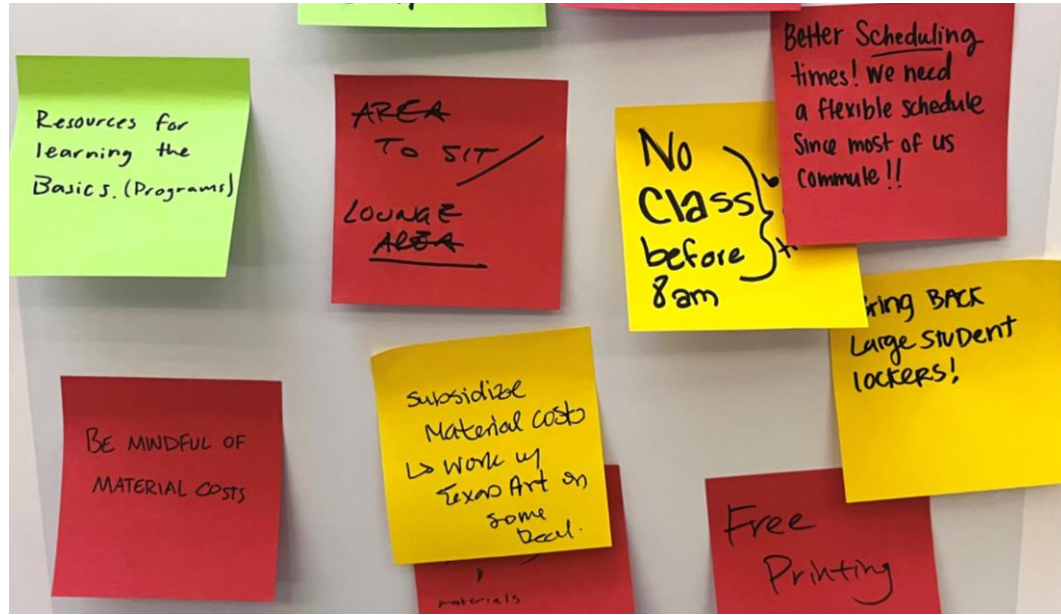
PLACE POST-IT NOTES WITH COMMENTS HERE



EMERGING STRATEGIC TOPIC: DEI

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EMERGING STRATEGIC TOPIC: STUDENT EXPERIENCE (1/2)

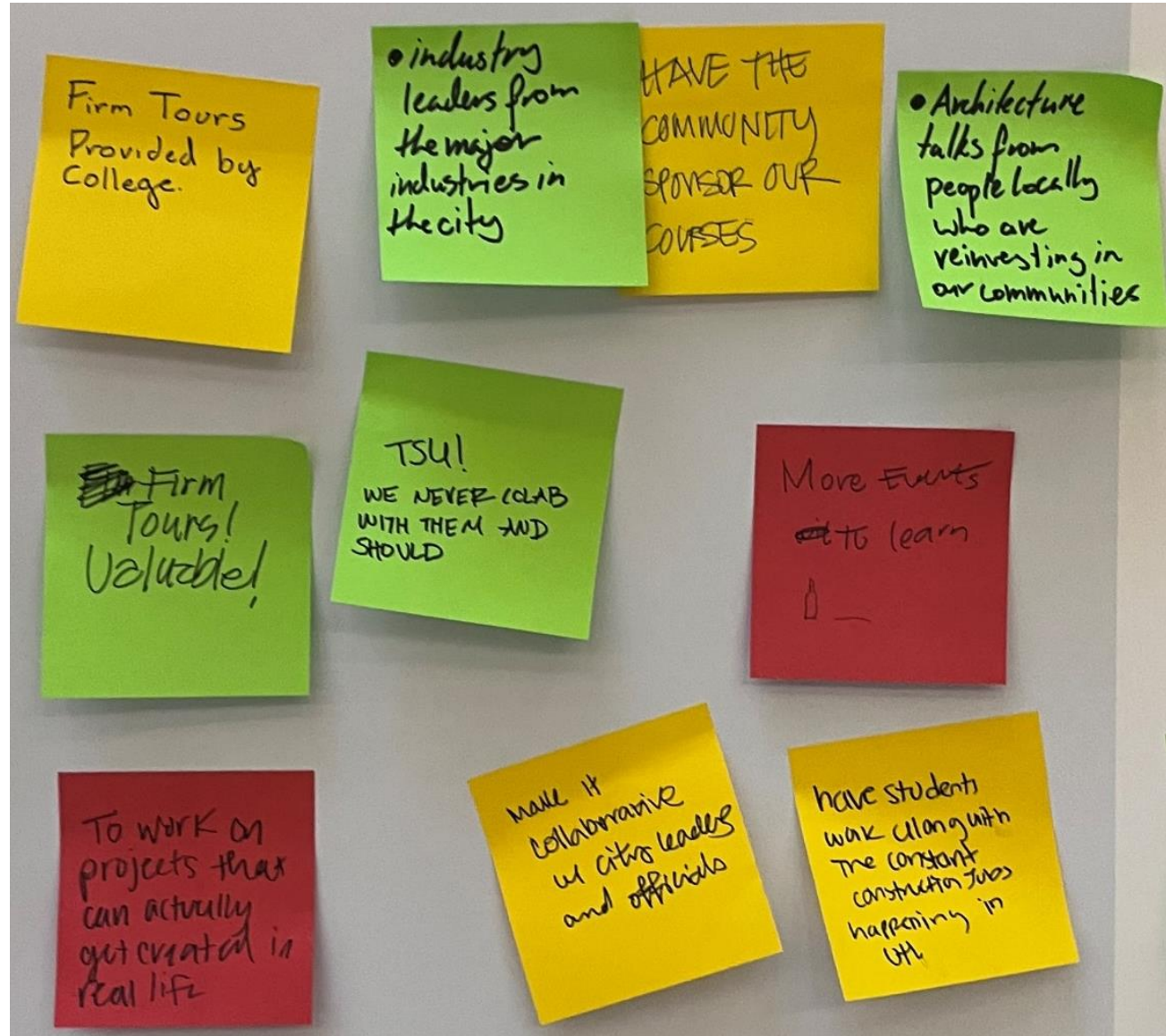
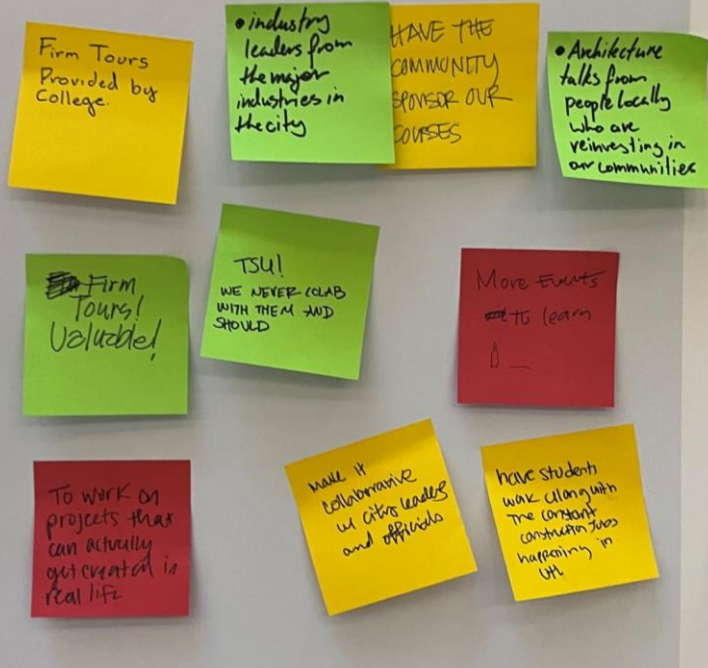
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COMMUNITY ENGAGEMENT:

How should we engage with the existing architecture and resources present in our region? What key relationships in Houston should we develop? How can we participate and give back to our University-wide and city-wide communities?

PLACE POST-IT NOTES WITH COMMENTS HERE



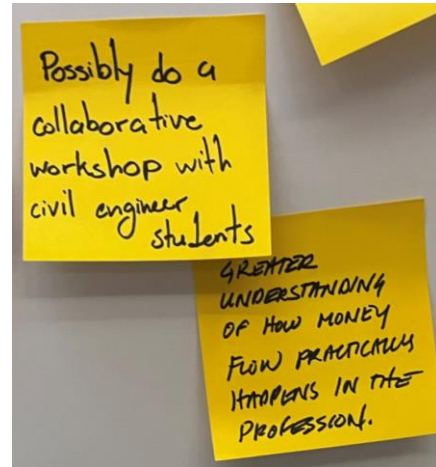
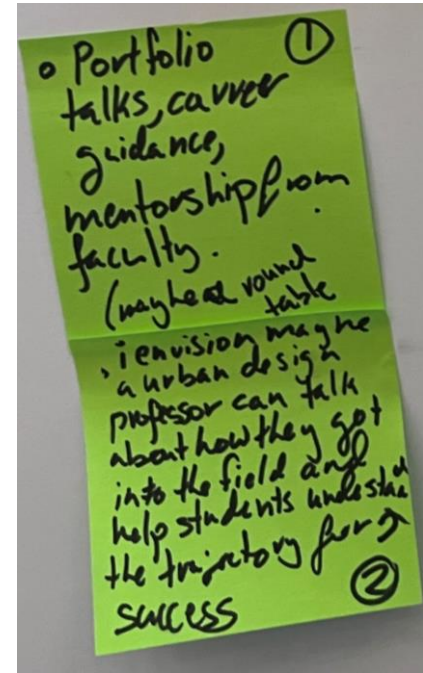
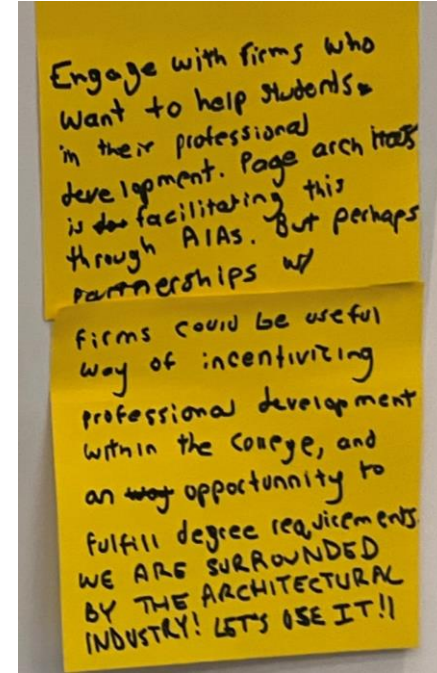
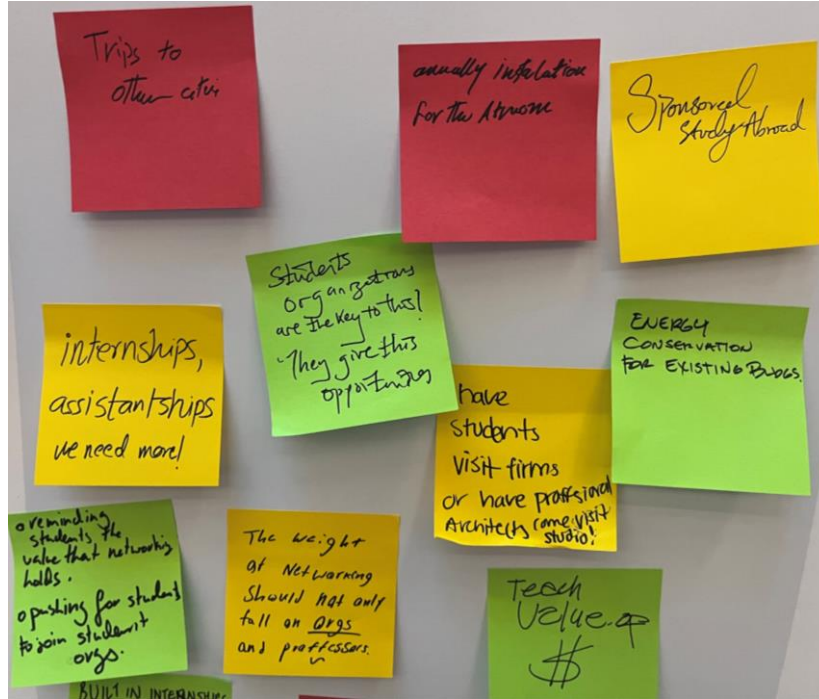
EMERGING STRATEGIC TOPIC: COMMUNITY ENGAGEMENT

UH HINES COLLEGE OF ARCHITECTURE & DESIGN

STRATEGIC PLANNING OPEN HOUSE 1, SEPTEMBER 15

REAL-WORLD EXPERIENCE: How can we explore more substantial design/build opportunities for students? How can we partner students with the professional world? Do you see opportunities for productization or profit-sharing ventures?

PLACE POST-IT NOTES WITH COMMENTS HERE



EMERGING STRATEGIC TOPIC: REAL-WORLD EXPERIENCE

WHAT TOPICS ARE WE MISSING?

PLACE POST-IT NOTES WITH COMMENTS HERE

Future
Accommodation
of students in
an aging
building /
layout

Formats and
Topics/programs
of Studio.



4.3a

WHAT DO YOU THINK? COLLEGE STRATEGIC PLAN TOPIC AREAS

Priority Topics Areas will be selected for the Strategic Plan Framework. These Topics Areas will yield strategies, metrics, and roadmaps that align with the purpose and vision articulated by the Framework. These possible Topics Areas come directly from the Studio of the Future: The Charrette from Spring '22 and ongoing input of the Hines College directors. Topic Areas will be decided by the Working Group – this is not a definitive list. Which Topics Areas spark for you?

WHAT ABOUT THE CHARRETTE? See option 2.3 for an overview

PEDAGOGY: How should technology be used in how we teach? How should we use digital and hybrid learning? What virtual approaches can we take to design education?

PLACE STICKER OF NOTES WITH COMMENTS HERE

CURRICULA: How should we structure the curriculum? How do we ensure we are providing a high-quality education? What are the most important technology improvements we can make to help us teach and learn better?

PLACE STICKER OF NOTES WITH COMMENTS HERE

FACILITIES & TECHNOLOGY: How can we increase flexibility and utilize our buildings better? What are the most important technology improvements we can make to help us teach and learn better?

PLACE STICKER OF NOTES WITH COMMENTS HERE

SUSTAINABILITY: How can we ensure that our sustainable design teaching is having an impact? How can we cultivate a more sustainable culture here at Hines College?

PLACE STICKER OF NOTES WITH COMMENTS HERE

QUESTIONS & COMMENTS
QR CODE

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STRATEGIC PLANNING OPEN HOUSE 1, SEPTEMBER 15

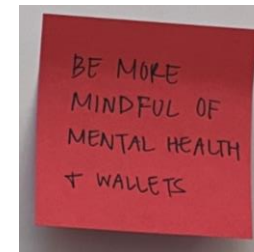
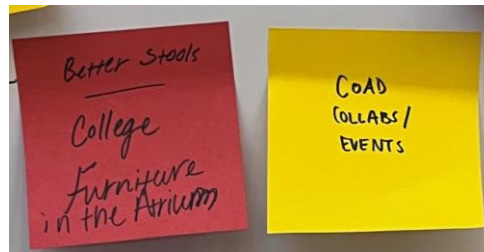
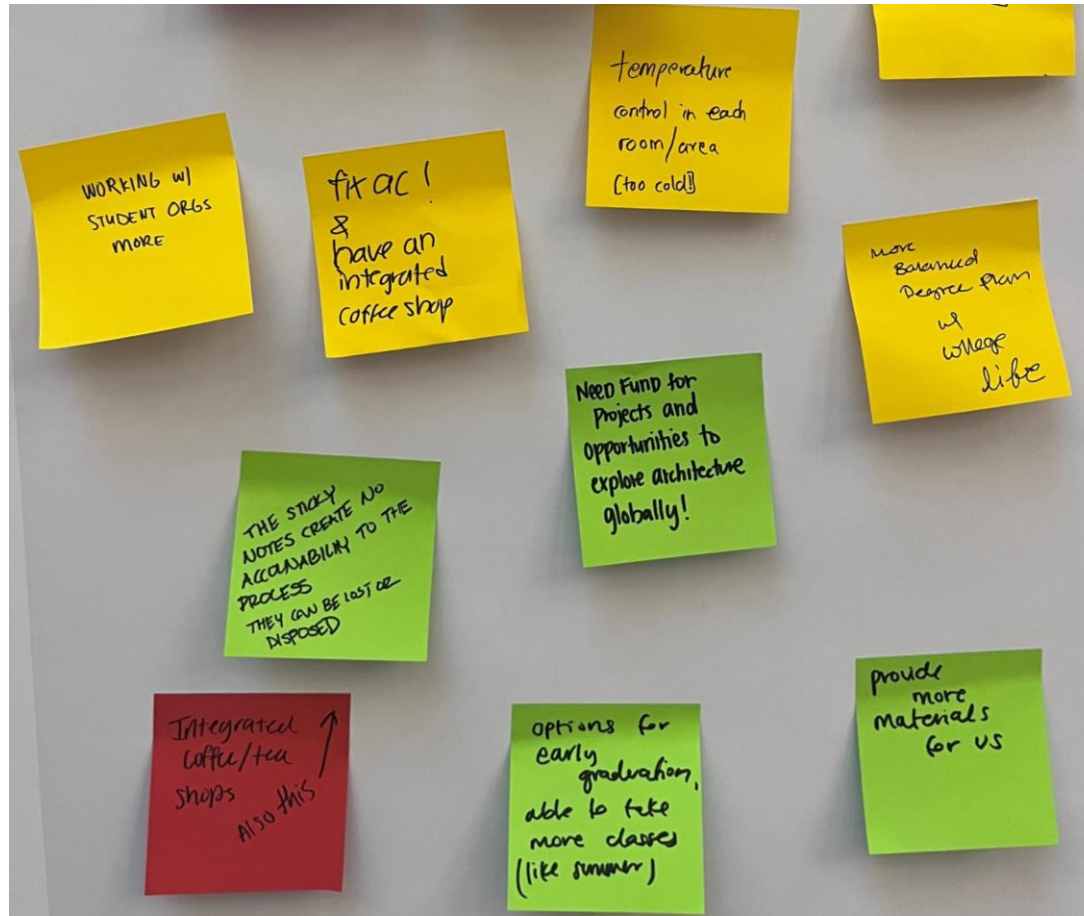
5.2 OTHER COMMENTS?

OTHER COMMENTS

Write down any additional comments or questions you may have about the Hines College Strategic Plan preparation process. Please use the yellow post-it notes.



Need more space to share your thoughts? Drop us a line by using this QR code.



UH HINES COLLEGE OF ARCHITECTURE & DESIGN

STRATEGIC PLANNING OPEN HOUSE 1, SEPTEMBER 15

5.2 OTHER COMMENTS?

OTHER COMMENTS

Write down any additional comments or questions you may have about the Hines College Strategic Plan preparation process. Please use the yellow post-it notes.



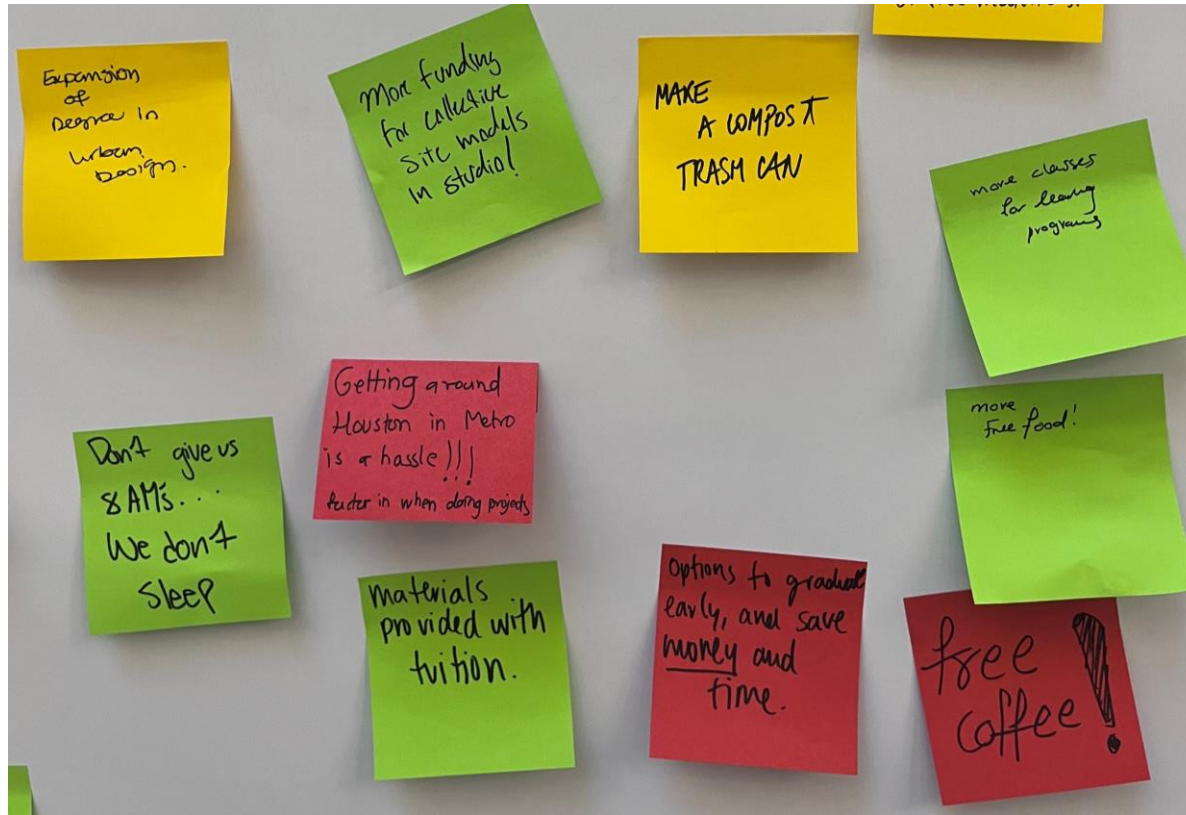
Need more space to share your thoughts? Drop us a line by using this QR code.



THANK YOU FOR INCLUDING US.

Fund Class Projects

Ways to graduate early (summer classes)



Expansion of Degree in Urban Design.

More funding for collective site models in studio!

MAKE A COMPOST TRASH CAN

more classes for leaving program

Don't give us 8 AMs... We don't sleep

Getting around Houston in Metro is a hassle!!!
Puncter in when doing projects

more free food!

materials provided with tuition.

Options to graduate early, and save money and time.

free coffee!



4.3a WHAT DO YOU THINK? EMERGING COLLEGE STRATEGIC PLAN TOPIC AREAS

These Topic Areas will take on new interest of the College Strategic Plan Improvement. These Topic Areas will include: **INTEGRATION**, **TECHNOLOGY**, **STRUCTURE**, **RESOURCES & TECHNOLOGY**, and **SUSTAINABILITY**. These areas will be the focus of the Strategic Plan Improvement process. The Strategic Plan Improvement process will be a multi-year process. The Strategic Plan Improvement process will be a multi-year process. The Strategic Plan Improvement process will be a multi-year process.

INTEGRATION

TECHNOLOGY

STRUCTURE

RESOURCES & TECHNOLOGY

SUSTAINABILITY

WHAT DO YOU THINK? EMERGING COLLEGE STRATEGIC PLAN TOPIC AREAS

Handwritten notes and documents on the table.

ALL COLLEGE OPEN HOUSE 2
JANUARY 2023

ALL COLLEGE OPEN HOUSE 3
APRIL 2023

