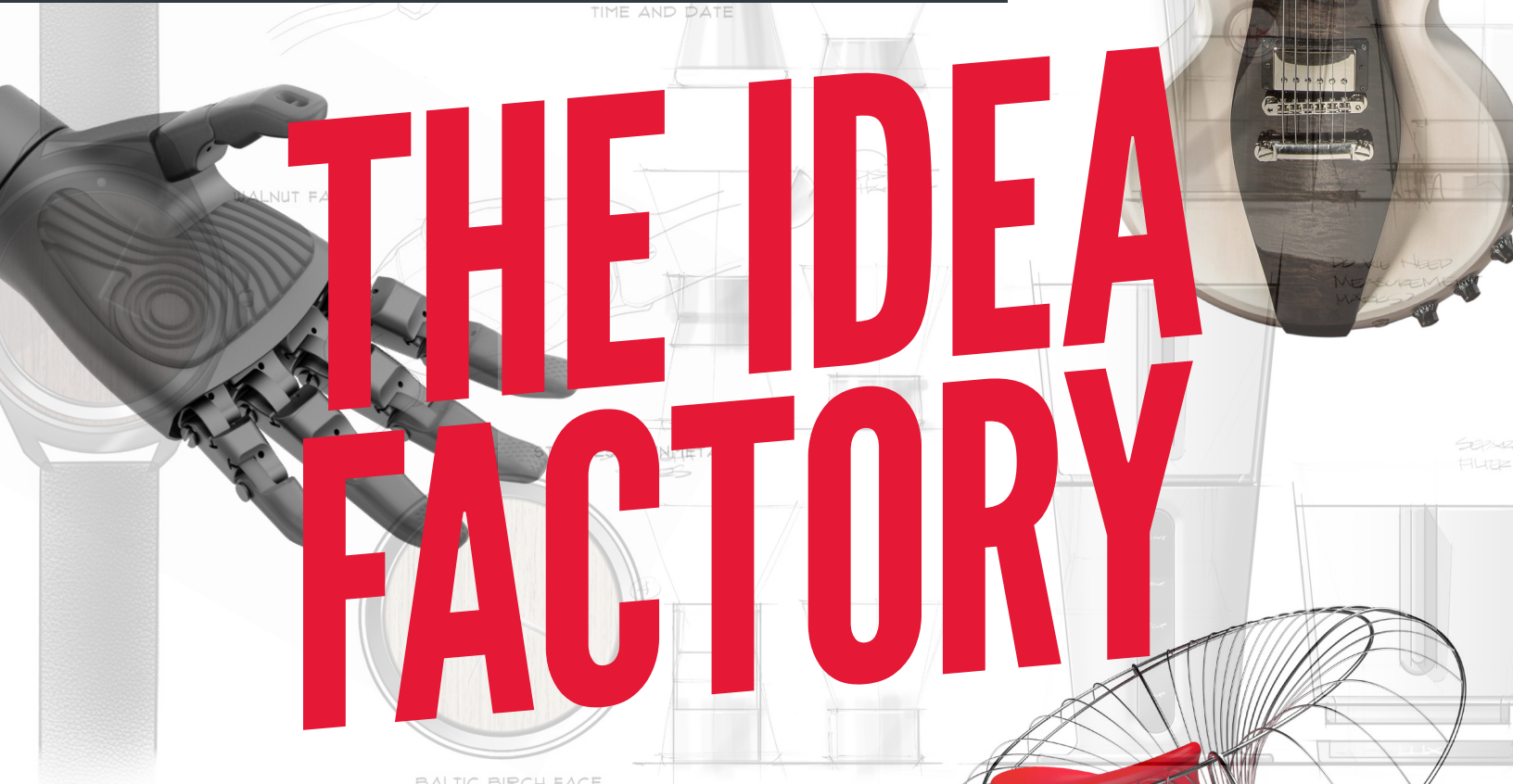


WATER RESISTANT

Have you ever stopped and wondered who designs those cool sneakers, your favorite cellphone, that comfortable chair, or even the Ferrari? Virtually everything we interact with has been designed by an **industrial designer**. Industrial designers are part artist and part engineer. They help take ideas starting as sketches, and make them into manufacturable products, benefiting both people, society, the environment, and industry.

THE IDEA FACTORY



A one-week summer program at the University of Houston for high school students wanting to explore how products are designed and made.

June 26–30, 2023

Monday–Friday, 9 a.m.–4 p.m.

Program Fee: \$275

COLLABORATIVE LEARNING

The Idea Factory introduces you to product design through fun, hands-on projects emphasizing form and function, creativity, materials, and fabrication methods. Students work directly with award-winning UH faculty members, designing and building product solutions in many different product categories.

Each day is filled with lectures and problem solving through sketching and building. All activities expose students to industrial design and give them a better idea of how industrial design fosters innovation.

All students need to bring is their natural curiosity and a desire to create something. Oh, they'll need to bring lunch, too.

No prior experience in design is necessary.



GERALD D. HINES COLLEGE OF ARCHITECTURE & DESIGN
UNIVERSITY OF HOUSTON

Established in 2003, the goal of the Industrial Design Program at the University of Houston is to nurture young talent to develop innovative and sustainable products, systems, and services through intensive design studios and integrated courses. Our program was ranked No. 4 for the top-value undergraduate industrial design degrees from College Values in 2016.

Program Coordinators:

Mark Kimbrough | mkimbrough@uh.edu
Adam Wells | awells@uh.edu



Scan for more information about our undergraduate industrial design program.



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