





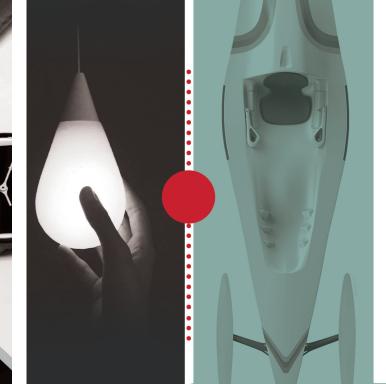
# THE GERALD D. HINES COLLEGE OF ARCHITECTURE AND DESIGN

Located in Houston, Texas, the fourth largest city in the United States, the Gerald D. Hines College of Architecture and Design offers students a platform of integrated design disciplines in architecture, interior architecture, and industrial design.

Established in 2003, the Industrial Design program is the first of its kind in Texas. The program's goal is to nurture talent to develop innovative and sustainable products, systems, and services through intensive design studio experiences and integrated courses. The program emphasizes the interaction of people with objects and their environment by addressing the cultural, technological, ergonomic, ecological, and social factors that lead to more useful and meaningful products and services.

Despite its short history, the Industrial Design program was ranked the 4th top-value undergraduate industrial design degree by College Values Online in 2016 and 6th in the U.S. and 14th internationally by Red Dot. The faculty regularly appear on DesignIntelligence's list of "Most Admired Educators." Alumni and students have consistently received awards and recognition, including top prizes from the Industrial Designer's Society of America, International Housewares Association, International Contemporary Furniture Fair, Dubai Global Grad Show, and Makeup NYC. To learn more about the program's accomplishments visit, UH.EDU/ARCH.





### INDUSTRIAL DESIGN PROGRAMS

### **UNDERGRADUATE**

The four-year Bachelor of Science in Industrial Design degree program builds design knowledge and practice through hands-on experience. The curriculum emphasizes creative and critical thinking, materials and manufacturing, design research, entrepreneurship, and design business. Students interact with faculty in a collaborative, open, and flexible studio environment.

## **GRADUATE**

Grounded in a commitment to research, design innovation, and commercialization, and forged by connections to Houston's medical, energy, aerospace, and houseware industries, the Master of Science in Industrial Design program advocates a new form of design knowledge by merging theory and practice and providing students with unique resources and opportunities.

# CAREERS IN INDUSTRIAL DESIGN

Gerald D. Hines College of Architecture and Design students enter professional positions in a variety of areas:

PRODUCT DESIGN AND SYSTEMS
USER EXPERIENCE (UX) DESIGN
SERVICE & SOCIAL IMPACT DESIGN
MEDICAL AND HEALTHCARE DESIGN
DESIGN STRATEGY & MANAGEMENT
ENTREPRENEURSHIP





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