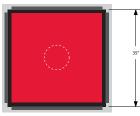
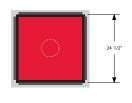




1601 West Webster No 3 Houston, Texas 77019 713.523.6644





> Porcelain enamel faces and trim

> Painted and UV coated frame structure

> Changeable face panels for updating

> Attachments, tamper proof hardware

> Footing includes mow guard and peer construction for stability

> Screen printed graphics

> Graffiti-proof surfaces





> 2 active message sides

> Graffiti-proof surfaces

construction for stability

> Font family - Interstate

> Porcelain enamel trim
> Digital printed map (flexible updating)

> Painted and UV coated frame structure

> Attachments, tamper proof hardware > Footing includes mow guard and peer > 2 active message sides

> Porcelain enamel trim

> Graffiti-proof surfaces

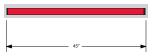
construction for stability

> Font family - Interstate

> Screen printed graphics and text

> Painted and UV coated frame structure

> Attachments, tamper proof hardware > Footing includes mow guard and peer





> 4 active message sides

> Screen printed graphics

> Graffiti-proof surfaces

> Font family - Interstate

> Porcelain enamel faces and trim

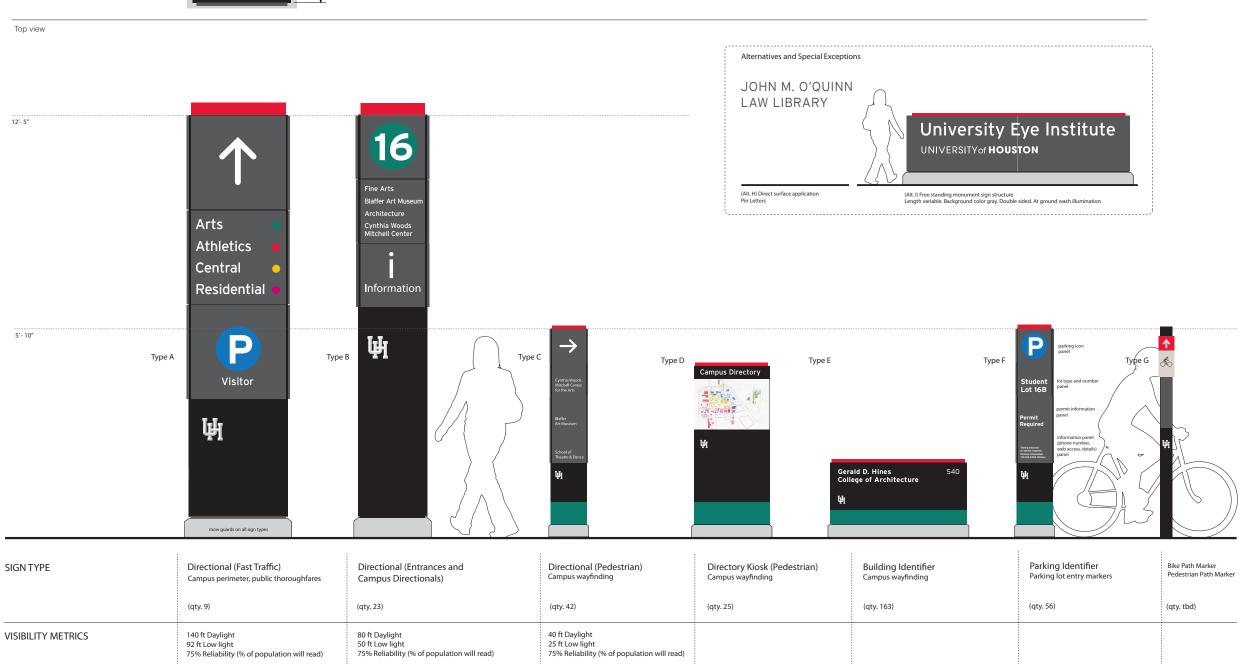
> Painted and UV coated frame structure

> Changeable face panels for updating

> Attachments, tamper proof hardware

> Footing includes mow guard and peer construction for stability





> 4 active message sides

> Graffiti-proof surfaces

construction for stability

> Font family - Interstate

> Porcelain enamel faces and trim

> Screen printed graphics > Painted and UV coated frame structure

> Changeable face panels for updating > Attachments, tamper proof hardware

> Footing includes mow guard and peer

> 4 active message sides

> Screen printed graphics

> Graffiti-proof surfaces

> Porcelain enamel faces and trim

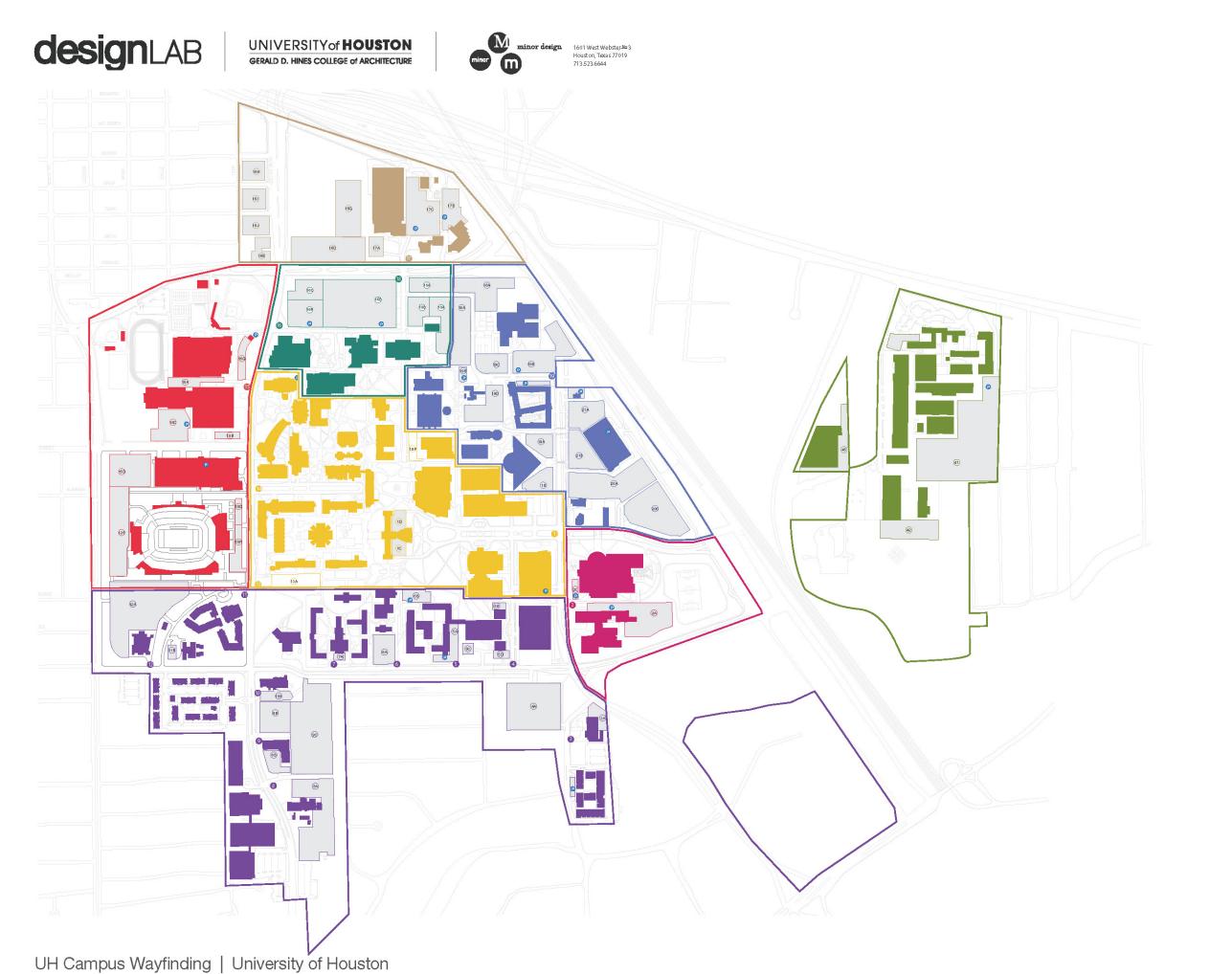
> Painted and UV coated frame structure

> Changeable face panels for updating

> Attachments, tamper proof hardware

> Footing includes mow guard and peer construction for stability

PRODUCTION FEATURES



Purple
RESIDENTIAL

Green
ENERGY RESEARCH PARK

Red
ATHLETICS

Teal
ARTS

Blue
PROFESSIONAL

Tan
CULLEN NORTH

Magenta
BIOMEDICAL

Yellow CENTRAL

300

1200

18A Parking Lot #

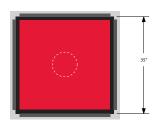
1 Campus Entrance

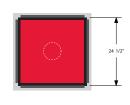
P Visitor Parking

DRAFT Campus Districts 2013



1601 West Webster No 3 Houston, Texas 77019 713.523.6644





(qty. 23)

80 ft Daylight

75% Reliability (% of population will read)

> Porcelain enamel faces and trim

> Painted and UV coated frame structure

> Changeable face panels for updating

 Attachments, tamper proof hardware
 Footing includes mow guard and peer construction for stability

> Screen printed graphics

> Graffiti-proof surfaces

> Font family - Interstate









4"

* Pricing will need to be updated to include addition of new color coding system by Campus District upon Campus Approval of

Cullen Replacement Signage:

1 Type A @ \$17,721

Total: \$17,721

Phase 1 Signage:

system.

3 Type A @ \$14,357 2 Type B @ \$11,327

Total: \$65,725

* Phase 1: Type A (3) and Type B (2) Signage to be in place before August 2013.

Phase 2 Signage:

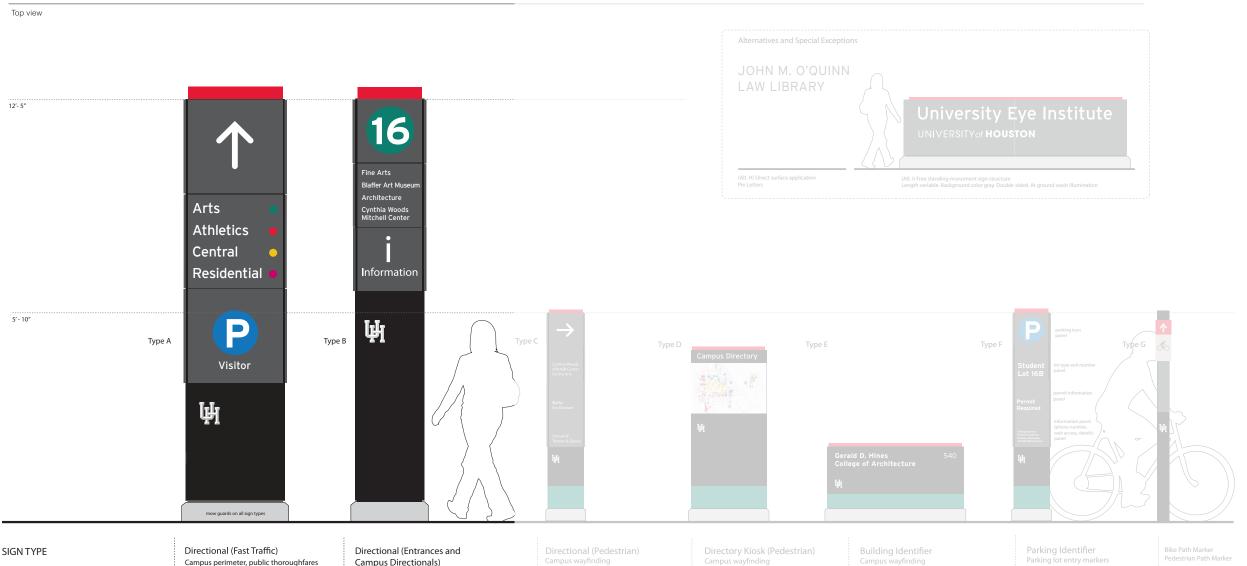
2 Type A @ \$14,357 3 Type B @ \$11,327

Total: \$62,695

* Phase 2: Type B Signage (2 located in Arts District) to be in place by August 2013.

*Phase 2: Type A Signage (2) and Type B Signage (1) to be in place by end of 2013.

* Pricing will need to be updated to include addition of new color coding system as seen here by Campus District upon Campus Approval of system.



40 ft Daylight

UH Campus Wayfinding | University of Houston

(qty. 9)

140 ft Daylight

92 ft Low light

> 4 active message sides

> Screen printed graphics

> Graffiti-proof surfaces

> Porcelain enamel faces and trim

> Painted and UV coated frame structure

> Changeable face panels for updating > Attachments, tamper proof hardware

> Footing includes mow guard and peer construction for stability > Font family - Interstate

75% Reliability (% of population will read)

VISIBILITY METRICS

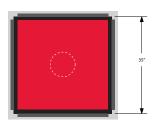
PRODUCTION FEATURES

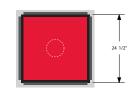
designLAB

UNIVERSITY of HOUSTON GERALD D. HINES COLLEGE of ARCHITECTURE



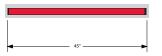
Houston, Texas 77019 713.523.6644







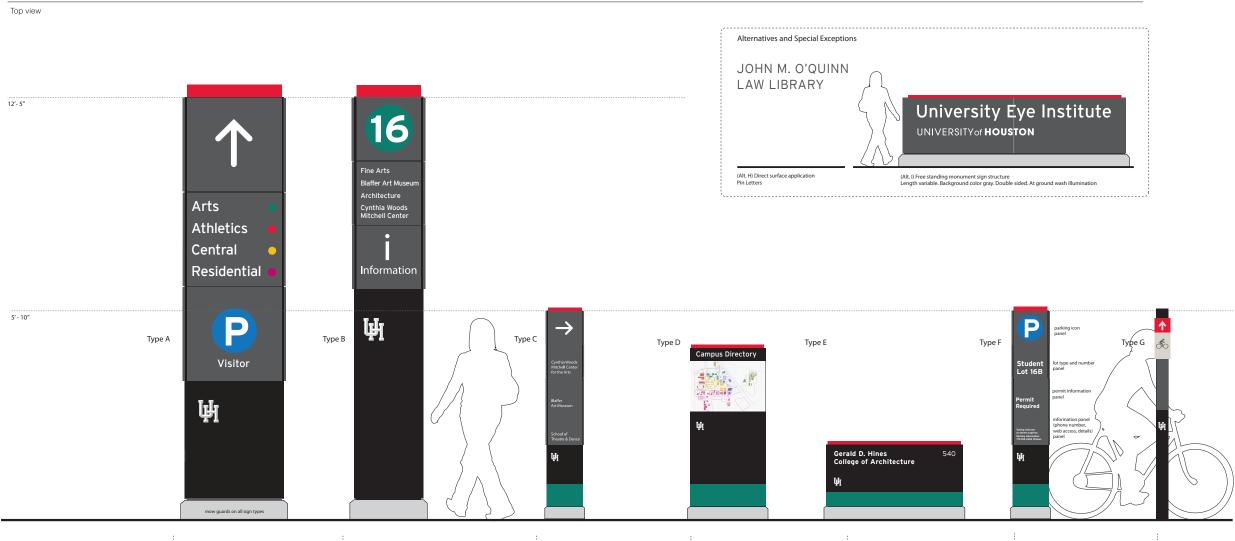








Rike Path Marker



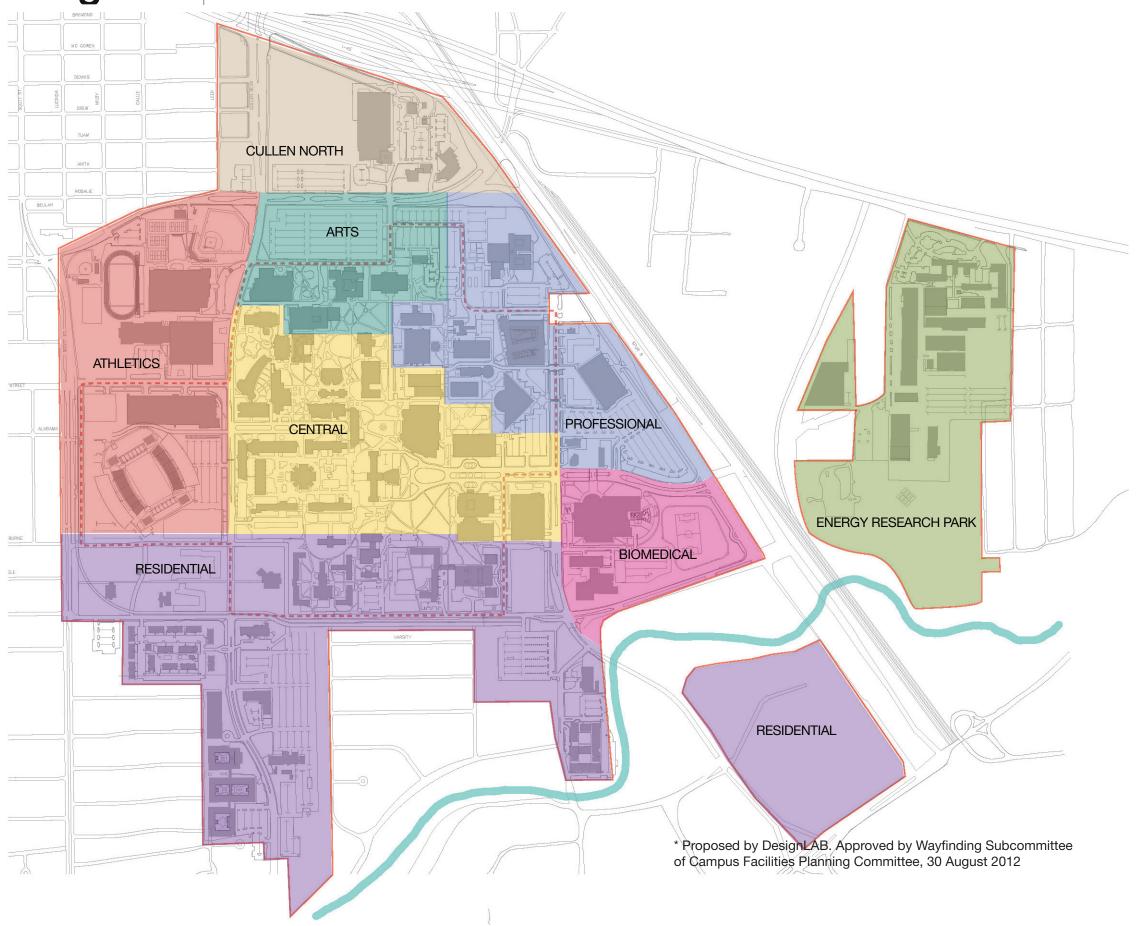
* Pricing will need to be updated to include here by Campus District upon Campus Approval of system.

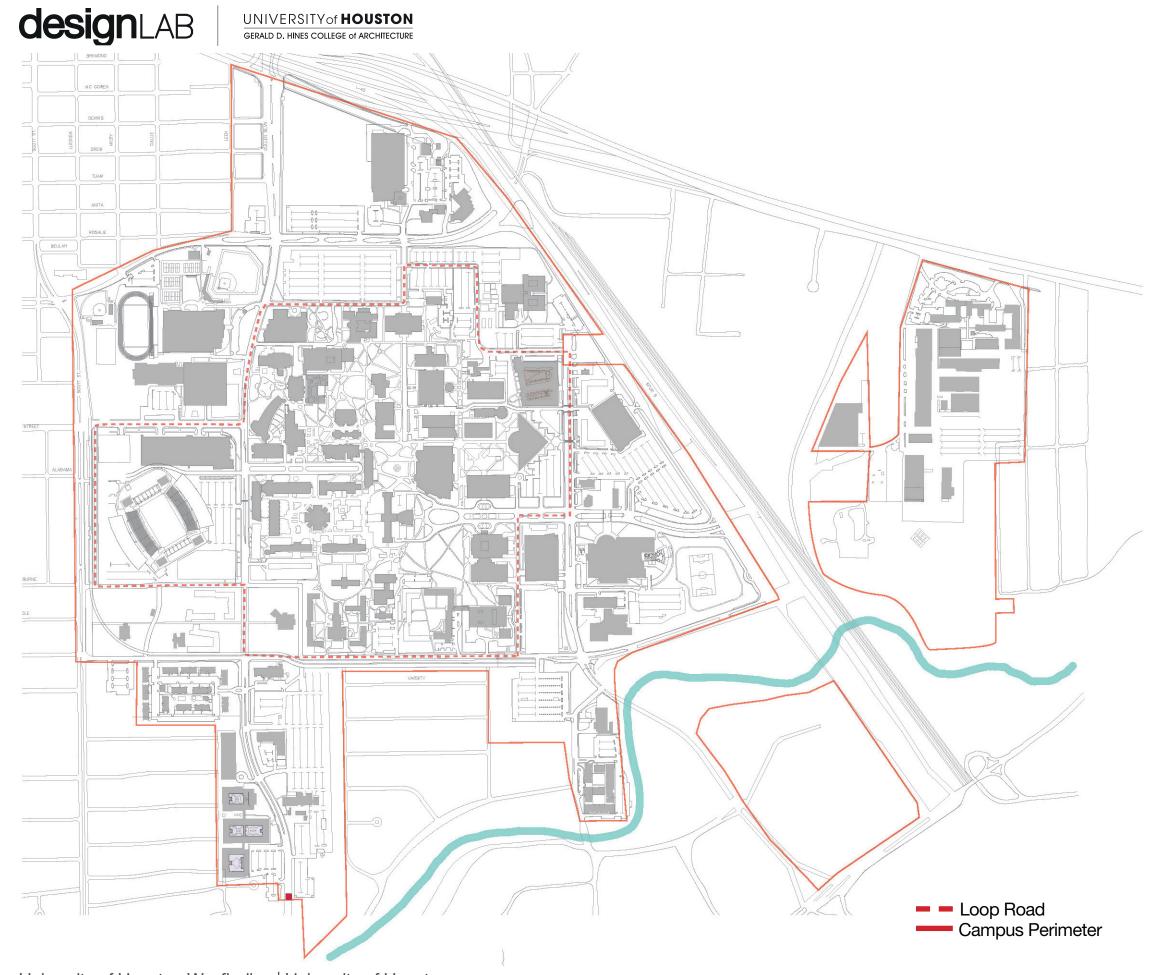
Parking Identifier SIGN TYPE Directional (Fast Traffic) Directional (Entrances and Directional (Pedestrian) Directory Kiosk (Pedestrian) **Building Identifier** Campus wayfinding Parking lot entry markers Campus perimeter, public thoroughfares Campus Directionals) (qty. 23) (qty. 42) (qty. 25) (qty. 163) (qty. 56) (qty. tbd) (qty. 9) VISIBILITY METRICS 140 ft Daylight 80 ft Daylight 75% Reliability (% of population will read) 75% Reliability (% of population will read) 75% Reliability (% of population will read) > 4 active message sides > 4 active message sides > 2 active message sides PRODUCTION FEATURES > 4 active message sides > 2 active message sides > Porcelain enamel faces and trim > Porcelain enamel faces and trim > Porcelain enamel faces and trim > Porcelain enamel trim > Porcelain enamel trim > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Digital printed map (flexible updating) > Screen printed graphics and text > Screen printed graphics > Screen printed graphics > Screen printed graphics > Painted and UV coated frame structure > Graffiti-proof surfaces > Changeable face panels for updating > Changeable face panels for updating > Attachments, tamper proof hardware

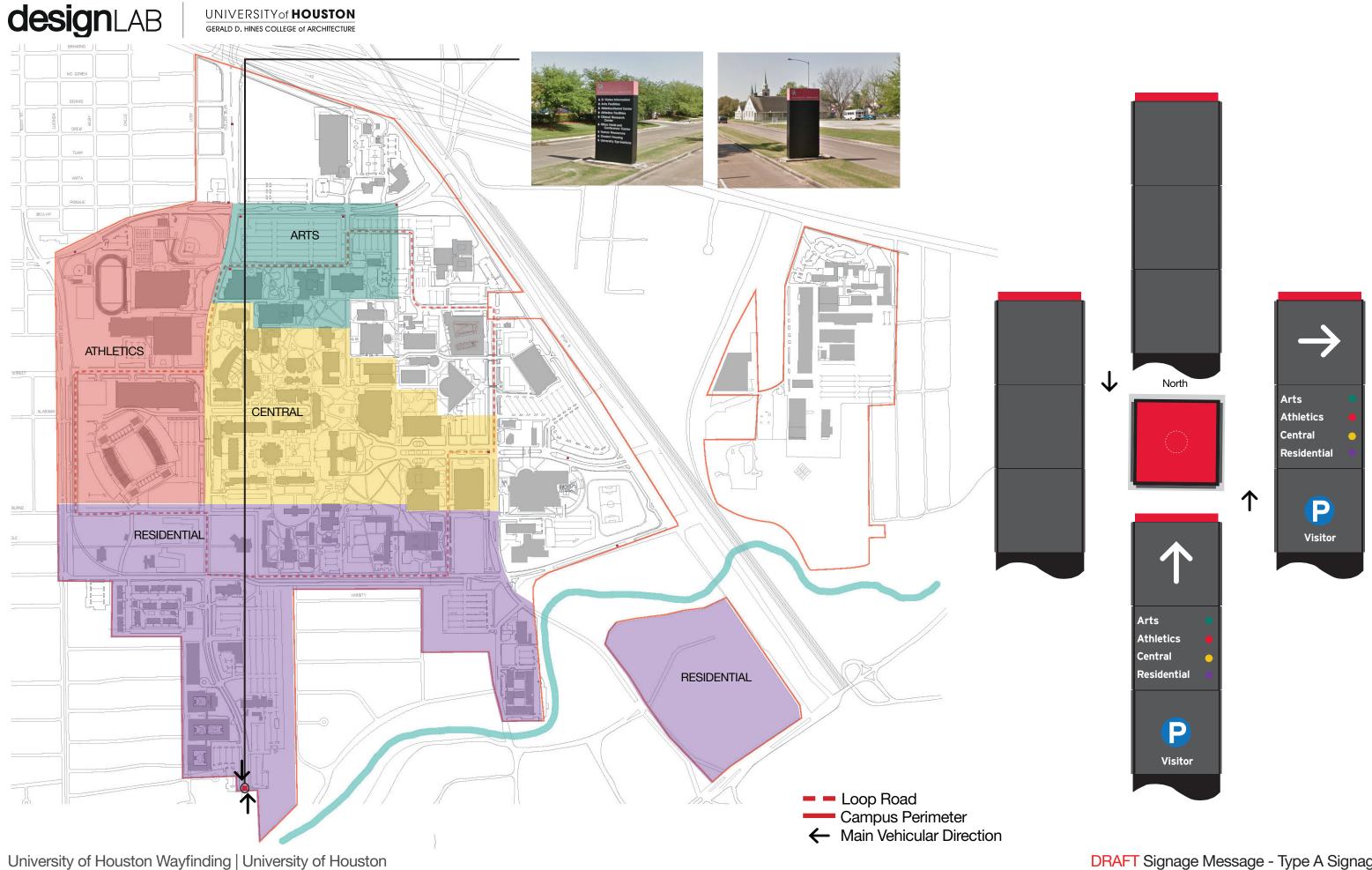
- > Changeable face panels for updating > Changeable face panels for updating
- > Attachments, tamper proof hardware > Attachments, tamper proof hardware
- > Footing includes mow guard and peer construction for stability
- > Footing includes mow guard and peer construction for stability
- construction for stability > Font family - Interstate
- > Footing includes mow guard and peer
- > Attachments, tamper proof hardware
- > Footing includes mow guard and peer construction for stability
- > Font family Interstate
- > Attachments, tamper proof hardware > Footing includes mow guard and peer
- construction for stability
- > Font family Interstate
- > Attachments, tamper proof hardware
- > Footing includes mow guard and peer construction for stability

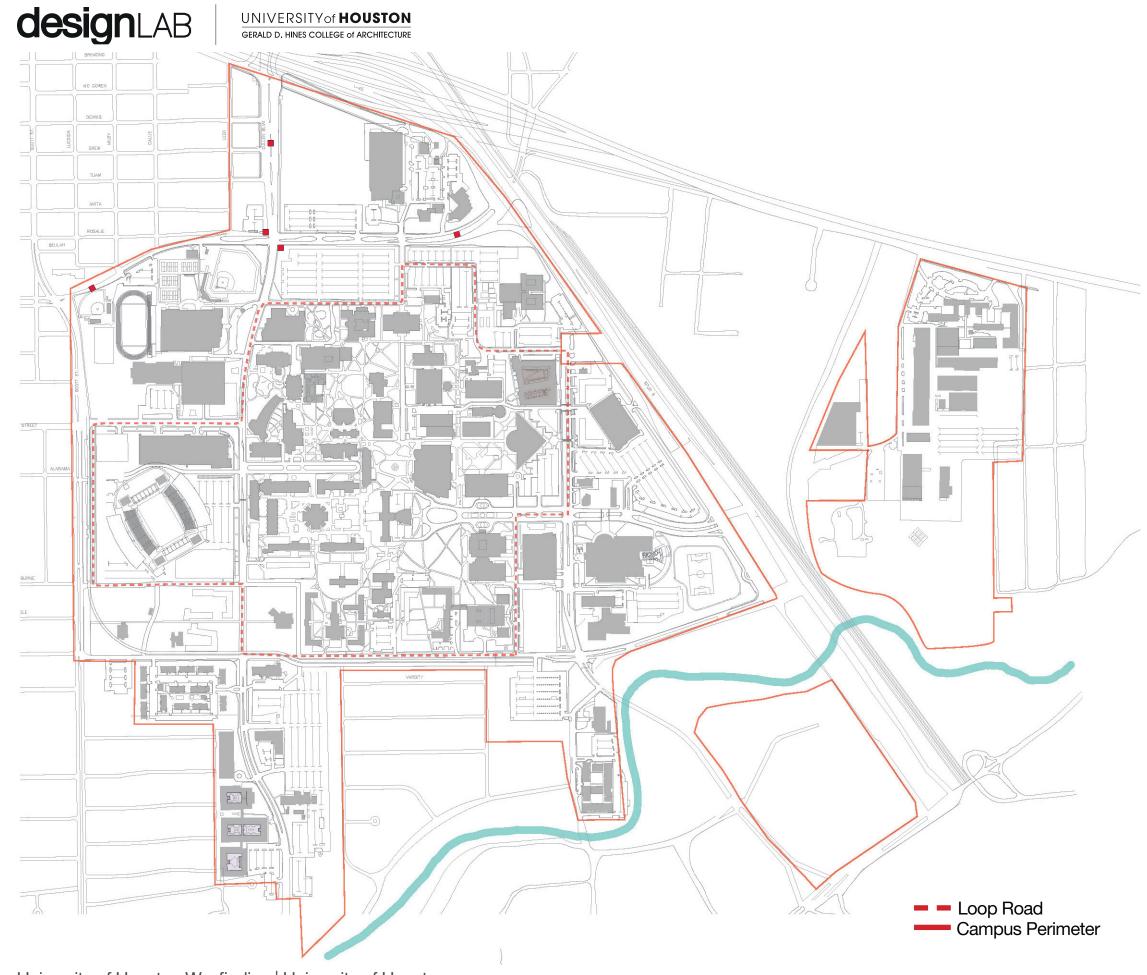
 - > Font family Interstate

addition of new color coding system as seen

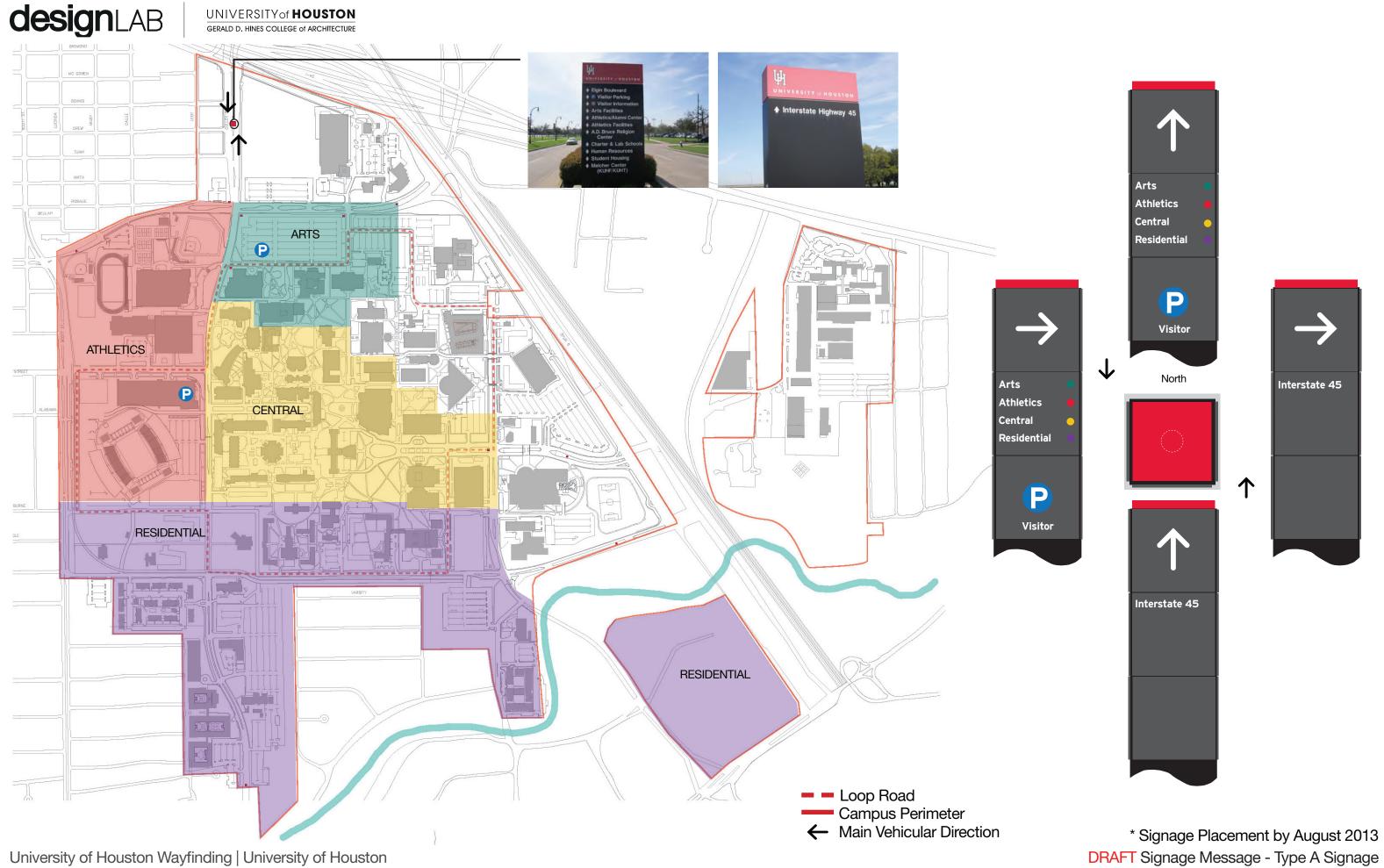


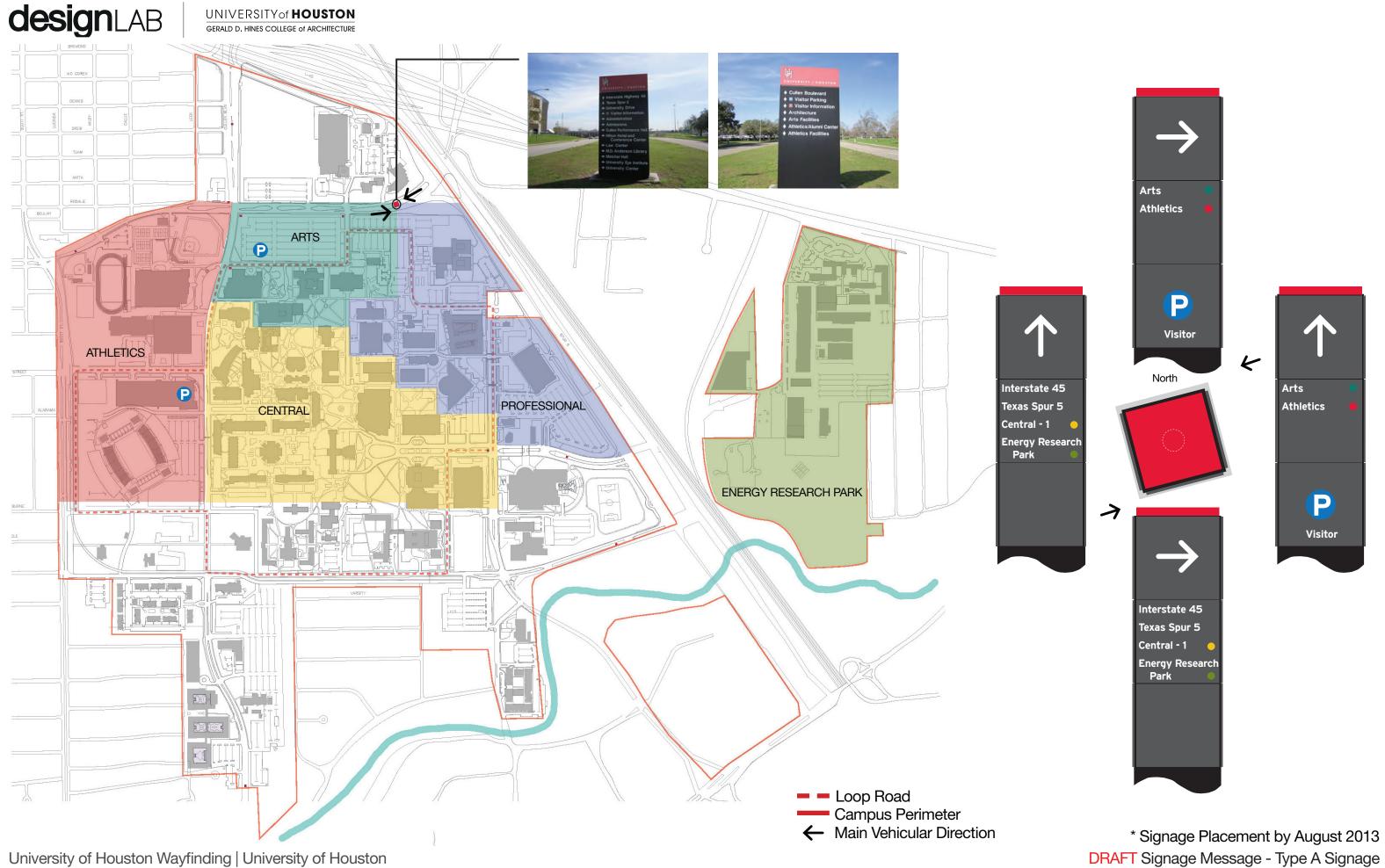




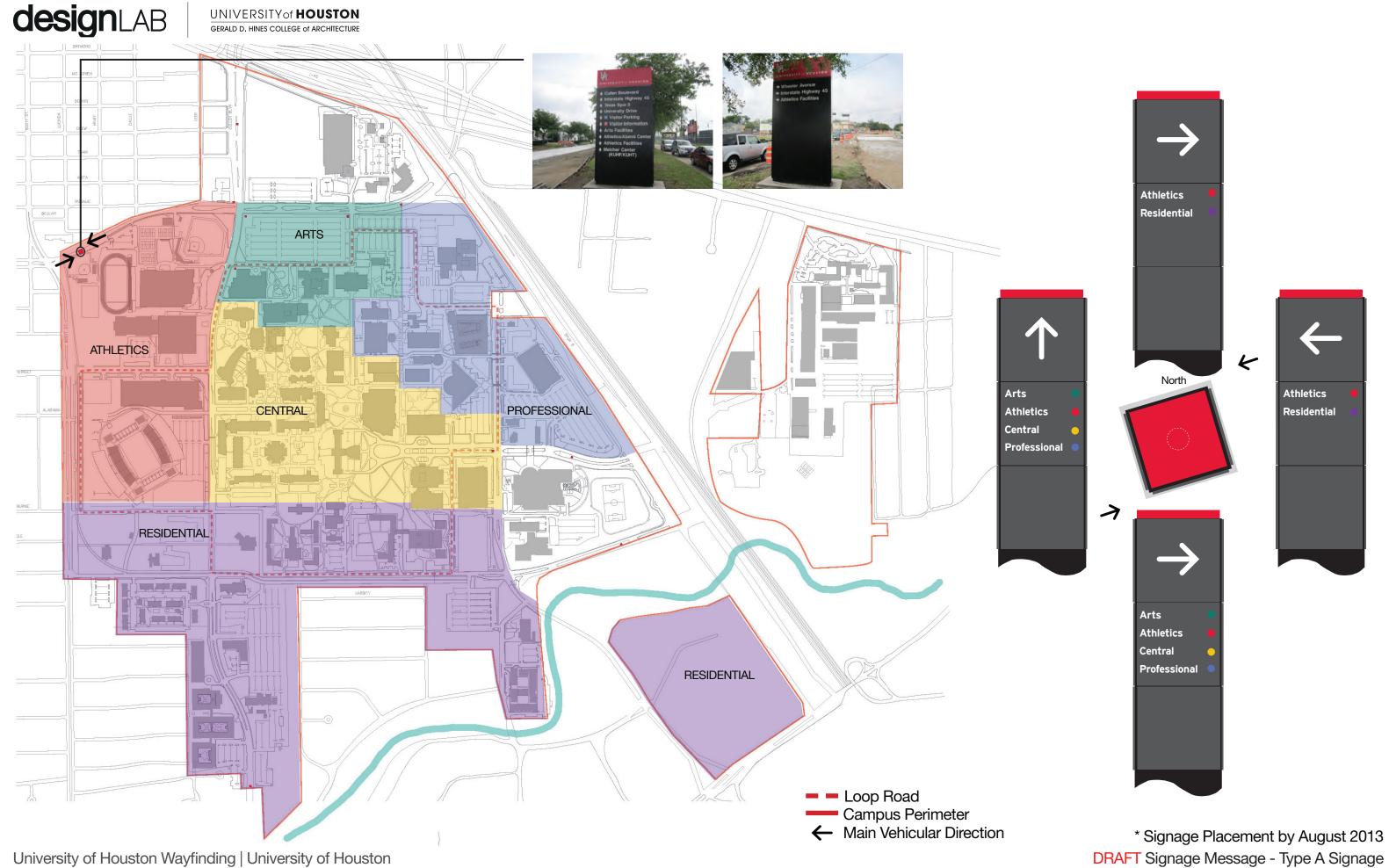


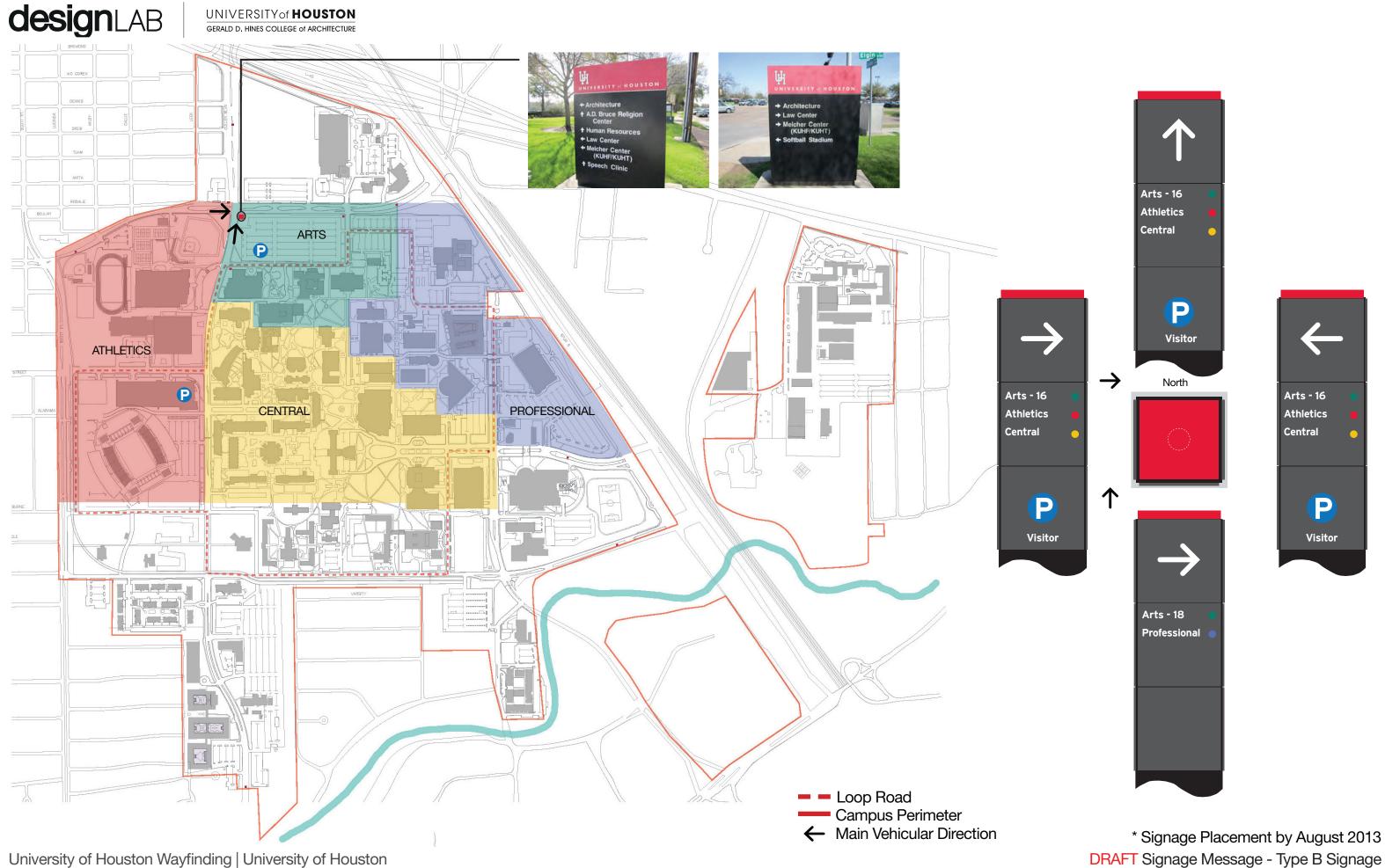
* Signage Placement by August 2013 DRAFT Campus Signage - Phasing Plan

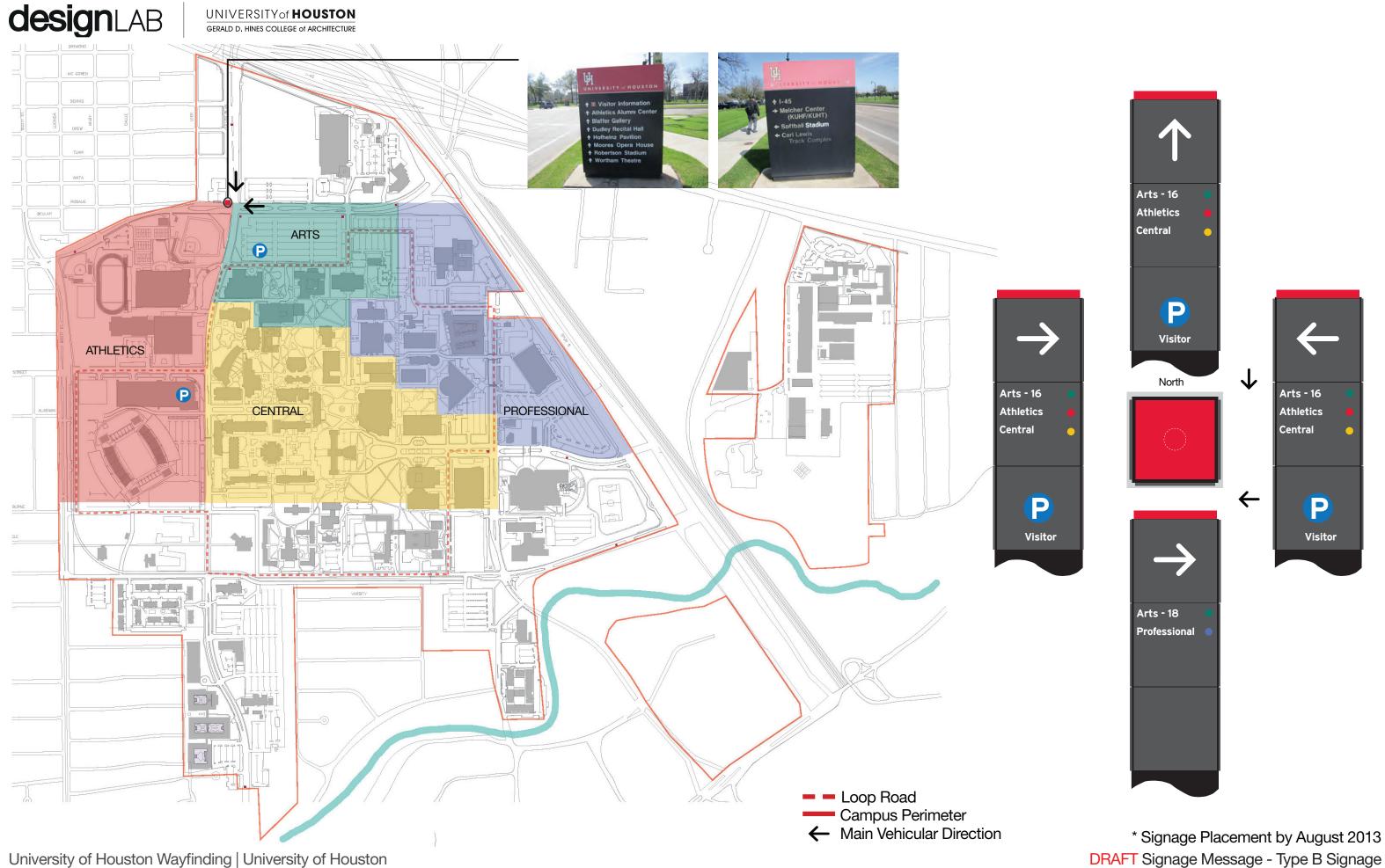


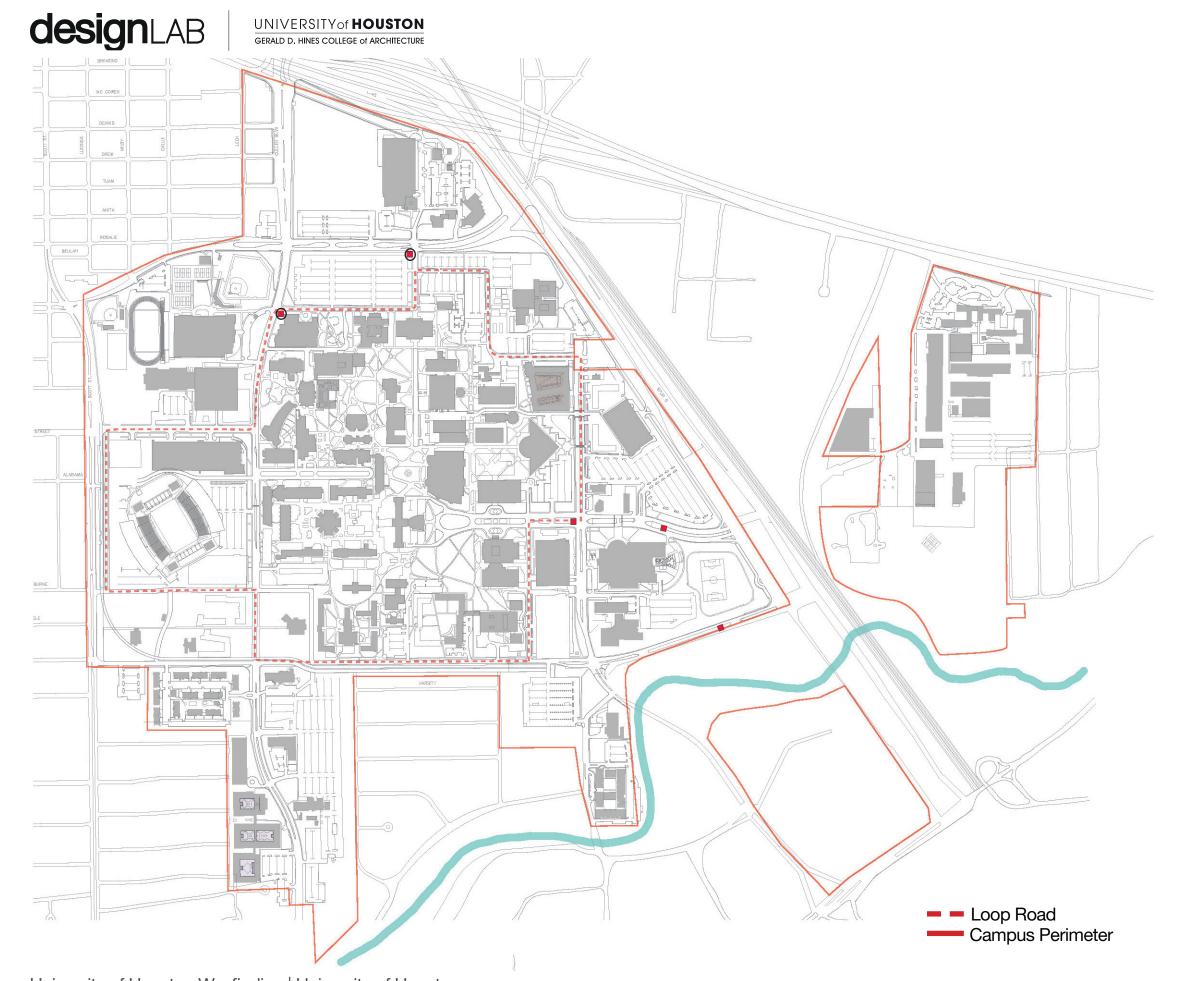


University of Houston Wayfinding | University of Houston



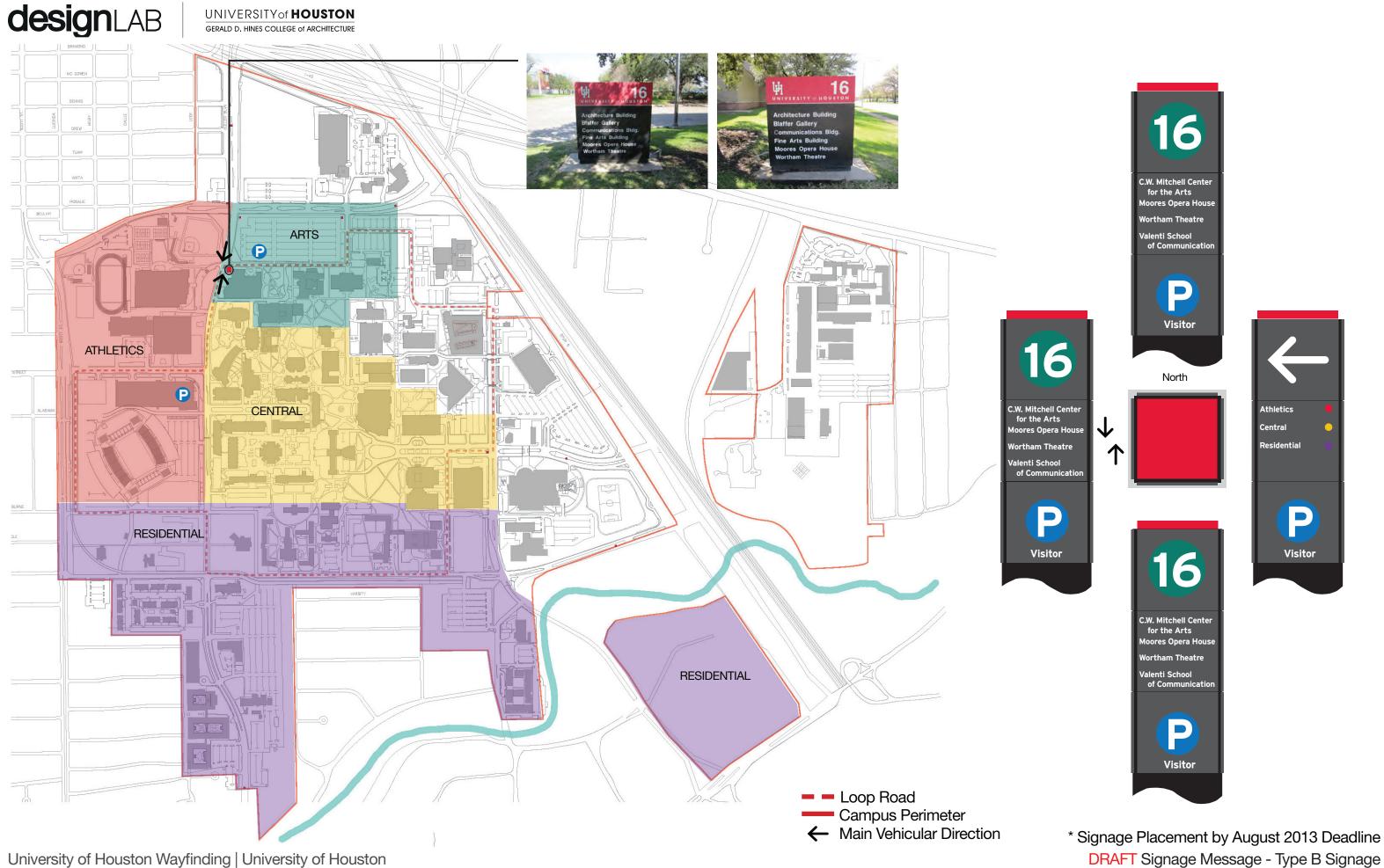


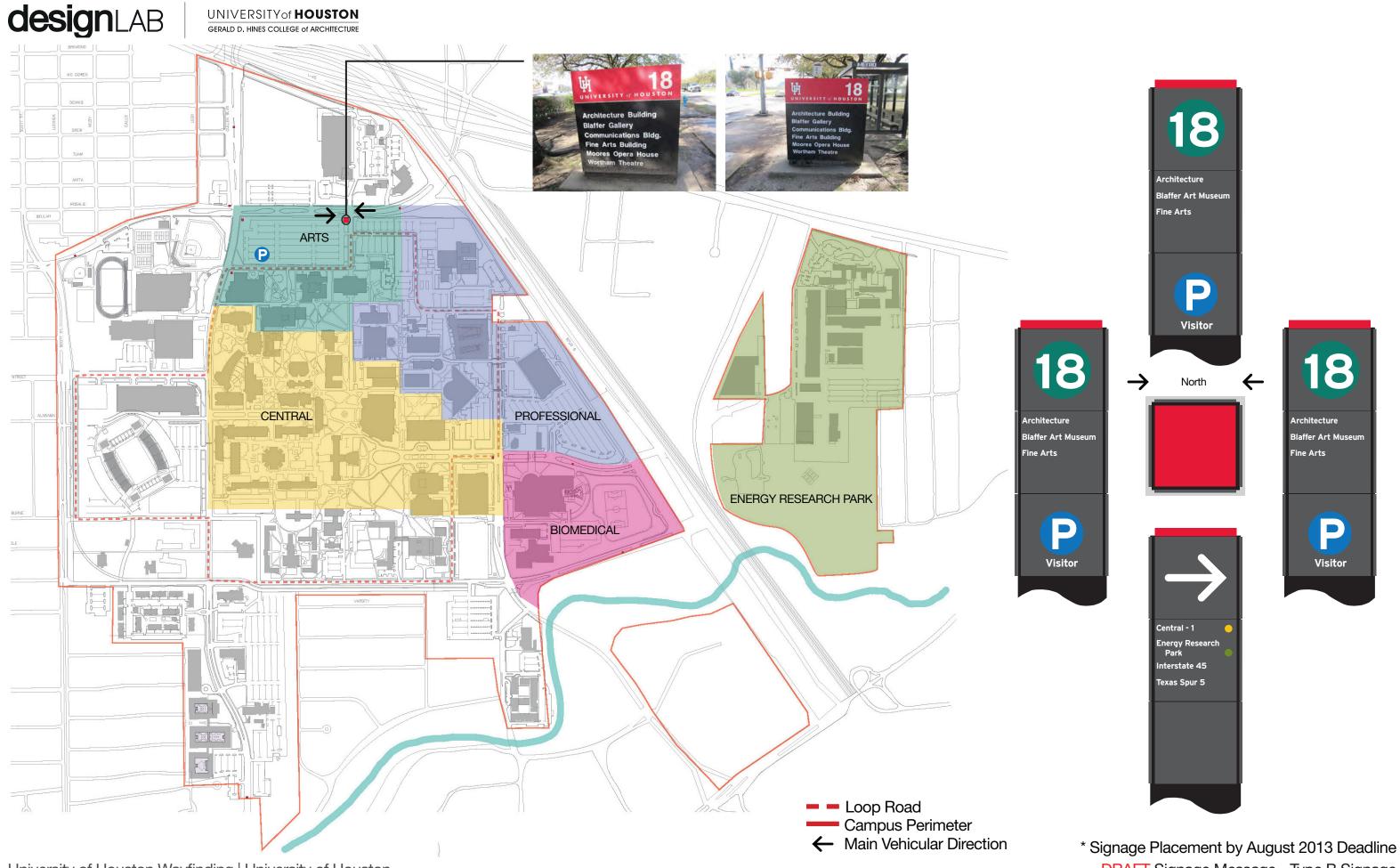




* Circle Indicated Signs Placement by August 2013 All others by end of 2013

DRAFT Campus Signage - Phasing Plan





DRAFT Signage Message - Type B Signage University of Houston Wayfinding | University of Houston

