

UNIVERSITY OF HOUSTON
Campus Facilities Planning Committee
Agenda Item Description Form

1. Item: Campus Interior Signage Program Concepts

2. Requesting Department:

3. Contact Names & Phone Numbers: Dean Patricia Oliver, 3-2393

4. Presenter: Dean Patricia Oliver

**5. Recommendation/
Action Requested:** Information and Comment

6. Summary:

A presentation will be given to the Campus Facilities Planning Committee providing an overview of Campus Interior Signage Program concept designs for inclusion in the design standards and master specifications related to interior signage.

7. Proposed Start Date:

8. Supporting Documentation Description:

- Interior Signage Program Concepts Presentation



UNIVERSITY of **HOUSTON**
GERALD D. HINES COLLEGE of ARCHITECTURE



minor design

UNIVERSITY OF HOUSTON CULLEN COLLEGE OF ENGINEERING

INTERIOR SIGNAGE
PROGRAM CONCEPTS

DRAFT V.1 07.23.13

PROJECT MATERIALS

M1	Material	Painted Acrylic
M2	Material	Aluminum
M3	Material	Vinyl

PROJECT TYPEFACE

Trade Gothic Light
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

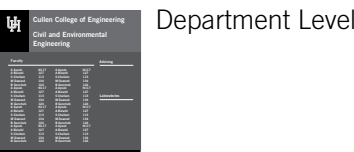
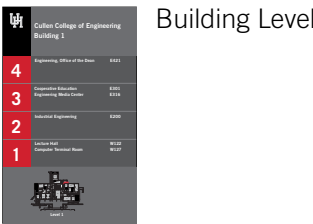
Trade Gothic Medium
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Trade Gothic Bold No. 2
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

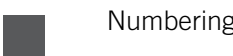
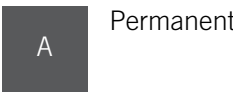
PROJECT COLORS

P1	Paint	Logo Gray to match Matthews MP03340 Grey Fog, satin
P2	Paint	Dark Gray to match Matthews MP10124 Gloomy Grey, satin
P3	Paint	Red to match Matthews MP12602 Scarlata, satin
P4	Paint	Black to match Matthews MP33764 Black Indigo, satin
P5	Paint	White to match Matthews MP32071 White Wonder, satin
V1	Vinyl	White to match 3M Series 200
V2	Vinyl	White to match 3M Series 200

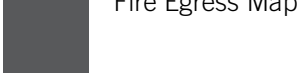
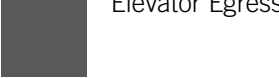
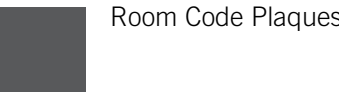
DIRECTORY SYSTEM



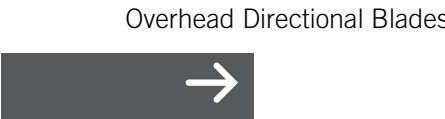
ROOM IDENTIFIERS



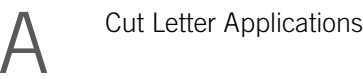
REGULATORY



WAYFINDING



DONOR RECOGNITION



SPECIAL APPLICATIONS

Wall Applied Digital Vinyl

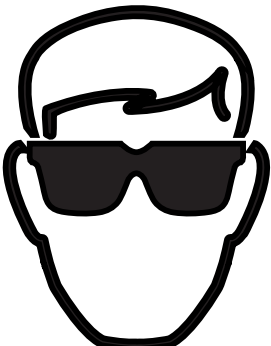
Glass Applied Vinyl

STADIUM and THEATRE APPLICATIONS

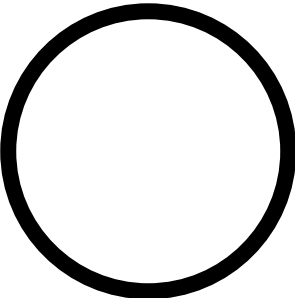
Recommendation: Create a clear message set and icons for the following messages allowing consistent use throughout sign program.



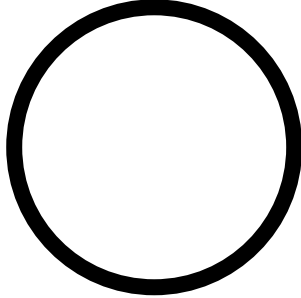
No Smoking



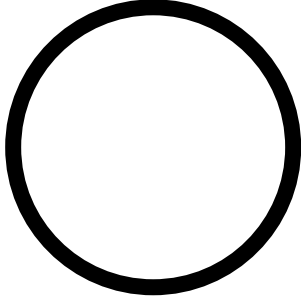
Eye Protection
Required



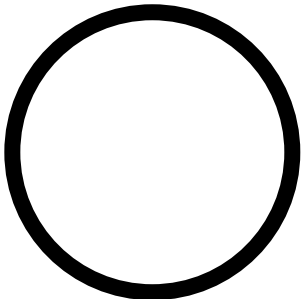
Authorized
Personnel
Only



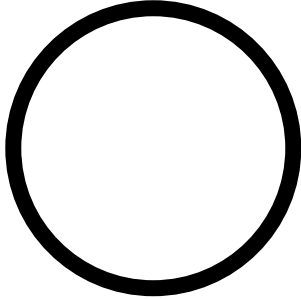
Fire Door
Keep
Closed



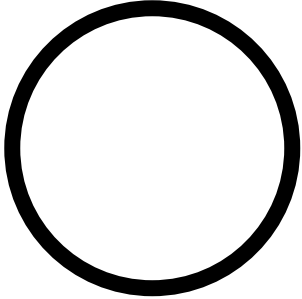
Biohazard



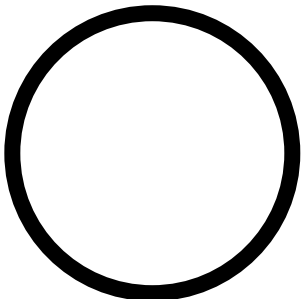
No Food



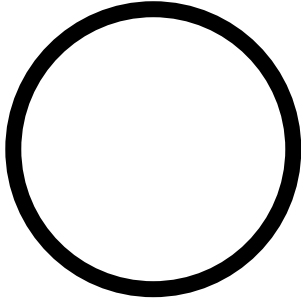
No Sandals



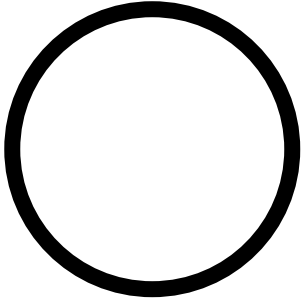
Flammable
Materials



PPE Required



Gloves Required



Safety Shower
Eyewash

Oxidizing
Materials

Caution
X Ray
Radiation

IN CASE OF EMERGENCY

Principal Investigator

Phone Number

Safety Designee

Phone Number

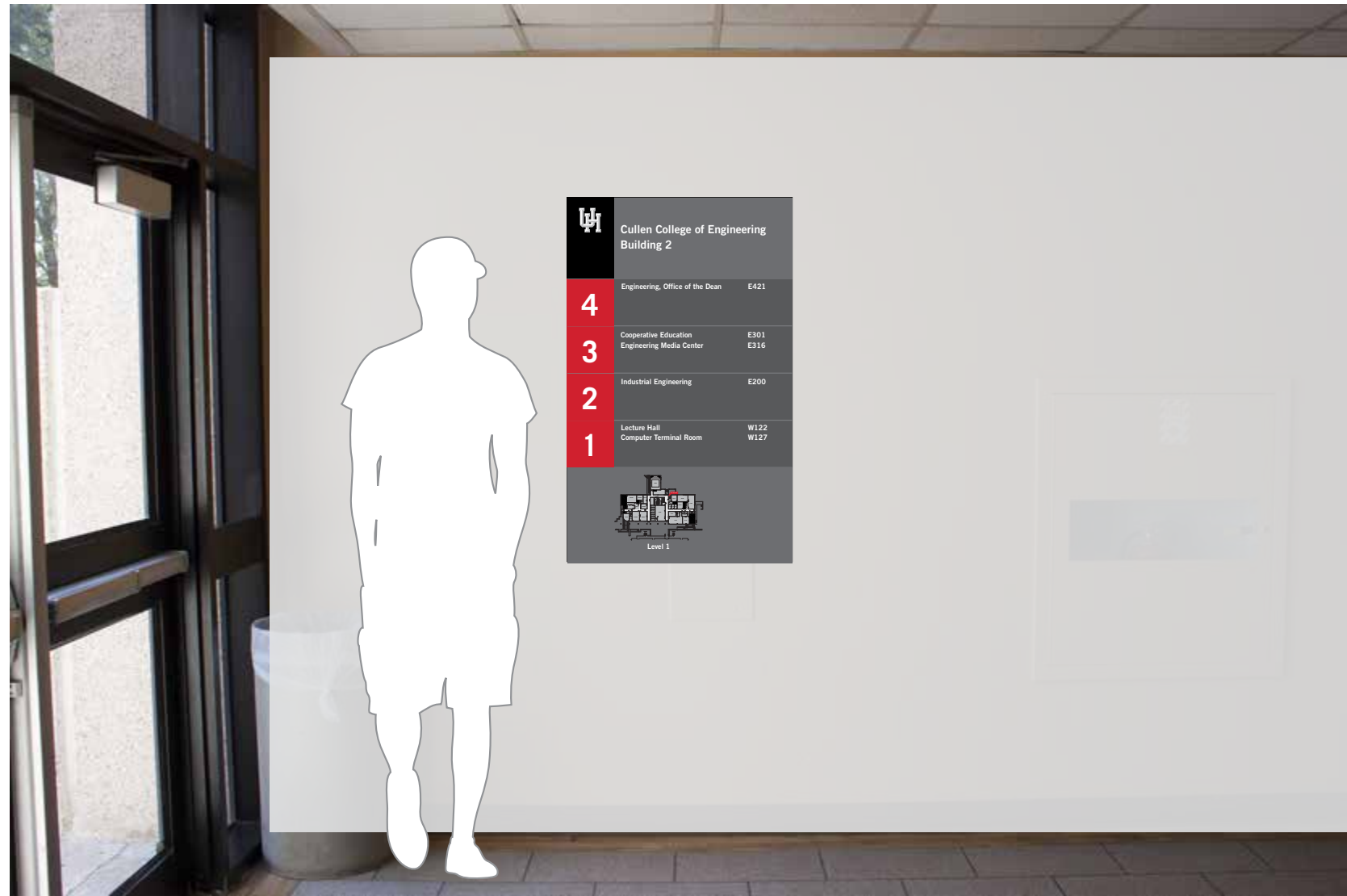
Police Emergency 411

Police Non-Emergency (713)743-3333

Fire Safety (713)743-3333

Environmental Health and Risk Management (713)743-3333

EMERGENCY EQUIPMENT	LOCATION
Fire Extinguisher	
First Aid Kit	
Spill Kit	
Safety Shower	
Eye Wash	
Safety Manuals	



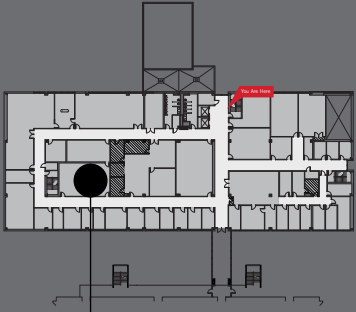
	Cullen College of Engineering Building 2	
4	Engineering, Office of the Dean	E421
3	Cooperative Education Engineering Media Center	E301 E316
2	Industrial Engineering	E200
1	Lecture Hall Computer Terminal Room	W122 W127
 Level 1		

Parent Directory (First of Main Entry Floor)

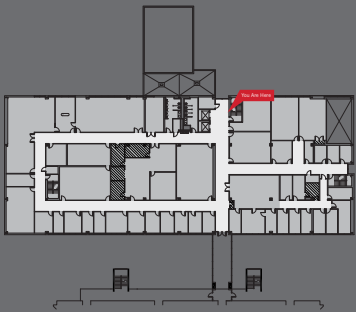
Directory System

	Cullen College of Engineering Building 2	
4	Engineering, Office of the Dean	E421
3	Cooperative Education Engineering Media Center	E301 E316
2	Industrial Engineering	E200
1	Lecture Hall Computer Terminal Room	W122 W127
 Level 2		

Floor Specific Directory (All Floors Excluding 1)

	Cullen College of Engineering Building 2	
4	Engineering, Office of the Dean	E421
3	Cooperative Education Engineering Media Center	E301 E316
2	Industrial Engineering	E200
1	Lecture Hall Computer Terminal Room	W122 W127
 Level 3		

Cleaned up floor plans

	Cullen College of Engineering Building 2	
4	Engineering, Office of the Dean	E421
3	Cooperative Education Engineering Media Center	E301 E316
2	Industrial Engineering	E200
1	Lecture Hall Computer Terminal Room	W122 W127
 Level 4		

Highlighted floor information

Directory System

UH

Cullen College of Engineering
Building 2

4	Engineering, Office of the Dean	E421
3	Cooperative Education Engineering Media Center	E301 E316
2	Industrial Engineering	E200
1	Lecture Hall Computer Terminal Room	W122 W127



Level 1

UH

Cullen College of Engineering
Civil and Environmental
Engineering

Faculty		Staff	
A Ayoub	N117	A Ayoub	N117
A Belarbi	127	A Belarbi	127
S Chellam	113	S Chellam	113
M Dawood	134	M Dawood	134
B Gencturk	124	B Gencturk	124
A Ayoub	N117	A Ayoub	N117
A Belarbi	127	A Belarbi	127
S Chellam	113	S Chellam	113
M Dawood	134	M Dawood	134
B Gencturk	124	B Gencturk	124
A Ayoub	N117	A Ayoub	N117
A Belarbi	127	A Belarbi	127
S Chellam	113	S Chellam	113
M Dawood	134	M Dawood	134
B Gencturk	124	B Gencturk	124

Labs	
Environmental	E102 & W411
Geotechnical	E128
Geosensing	E101
Hydraulics	E130 & E132
Materials	SPA 155
Structural	127
A Belarbi	127
S Chellam	113

Room Identifiers - Life Safety - Regulatory

Flex versions
Permanent versions
Stackable versions

E121

John Smith

Changeable Information Sleeve

Sheet clip feature

E102

Environmental
Engineering Lab

IN CASE OF EMERGENCY

Authorized Personnel Only

Fire Door
Keep Closed

No Smoking

Eye Protection
Required

S121

Chemical Engineering
Undergraduate Labs

E142

WOMEN

E121

Wayfinding

← Lecture Hall W122

↑ Computer Terminal Room W127

← Lecture Hall W122

Computer Terminal Room W127 →

Lecture Hall W122 →

Computer Terminal Room W127

Double sided suspended directionals

Wall mount flag signs

Men

Women

Wall Applications (Interpretive Information)



Directory System

UH

Cullen College of Engineering
Building 2

4	Engineering, Office of the Dean	E421
3	Cooperative Education Engineering Media Center	E301 E316
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1	Lecture Hall Computer Terminal Room	W122 W127

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M Dawood	134	M Dawood	134
B Gencturk	124	B Gencturk	124
A Ayoub	N117	A Ayoub	N117
A Belarbi	127	A Belarbi	127
S Chellam	113	S Chellam	113
M Dawood	134	M Dawood	134
B Gencturk	124	B Gencturk	124

Room Identifiers - Life Safety - Regulatory

Flex versions
Permanent versions
Stackable versions

E121

John Smith

Changeable Information Sleeve

Sheet clip feature

E102

Environmental
Engineering Lab

IN CASE OF EMERGENCY

Authorized Personnel Only

Fire Door
Keep Closed

No Smoking

Eye Protection
Required

E121

Chemical Engineering
Undergraduate Labs

E142

WOMEN

Wayfinding

← Lecture Hall W122

↑ Computer Terminal Room W127

← Lecture Hall W122

Computer Terminal Room W127 →

Lecture Hall W122 →

Computer Terminal Room W127

Double sided suspended directionals

Wall mount flag signs

Wall Applications (Interpretive Information)



Directory System

UH

Cullen College of Engineering
Building 2

4	Engineering, Office of the Dean	E421
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Level 1

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Cullen College of Engineering
Civil and Environmental
Engineering

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Room Identifiers - Life Safety - Regulatory

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Chemical Engineering
Undergraduate Labs

E142

WOMEN

E121

Wayfinding

← Lecture Hall W122

↑ Computer Terminal Room W127

← Lecture Hall W122

Computer Terminal Room W127 →

Lecture Hall W122 →

Computer Terminal Room W127

Double sided suspended directionals



Wall mount flag signs

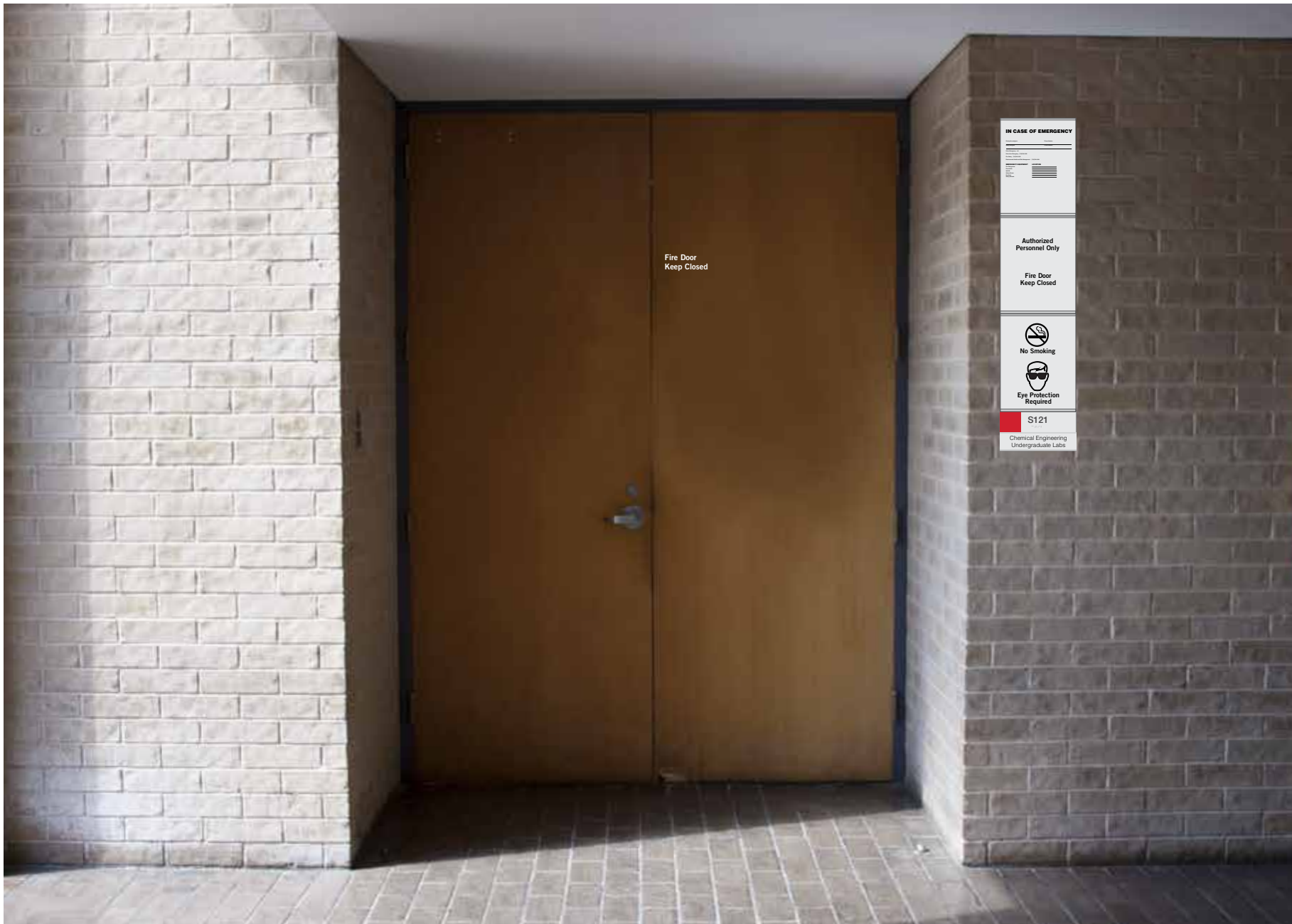
Wall Applications (Interpretive Information)







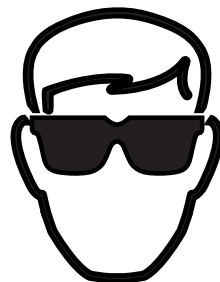
Example of a before and after scenario.



S121
Chemical
Engineering
Undergraduate
Laboratories



No Smoking



Eye Protection
Required

Authorized
Personnel
Only

Fire Door
Keep
Closed

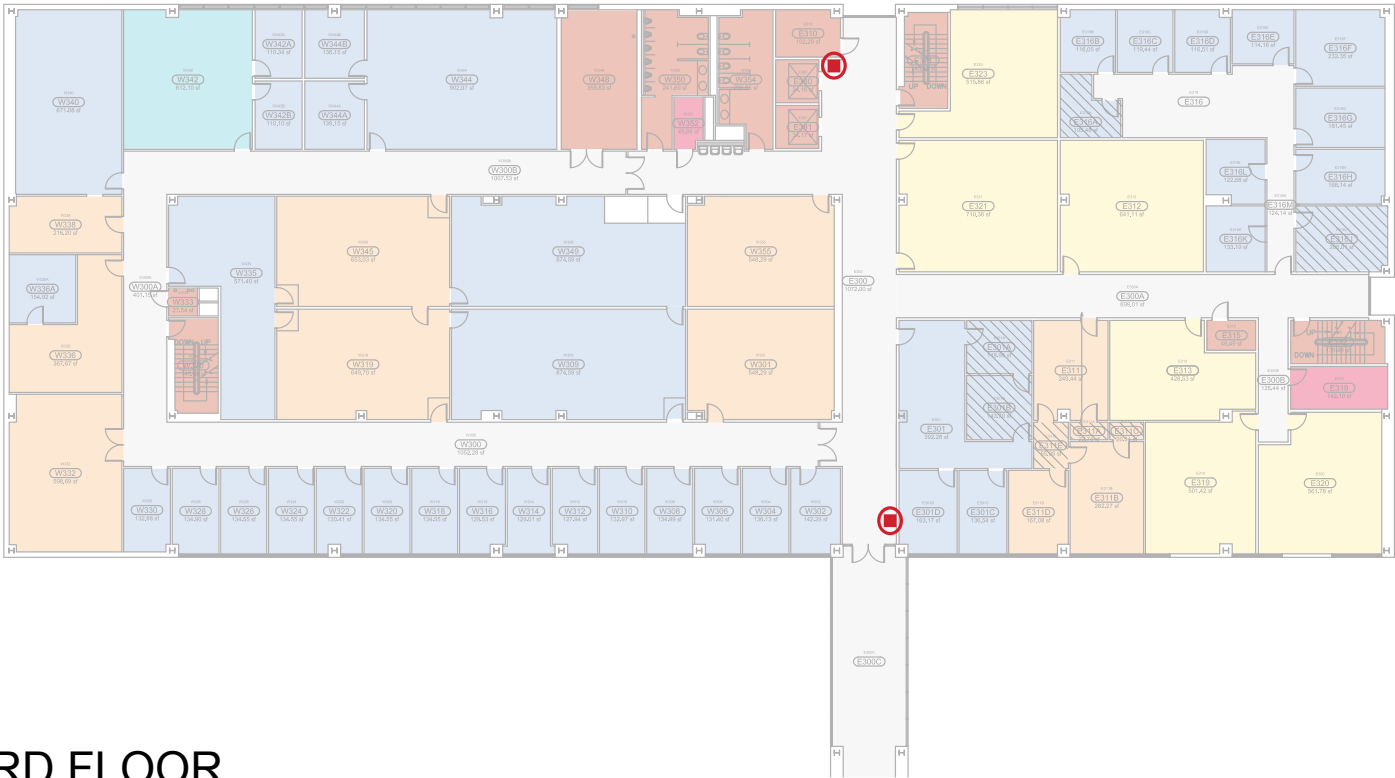
Directory Location Guide



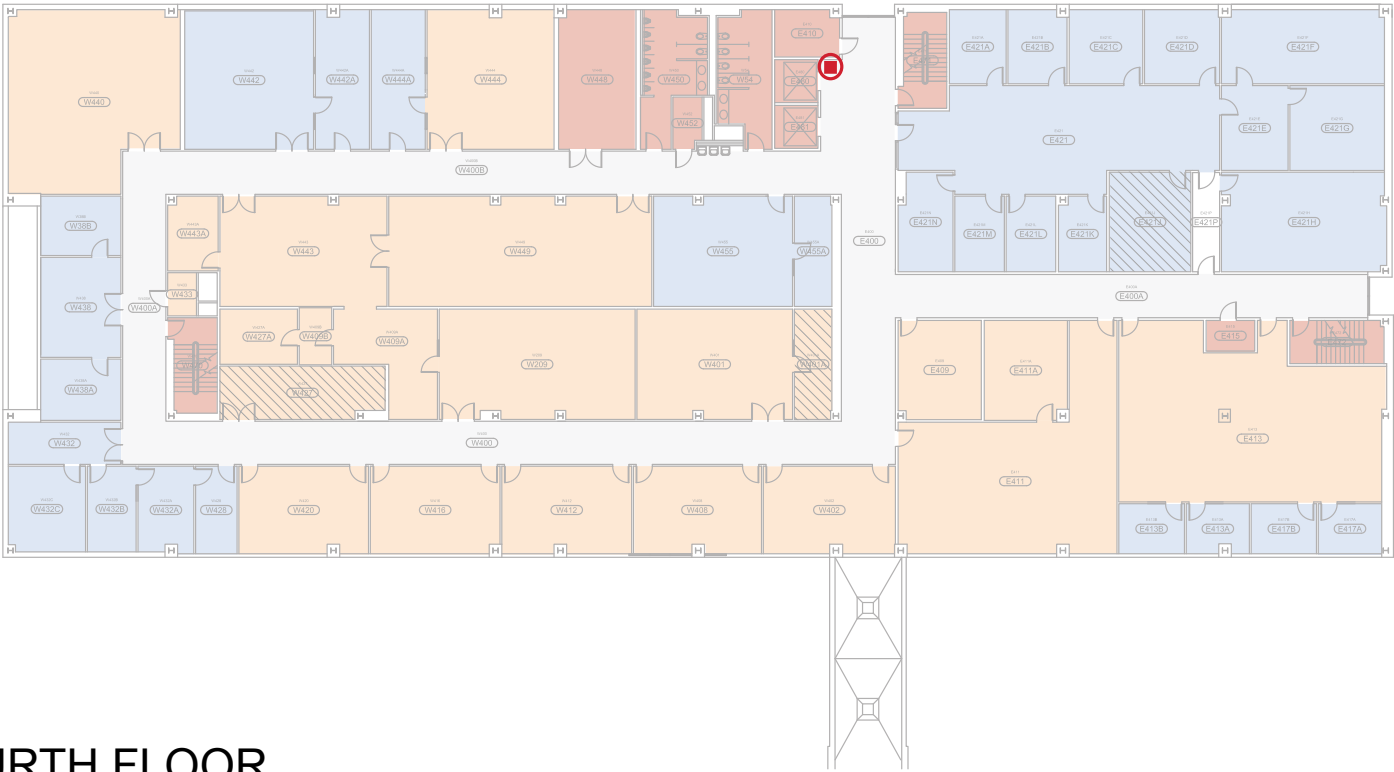
FIRST FLOOR



SECOND FLOOR



THIRD FLOOR



FOURTH FLOOR

■ Building Directory ■ Department Directory

DRAFT Engineering Building 2 Proposed Directory Locations

Engineering Interior Signage | University of Houston Cullen College of Engineering
Houston, TX

07/19/13

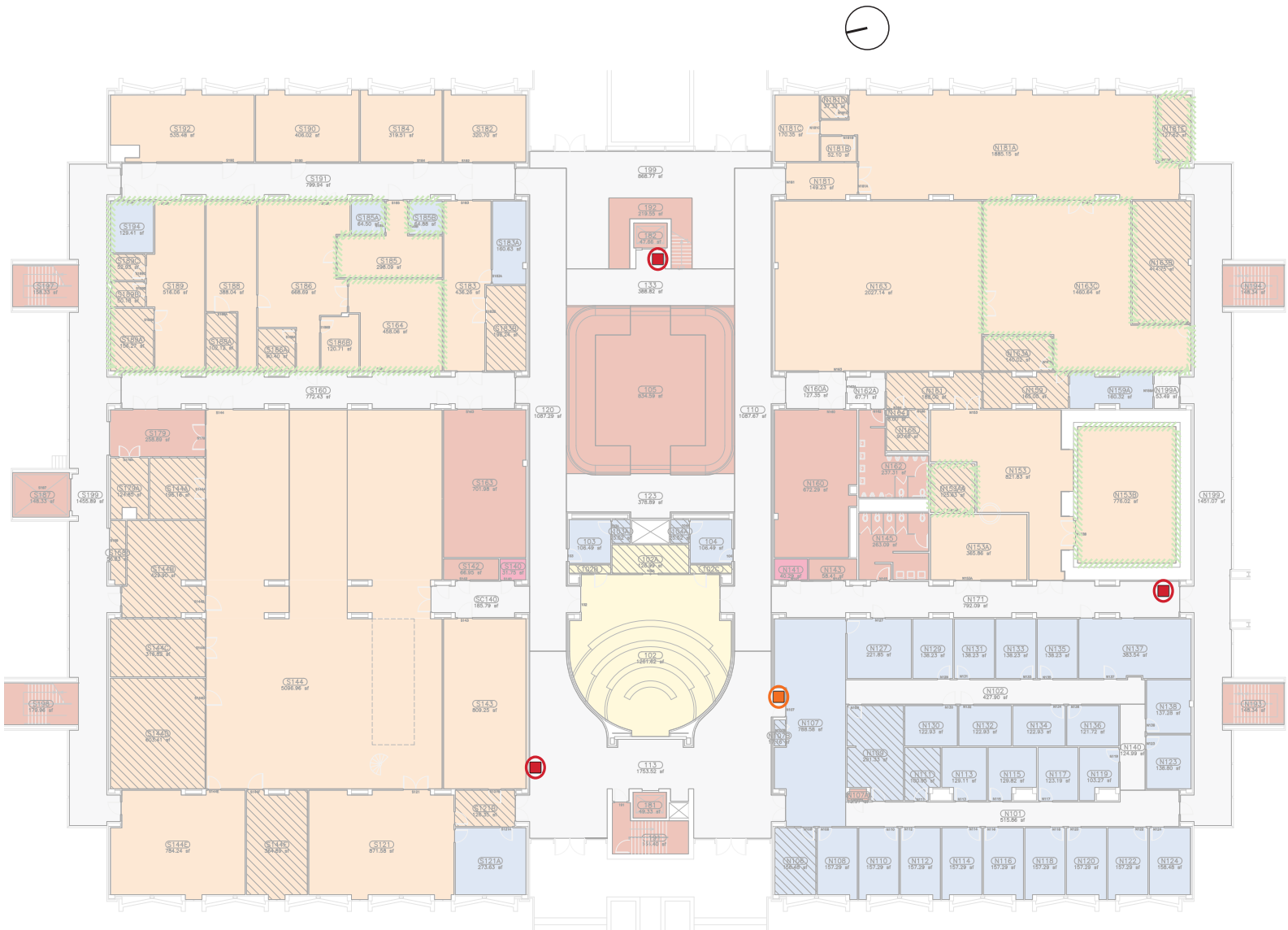
Directory Location Guide



BASEMENT FLOOR



SECOND FLOOR



FIRST FLOOR



THIRD FLOOR

■ Building Directory ■ Department Directory