

Go Green

UNIVERSITY of **HOUSTON**

Printing and Postal Services



The mark of
responsible forestry



Yes



What is FSC®?

Forest Stewardship Council® (FSC) is a non-profit organization devoted to encouraging the responsible management of the world's forests. FSC sets high standards that ensure forestry is practiced in an environmentally responsible, socially beneficial and economically viable way.

UH Printing and Postal Services is committed to environmental stewardship.

- Forest Stewardship Council certified
- Digital equipment is less wasteful and more environmentally friendly.
- Your printed piece can actually help the environment.

Ask us about using the FSC logo on your next project!

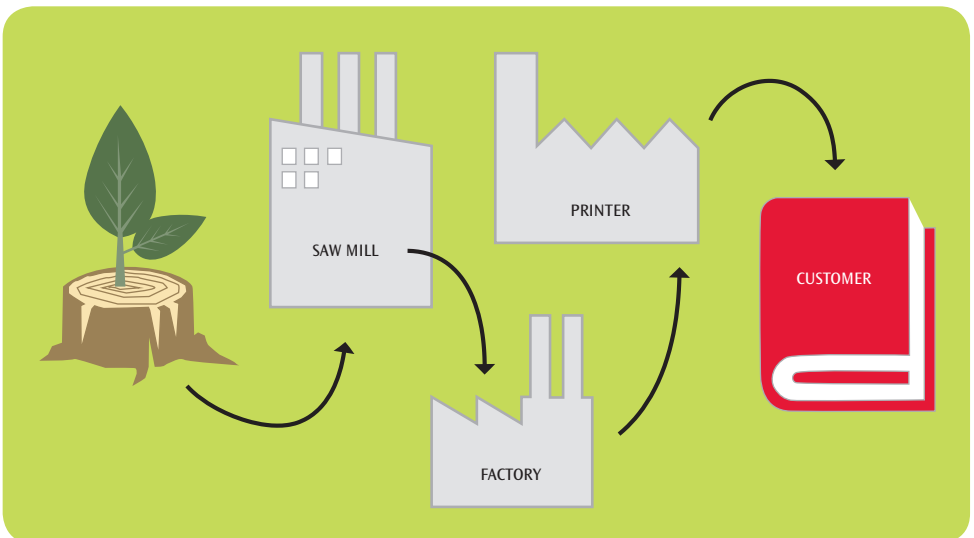
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How?

One of the most important aspects of using materials made of wood generated from FSC certified forests is the saving of the forest itself. By purchasing FSC certified paper, you are stimulating demand for products made from FSC certified wood, which in-turn keeps the forest productive and profitable for the owner. In this way, forest owners are much less likely to sell their forests for development into housing projects, golf courses or business parks.

Chain of Custody is an information trail about the path taken by products from the forest to the consumer, including:

1. Processing
2. Transformation
3. Manufacturing
4. Distribution



ally help the environment.



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By buying products with an FSC LABEL you are supporting the growth of RESPONSIBLE forest MANAGEMENT worldwide.



The rights and needs of local people and workers have been respected.

The highest environmental and conservation standards have been applied.

The product has been tracked from the forest to the store.



Design

- ◆ During our free consultations, we can design your entire project using your concepts, or utilize your own files and help enhance your documents.
- ◆ Our flexibility allows us to work within your schedule.
- ◆ Proofing and content checking
- ◆ Provide color proofs or wide-format prints
- ◆ Your designs go to press via our state-of-the-art Computer Plate system.
- ◆ The shop's emphasis is on quality. This is proven by projects that have won recognized state and national awards.

Print

- ◆ Our technology includes offset presses, a web press and digital presses.
- ◆ Types of jobs: flyers, brochures, newsletters, business cards, letterhead, envelopes, booklets, invitations, holiday cards, banners, posters, yard signs
- ◆ 4-color with coater or 2-color offset
- ◆ Wide-format color printer (54 in.)
- ◆ Black and White and full color digital
- ◆ Complete bindery service from cutting, folding and stitching to drilling, binding, scoring, padding and shrink-wrapping
- ◆ Free pick-up and delivery

Mail

- ◆ Inkjetting
- ◆ Folding & inserting
- ◆ Mail merges
- ◆ Tabbing
- ◆ Metering
- ◆ USPS approved software
- ◆ CASS and NCOA data
- ◆ List updates and purchase mailing lists
- ◆ Handwork
- ◆ Liaison between UH community and USPS on all price changes and regulations

Who we are

- ◆ Created over 60 years ago to serve the campus community
- ◆ Real “Coogs” serving you as a UH department
- ◆ One stop shop Concept: Design–Print–Mail
- ◆ On-campus solutions for all your production needs
- ◆ Customer service is our top priority

Why use us?

- ◆ We offer competitive pricing and no outside bids are needed
- ◆ We are familiar with all UH needs
- ◆ We maintain UH graphic standards
- ◆ We are current on all US Postal Services regulations
- ◆ Payment can be made through UH PeopleSoft
- ◆ Convenient – free parking, pickup and delivery

- ◆ **Printing – Main Number** 713-743-5900
- ◆ **Postal – Main Number** 713-743-5840

printing@uh.edu

www.uh.edu

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