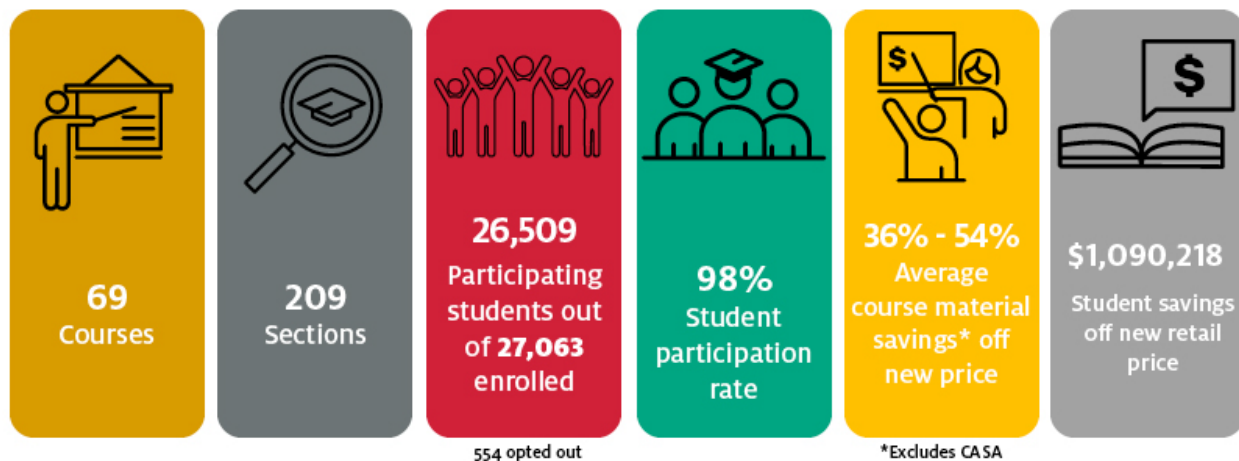


Dear Colleague,

You may have already heard about the exciting new Cougar Textbook Access Program (CTAP) that was launched as a pilot in Spring, Summer, and Fall 2022. The University has seen such resounding success with CTAP that we have decided to make it a permanent program.

Here are the results we have seen in 2022:

CUMULATIVE CTAP BY THE NUMBERS



In addition to **98% of students participating** in select CTAP classes and **over \$1 million in savings** that students have realized compared to new retail pricing, surveys conducted for faculty and students in participating classes have overwhelmingly demonstrated the benefits and popularity of this program:

- **87% of faculty** say that CTAP delivery of materials is better or much better than other methods of obtaining course materials for students
- **83% of faculty** say that they agree or strongly agree that CTAP was beneficial to their planning of course outlines and schedules because they knew most of their students would have access to materials on or before the first day of class
- **61% of faculty** felt their students were more prepared for class because most of their students had course materials on or before the first day of class
- **69% of students** said they felt more prepared for class because they received their materials on or before the first day of class
- **70% of students** cited the convenience of having materials ahead of time as the biggest benefit
- **85% of students** said they would like the University of Houston to offer **all** of their classes using the CTAP model

With these results in mind, the University of Houston is conducting a significant expansion of CTAP for Spring 2023!

If you would like to be a **hero** to your students by contributing to affordability, access, and student success, please reach out to our Campus Store to see if your course materials are eligible for CTAP.

You may reach out to them directly at 2160txt@follett.com or call (713) 741-7095.

Learn more about CTAP by following this [link!](#)

Sincerely,

Deborah T. Huebler
Executive Director of Auxiliary Services

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