UNIVERSITY OF HOUSTON
COLLEGE OF TECHNOLOGY

DIGITAL MEDIA (DIGM)

DEPT. OF INFORMATION & LOGISTICS TECHNOLOGY
BACHELOR OF SCIENCE

NAME______________________________________________________SSN______________________________CATALOG__________

UNIVERSITY CORE REQUIREMENTS (42 SH)  

Communication (6 SH)  

ENG 1303 English Composition I  
ENG 1304 English Composition II  

Writing in the Discipline (3 SH)  

TELS 3363 Technical Communication  

History/Government (12 SH)  

HIST 1376 or 1377 US History to 1867  
HIST 1378 or 1379 US History since 1867  
POLS 1336 US & TX Const/Politics  
POLS 1337 US Government  

Language, Philosophy, & Culture* (3 SH)  

Creative Arts* (3 SH)  

Social/Behavioral Sciences* (3 SH)  

Math/Reasoning (12 SH)  

Students must choose 12 hours from courses listed below.  

MATH 1310 College Algebra  
MATH 1313 Fin Math With Appls  
TMTH 3360 Applied Tech Statistics  
PHIL 1321 Logic I  
eMedia and Mobile App/Gaming Areas of Emphasis Require MATH 1330  
MATH 1330 Precalculus  

Life & Physical Sciences* (6 SH)  

APPROVALS:  

Student Signature  
Advisor  
Department Chair  
Date  
Date  
Date  

Major Requirements (72 SH)  

MUST RECEIVE A "C" OR BETTER  

Digital Media Core—60 hours  
DIGM 1350 Graphics for Digital Media  
DIGM 2351 Web Design  
DIGM 2352 Digital Photography  
DIGM 2353 Page Layout & Design  
DIGM 3325 Info Tech for Digital Media  
DIGM 3351 Graphic Prod Process Cont. 1  
DIGM 3354 Video Production I***  
DIGM 3357 Content Strategy and Development  
DIGM 4372 Costing in Digital Media  
DIGM 4399 Senior Honors Thesis  
SCLT 2380 Distribution Channels  
SCLT 3381 Industrial and Consumer Sales  
TELS 3340 Org Leadership and Super  
TELS 3345 Human Resources in Tech  
TELS 3355 Project Leadership  
TELS 3365 Team Leadership  
TELS 4341 Production & Service Operations  
TELS 4342 Quality Improvement Methods  

Students Must Choose One Area of Emphasis  

Print Media Area of Emphasis—12 hours  
DIGM 3350 Digital Media Mat & Proc  
DIGM 3252/3352 Graphic Prod Process Cont. 2 & Lab  
DIGM 4373 Graphic Prod Process Cont. 3  
DIGM 4375 Package Design  
eMedia Area of Emphasis—12 hours Prerequisite of MATH 1330  
ELET 2300 Introduction to C++ Prog  
DIGM 3356 ePublishing  
DIGM 4376 Integrated Media  
DIGM 4381 Mobile Application Design  
Motion Media Area of Emphasis—12 hours  
DIGM 3354 Video Production 2****  
DIGM 3370 2D Animation  
DIGM 4371 3D Animation  
DIGM 4379 Transmedia  
eCommerce Area of Emphasis—12 hours  
DIGM 3356 ePublishing  
DIGM 4376 Integrated Media  
HDCS 4374 Entrepreneurial E-Tailing  
HDCS 4375 Strategies in E-Tailing  
Packaging Area of Emphasis—12 hours  
DIGM 3252/3352 Graphic Prod Process Cont. 2 & Lab  
DIGM 3355 Package Technology  
DIGM 4373 Graphic Prod Process Cont. 3  
DIGM 4375 Package Design  
Simulation and Gaming Area of Emphasis—18 hours (no electives required******)  
ELET 2300 Introduction to C++ Prog  
DIGM 3356 ePublishing  
DIGM 3370 2D Animation  
DIGM 4371 3D Animation  
DIGM 4381 Mobile Application Design  
DIGM 4382 Simulation and Gaming  

Approved Digital Media Emphasis from Community College—12 hours  

36 advanced (3000, 4000 level) semester hours (SH) must be completed.  

TASP requirements must be met.  
* Refer to class schedule for lists of courses that satisfy University Core requirements.  
** Equivalent courses from other UH departments and community colleges can satisfy this course requirement.  
*** Students must pass the department computer literacy test prior to enrollment in advanced, major courses.  
 **** No electives are required for the Mobile App Development/Gaming Emphasis.  
 Total hours required: 120 SH minimum  
 For graduation with Honors, see Undergraduate Catalog.  

NOTE: The Academic Services Center can assist in determining the directed emphasis courses that best fit your degree requirements.