

UC 12768 145

approved
CLASS JSC,
2/20/14



APPROVED APR 23 2014
JH

RECEIVED FEB 28 2014

Memorandum

TO: Dr. Sarah Fishman, Associate Dean, CLASS
FROM: Dr. Beth Olson, Director, Valenti School of Communication, ext. 3-2881
DATE: Feb. 14, 2014
RE: Journalism Concentration Print Sequence Curriculum Revisions

Background:

Members of the Jack J. Valenti School of Communication journalism faculty recommended changes be made to some of the course groupings in the Journalism Concentration Print Sequence Curriculum to improve students' progress toward graduation and enhance the faculty's ability to teach courses on a rotating basis. The JJVSoC Undergraduate Committee approved these changes and now we are seeking college and university approval.

Proposed changes:

1. Increase the number of classes that must be taken from among Group 2 courses from one to two and add COMM 3315 News and Social Media and COMM 3317 Media Production for Journalists to the list of courses.
2. Remove COMM 2328 Broadcast and Film Writing, COMM 3324 Photojournalism I, COMM 3326 Graphics Application and COMM 3327 from the Group 3 courses.
3. Change the number of hours needed from Group 4 from 12 to nine.

If this proposal is approved, the appropriate changes to the catalog copy are included at the end of this memo. (**NOTE:** COMM 3315 and COMM 3317 are being added to the course inventory and are currently not in the catalog. The CBM03 forms to create these courses have been approved by CLASS and are pending approval at the UC. COMM 4315 Freelance and International Reporting and COMM 4371 Journalism as a Literary Form are on a list of classes to be removed from the catalog that was circulated by the Registrar's office.)

Print Media Sequence

1. Requirements:

- COMM 2310 - Writing for Print and Digital Media **Credit Hours: 3.0**

- COMM 3311 - Editing for Print and Digital Media **Credit Hours: 3.0**
- COMM 3314 - Intermediate Writing and Reporting **Credit Hours: 3.0**

Note(s):

(Must earn a **C** in COMM 2310 before proceeding to advanced communication courses.)

2. Select ~~three~~ six hours from

- COMM 4310 - Opinion Writing **Credit Hours: 3.0**
- COMM 4312 - Feature Writing for Print and Digital Media **Credit Hours: 3.0**
- COMM 4313 - Investigative Reporting **Credit Hours: 3.0**
- ~~COMM 4315 - Freelance and International Reporting~~ COMM 3315 News and Social Media **Credit Hours: 3.0**
- ~~COMM 4371 - Journalism as a Literary Form~~ COMM 3317 Media Production for Journalists **Credit Hours: 3.0**

3. Select three hours from

- COMM 2320 - Fundamentals of Media Production **Credit Hours: 3.0**
- COMM 2322 - Television Production I **Credit Hours: 3.0**
- ~~COMM 2328 - Broadcast and Film Writing~~ **Credit Hours: 3.0**
- COMM 3316 - Electronic News **Credit Hours: 3.0**
- COMM 3320 - Audio Production **Credit Hours: 3.0**
- COMM 3323 - Multimedia Production I **Credit Hours: 3.0**
- ~~COMM 3324 - Photojournalism I~~ **Credit Hours: 3.0**
- ~~COMM 3326 - Graphics Applications~~ **Credit Hours: 3.0**
- ~~COMM 3327 - Desktop Publishing~~ **Credit Hours: 3.0**
- COMM 3353 - Information and Communication Technologies I **Credit Hours: 3.0**
- COMM 3383 - Non-Linear Editing **Credit Hours: 3.0**

4. In addition to the required courses,

Students must take ~~4~~ 2 ~~nine~~ advanced hours (~~four~~ three courses) in communication selected from

- COMM 3320 - Audio Production **Credit Hours: 3.0**
- COMM 3321 - Single Camera Studio Production **Credit Hours: 3.0**
- COMM 3323 - Multimedia Production I **Credit Hours: 3.0**
- COMM 3324 - Photojournalism I **Credit Hours: 3.0**
- COMM 3326 - Graphics Applications **Credit Hours: 3.0**
- COMM 3327 - Desktop Publishing **Credit Hours: 3.0**
- COMM 3329 - Media Performance **Credit Hours: 3.0**
- COMM 3350 - Media Management **Credit Hours: 3.0**
- COMM 3353 - Information and Communication Technologies I **Credit Hours: 3.0**
- COMM 3361 - Advertising Copywriting **Credit Hours: 3.0**
- COMM 3369 - Public Relations Writing **Credit Hours: 3.0**
- COMM 3372 - Gender and Media **Credit Hours: 3.0**
- COMM 3373 - Television: History and Culture **Credit Hours: 3.0**
- COMM 3376 - Media Effects **Credit Hours: 3.0**
- COMM 3379 - Popular Culture and the Mass Media **Credit Hours: 3.0**
- COMM 3380 - Electronic Field Production **Credit Hours: 3.0**
- COMM 3382 - Intermediate Television Production **Credit Hours: 3.0**
- COMM 3383 - Non-Linear Editing **Credit Hours: 3.0**
- COMM 4310 - Opinion Writing **Credit Hours: 3.0**
- COMM 4312 - Feature Writing for Print and Digital Media **Credit Hours: 3.0**
- COMM 4313 - Investigative Reporting **Credit Hours: 3.0**
- COMM 4314 - Social Issues in Journalism **Credit Hours: 3.0**
- COMM 4316 - Advanced Electronic News **Credit Hours: 3.0**
- COMM 4320 - Media Production Workshop I **Credit Hours: 3.0**
- COMM 4322 - Television Producing and Directing I **Credit Hours: 3.0**
- COMM 4323 - Multimedia Production II **Credit Hours: 3.0**
- COMM 4353 - Information and Communication Technologies II **Credit Hours: 3.0**
- COMM 4357 - Intercultural Communication and Organizations **Credit Hours: 3.0**
- COMM 4372 - Media, Power, and Society **Credit Hours: 3.0**
- COMM 4374 - News Media in Contemporary Society **Credit Hours: 3.0**
- COMM 4375 - Propaganda and Mass Communication **Credit Hours: 3.0**
- COMM 4378 - The Social Impact of New Information Technology **Credit Hours: 3.0**
- COMM 4392 - Professional Internship **Credit Hours: 3.0**
- COMM 4397 - Selected Topics in Communication **Credit Hours: 3.0**
- COMM 4398 - Independent Study **Credit Hours: 3.0**