

Job Title	Healthcare Outreach Specialist
Employer/ Agency	Alzheimer's Association
Job Description	<p>Position Purpose: This position is responsible for building and maintaining referral relationships between healthcare providers/medical systems and the Alzheimer's Association. Primary activities include the promotion of: diagnosis for those at risk of dementia, referral of families to the Association, dementia training for health professionals, enrollment in Trial Match. Responsibilities include: achieving strategic goals, data tracking and reporting.</p> <p>Essential Job Functions:</p> <ul style="list-style-type: none"> • Create and execute strategy to build relationships and develop partnerships that promote the expertise of the Alzheimer's Association. • Maintain and expand contact database and track interactions. • Maintain regular contact with healthcare providers to create awareness of, engagement with, and promotion of Alzheimer's Association programs. • Recruit volunteers for Alzheimer's Association activities, including Walk, program delivery, and healthcare outreach. • Collaboratively develop/edit education and marketing materials to meet current and emerging needs. • Increase the number and frequency of healthcare provider referrals to the Alzheimer's Association. • Increase the number of patients & families referred to the Alzheimer's Association by healthcare providers. • Track and report statistical data.
Qualifications	<p>Minimum Education Requirements: Bachelor's degree in public relations, public health, education or related field.</p>
Salary/Hours	DOE
Employer/Agency	Alzheimer's Association
City, State, Zip	Houston, TX
Contact Person	Jessica Abad-Serpas
Email Address	jessica.abadserpas@alz.org
Application Method	To apply, please send your resume, cover letter and salary history to Jessica Abad-Serpas at jessica.abadserpas@alz.org with the position title as the subject line.
Opening Date	3/31/17

To post a job opportunity or if your response to this job posting results in successful employment, please email the GCSW Office of Alumni and Career Services at mswjobs@central.uh.edu with the hiring details of your new job opportunity. Thank you.