UNIVERSITY of **HOUSTON** GRADUATE COLLEGE of SOCIAL WORK

Date Posted: 07.02.14

Job Title	Latino Outreach Organizer
Employer/ Agency	Planned Parenthood Federation of America
Job Description	 Duties and Responsibilities Engage and educate community members on Planned Parenthood services with emphasis on Latino populations Cultivate relationships with community organizations and leaders who can assist with organizing outreach events or help PPFA tap into existing community gatherings with emphasis on Latino engagement and partnership building Manage logistics, planning, and implementation of outreach events Manage data collected through outreach activities Recruit, work alongside and manage volunteers who will assist in outreach efforts Report daily, weekly, and monthly to the Deputy Campaigns Director and local Affiliate Coordinate closely with Planned Parenthood affiliates and their Health Center Advocacy Program (HCAP) on Latino engagement efforts
Qualifications	 3-5 years or at least 2 cycles of outreach or field experience on a political or issue- based campaign Strong leadership qualities and event management experience Strong interpersonal, and written and verbal communications skills Experience working with diverse communities Ability to work in a team-oriented environment Demonstrated ability to multitask and prioritize work effectively Flexibility to quickly adjust tactics and a strong metrics orientation Ability to work irregular hours including nights and weekends Willingness to relocate to the outreach city for the duration of the campaign with reliable transportation and housing Experience working in issue advocacy preferred Experience working in the state in which the position is based a plus Experience working with Latino populations preferred Spanish language required
Contact Person	Jennifer Straight
Email Address	Jennifer.straight@ppfa.org
Application Method	Submit resume via email to Jennifer.straight@ppfa.org

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