

Job Title	Digital Coordinator
Employer/ Agency	Harris County Precinct One
Job Description	<p>This position seeks a highly qualified candidate with 5+ years' experience—preferably in the progressive advocacy realm—conceiving of, developing, and executing compelling digital multimedia campaigns that drive effective messaging and foster high levels of engagement with targeted audiences via social media, website, email and other digital channels.</p> <p>Working in a team environment under the direct supervision of the Director of Communications, the Digital Strategist will help develop and implement digital multimedia campaigns to promote constituent services and advocate for progressive public policy on behalf of Harris County Precinct One.</p> <p>This position is also responsible for managing, creating, and publishing original, high-quality multimedia content on social platforms on a daily basis. The ideal candidate should have experience creating original multimedia content, making creative use of video, audio, photo and graphic formats.</p> <p>The person in this position will also:</p> <ul style="list-style-type: none">• Help create, update, and enforce digital style guides• Identify new online audiences and technologies for outreach efforts.• Define, track, analyze, and report on metrics and analytics to understand reach.• Create, edit, update, connect, and share digital video, images, text, and graphics.• Coordinate with members of the Communications Department and other departments as needed to develop content, amplify message, and meet organizational goals.• Assist with website updates and modifications, as needed.

Qualifications	<p>Qualifications: All candidates must have at least 5 years' experience working in this field, a degree in Communications or related field or relevant experience that can be considered in lieu of a degree. More importantly, candidates should have a deep passion for and commitment to advancing social justice and equality for all people in every community. They should enjoy working in a collaborative, diverse team environment and be ready to bring creative ideas to the table that will help achieve the mission of our organization.</p> <p>Required Skills: Graphic design, Video and editing, Content development, Photography, and Analytics</p> <p>Highly Desired Skills: Written and verbal language Spanish fluency, Website editing, and Strategic planning</p>
Salary/Hours	DOE
City, State, Zip	Houston, TX
Application Method	Interested candidates should submit their resume, cover letter, and 2-3 samples of their graphic design work, digital campaign work, and/or video work to Maureen.Haver@Cp1.Hctx.net with the email subject line: Digital Strategist Position
Opening Date	Immediately

To post a job opportunity or if your response to this job posting results in successful employment, please email the GCSW Office of Alumni and Career Services at mswjobs@central.uh.edu with the hiring details of your new job opportunity. Thank you.