

<b>Job Title</b>	Writer & Content Developer
<b>Employer/ Agency</b>	<b>AMERICAN CIVIL LIBERTIES UNION OF TEXAS</b>
<b>Job Description</b>	<p>The America Civil Liberties Union (ACLU) of Texas is at the front lines of protecting and defending civil rights and civil liberties across the state of Texas. Reporting to the Director of Communications, the Writer &amp; Content Developer develops original written content to support the organization’s advocacy, communications, public education, and marketing initiatives, working across multiple platforms and media. Media may include: Blogs, investigative and/or policy reports, email alerts to subscribers, news releases, Facebook posts, journalistic feature stories, tweets, speeches, presentations, video scripts, and more. The position is based in the ACLU of Texas’s Houston office and will require regular travel. Candidates should have a range of writing and editing experience, such as: news and feature articles; opinion pieces; long-form investigative reports; blogs and social-media posts; talking points; scripts for radio or TV; speeches; etc.</p> <p><b>JOB RESPONSIBILITIES</b></p> <ul style="list-style-type: none"> <li>• Serve as lead writer for ACLU of Texas print and online publications, inspiring individuals to take action and educating the public about civil liberties issues in Texas.</li> <li>• Compose blogs, emails, and social-media posts targeted at specific audiences.</li> <li>• Research and write long-form investigative reports for specific audiences.</li> <li>• Create talking points for ACLU of Texas personnel.</li> <li>• Develop content for the ACLU of Texas website and scripts for ACLU of Texas videos.</li> <li>• Work closely with the digital communications team to develop targeted online campaigns.</li> <li>• Assist leadership team in development of internal reports for Board of Directors and National office.</li> </ul>
<b>Qualifications</b>	<ul style="list-style-type: none"> <li>• Bachelor’s degree and/or equivalent combination of education and experience with at least five years experience in print or broadcast journalism, editing, and/or message development.</li> <li>• Excellent writing skills with the ability and willingness to produce content under tight deadlines.</li> <li>• Ability to synthesize complex information from a variety of sources – e.g., attorneys, ACLU of Texas personnel, policy makers, lobbyists and public-relations professionals, and other colleagues – turning it into clear, dynamic copy that is understandable and appealing to a specific audience.</li> <li>• Ability to quickly produce clear, persuasive, well-organized, and fact-checked materials.</li> </ul>

	<ul style="list-style-type: none"> <li>• Excellent research skills, with experience researching material by using the internet, personal interviews, and other methods.</li> <li>• Comfort with writing and rewriting material, often many times, to achieve desired effects.</li> <li>• Experience and/or familiarity with writing for a variety of media, including print and broadcast journalism, social media, academic journals.</li> <li>• Must have a desire and an ability to thrive in a creative environment.</li> <li>• Familiarity with principles of graphic design.</li> <li>• Computer proficiency and familiarity with publishing on social-media channels.</li> <li>• Able to work collaboratively with colleagues and other departments.</li> <li>• Possess a sense of humor and thick skin.</li> <li>• Outstanding interpersonal skills and a commitment to diversity; a personal approach that values the individual and respects differences of all types, including but not limited to race, color, national origin, age, sex, gender identity, sexual orientation, religion, disability and socio-economic circumstance.</li> <li>• A general understanding of Texas state government.</li> <li>• Must have a commitment to social justice, civil rights, and civil liberties and familiarity with core ACLU issues</li> </ul>
<b>Application Method</b>	<p>Send a cover letter (with salary requirements), resume, writing sample, and a list of three references to: <a href="mailto:jobs@aclutx.org">jobs@aclutx.org</a> ; please put “Communications Coordinator” in the subject line. Alternatively, applications can be mailed to:</p> <p>ACLU of Texas  Attn: Communications Coordinator Search  P.O. Box 8306  Houston, Texas 77288</p>

To post a job opportunity or if your response to this job posting results in successful employment, please email the GCSW Office of Alumni and Career Services at [mswjobs@central.uh.edu](mailto:mswjobs@central.uh.edu) with the hiring details of your new job opportunity. Thank you.

