

Job Title	Regional Campaign Manager (Houston, TX)
Employer/ Agency	American Heart Association
Job Description	<p>Are you ready to join an organization where you can make an extraordinary impact every day?</p> <p>Imagine all Americans enjoying ideal cardiovascular health free of heart disease and stroke. At the American Heart Association and American Stroke Association, we get to work toward that goal every day. Is it easy? No. Is it worthwhile? Absolutely.</p> <p>This is satisfying and challenging work that makes a real difference in people's lives. We are where you can achieve professional growth with personal fulfillment. We are where you can connect people to making a lifesaving impact. We are where you can partner with individuals, schools, lawmakers, healthcare providers and others to ensure everyone has access to healthier lifestyle choices and proper healthcare. The American Heart Association is where you can make an extraordinary impact</p> <p>The American Heart Association (AHA) has an excellent opportunity for a Regional Campaign Manager with the ANCHOR Partnerships Program in or around the Houston, Texas area. The Regional Campaign Manager is responsible for coordinating and supporting capacity building activities of their local or state coalitions. The Regional Campaign Manager, with their Regional Team Lead and NC ANCHOR team, will effectively build a coalition of key stakeholders/partners in their local market or state to address poor nutrition, lack of access to physical activity, tobacco use and exposure and/or access to chronic disease prevention, risk reduction or management opportunities through hands-on field consultation, coaching and technical support.</p> <p>The Regional Campaign Manager will take an account management approach to build trusted relationships within their states/local community to conduct a community assessment, identify coalition priorities based on identified needs and develop a community action plan (CAP) for implementation. The CAP will be designed to align with the identified priorities under the ANCHOR grant identified by the CDC, the SAC and the National Center (NC) ANCHOR program team. The Regional Campaign Manager will work to develop a coalition leadership team that will provide guidance and leadership to implementing the CAP. The Regional Campaign Manager will work closely with the Regional Team Lead and the NC ANCHOR program team to support the development of policy and environmental supports and systems change.</p> <p>Essential Job Duties:</p> <ul style="list-style-type: none"> • Support AHA local or state coalition management such as community mobilization, recruitment and retention of coalition partners and key contact volunteers to garner support for the ANCHOR areas of focus, implementation of the community action plan with the aim to develop policy and environmental supports for a minimum of one of the priority areas of focus (tobacco use/exposure, physical inactivity, poor nutrition, and community-clinical linkages).

- Provide assistance to community coalitions encompassing the entire range of policy change activities. This includes: strategic campaign planning, supporting coalition development, supporting community action plan implementation, resource development and dissemination (eg. policy drafting), supporting grassroots development etc.
- Manages the mobilization, recruitment and retention of coalition partners and key contact volunteers around the ANCHOR program. Identifies coalition partner interests, strengths and capacity to engage on ANCHOR. Channels coalition partners to the best opportunities to plug into the ANCHOR program. Able to build trust, relationships effectively work with and through volunteers. Able to inspire change through volunteers.
- Promotes and demonstrates effective collaboration with ANCHOR program team, funded local/state coalitions, CDC and national organizations to ensure effective field technical assistance to achieve project goals and outcome objectives.
- Ensure communities have access to the breadth and depth of resources available from the AHA by leveraging resources, tools and national center assets (eg. communication, other departments). Utilize existing national and affiliate materials, products and recruitment tools and develops new tools and materials as needed including the dissemination of AHA resources and tools through local/state affiliate social media assets and resources including but not limited to Facebook, Twitter, etc.
- Provide ANCHOR program team with detailed results for effective tracking. Assists in the development of appropriate reports, evaluations, and data gathering for grant-funded activities.

Qualifications

Required Experience

- Bachelor’s degree in health sciences and/or public health, public policy, political science, communication, law, journalism or related field or equivalent experience.
- Minimum three (3) years working in public health policy.
- Manages the mobilization, recruitment and retention of coalition partners and key contact volunteers around the ANCHOR market strategic plan.
- Successful experience or demonstrated understanding in advocacy/public policy, community organization/mobilization, media/communications, and grassroots advocacy tactic development and implementation.
- Strong interpersonal skills and the ability to work effectively with volunteers, staff, and the public as part of a team.
- Demonstrated ability to simultaneously manage multiple, complex projects in varying stages of development under time constraints.
- Exceptional oral and written communications skills.

Here are some of the preferred skills we are looking for:

- Knowledge of health care systems, clinical settings, public health, voluntary health organizations or nonprofit organizations.
- Experience in volunteer management.
- Demonstrated understanding and appreciation for the use of technology and information systems.



Salary/Hours	Attracting talented, committed employees means offering a competitive benefits package, ongoing professional development and training, and a diverse and inclusive environment in which to work and grow. And we do.
Application Method	<p>So, are you ready to work for the largest voluntary health organization dedicated to fighting heart disease, stroke and other cardiovascular diseases? Click on “New Resume” (or “Existing Resume” if you have previously applied to AHA positions) to submit your online application. Only those candidates deemed most qualified by the hiring manager will be contacted to interview.</p> <p>https://heart-openhire.silkroad.com/epostings/index.cfm?fuseaction=app.jobinfo&jobid=3889&source=ONLINE&JobOwner=993781&company_id=16415&version=1&byBusinessUnit=NULL&bycountry=0&bystate=1&byRegion=US_TX&bylocation=&keywords=&byCat=36330&proximityCountry=&postalCode=&radiusDistance=&isKilometers=&tosearch=yes&city</p>

To post a job opportunity or if your response to this job posting results in successful employment, please email the GCSW Office of Alumni and Career Services at mawjobs@central.uh.edu with the hiring details of your new job opportunity. Thank you.

