



Open Position – Education and Outreach Manager

The Bladder Cancer Advocacy Network’s mission is to increase public awareness about bladder cancer; to advance bladder cancer research; and to provide educational and support services for the bladder cancer community. The Education and Outreach Manager is a full-time essential team member who will implement BCAN’s educational programs and enhance our community presence.

General Duties:

- Re-evaluate educational programs for effectiveness and implement new initiatives as needed that better address community needs.
- Collaborate with medical professionals to develop a community education plan.
- Create/redesign educational literature including one-page fact sheets for specific populations (i.e. veteran’s, women, etc.).
- Implement program measurements to gauge community reach and effectiveness.
- Create a series of educational pieces to engage the general public to increase awareness of risk factors and promote general health.
- Manage and increase interest for the Patient Insight Webinar Series.
- Consistently engage focus groups and medical experts to ensure that educational programs include factual information that is well-received by target audiences.
- Identify at-risk populations where there may be a barrier to healthcare and increase educational engagement.
- Engage community urologists and professional membership organizations to increase BCAN’s profile.
- Collaborate with the Community Resource Coordinator to utilize grassroots volunteers for community education.
- Collaborate with the Community Resource Coordinator to establish best practices to meet patient needs within the BCAN Connection and Survivor 2 Survivor programs.
- Represent the organization at community education and patient-focused events.
- Network with other health education professionals to keep on top of trends and best practices in community education.
- Manage BCAN’s online presence for mission programs – social media, website, blog posts, etc.
- Manage year-round survivorship committee to assess the needs of the patient community.

Qualifications:

- A minimum of 5 years’ experience in program development, particularly in the healthcare community.
- Experience in evaluating/measuring program impact to address community needs.
- Demonstrate an understanding of health literacy guidelines.
- Excellent writing skills.
- Experience and high comfort level in public speaking.
- Bachelor’s degree required; Master’s degree in Public Health or Social Work preferred.

We offer a competitive salary and benefits. This position is based in Bethesda, MD.

To apply, email resume and cover letter to Elaine Filimon, Filimon Partners LLC at eaf@filimonpartners.com. Reference “BCAN Education and Outreach Manager” in the subject line.

No phone calls please.