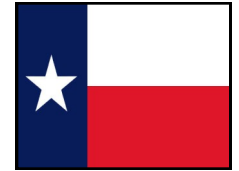


2nd Texas Summit on Elder Financial Exploitation



Sponsored by the Better Business Bureau Education Foundation

Friday, October 17, 2014, 8:30 am to 3:30

United Way, 50 Waugh Drive, Houston, 77007, <http://goo.gl/maps/ecEI>

A SEARCH FOR SOLUTIONS

- Examine newly emerging research on why older persons may be more susceptible to financial abuse.
- Learn about programs on how to prevent elder financial abuse, prosecute the perpetrators of these crimes, and protect the victims.

PROGRAM SCHEDULE

8:30 Registration

8:55 Open/Welcome,

Barbara McGinity, Program Director, BBB Education Foundation

9:00 The Aging Brain and Financial Struggles

Robert Roush, Ph.D.

The way the brain changes as we get older also makes us more susceptible to fraud. Dr. Roush discusses how, as we age, cognitive functioning may become impaired, and it becomes difficult to make sound financial decisions.

9:30 Technology & Elder Financial Exploitation,

Elizabeth Loewy, Senior VP of Industry Relations, EverSafe

Technology based solutions can now help guard older adults from financial exploitation. Learn about how one such defense network can detect and prevent fraud, monitor credit cards and bank accounts, and reveal erratic activity and changes in spending patterns to assist seniors and caregivers protect a lifetime of savings and assets.

10:15 Break

10:30 Protecting Consumers from Wire Fraud

John Skoglund, III, Western Union Global Consumer Protection

Every day, millions of consumers rely on Western Union Money Transfer® to send money to near and far. Western Union strives to educate consumers on safeguarding transactions and personal information, and avoiding fraud.

11:30 Lunch - *Fleeced: Speaking Out Against Senior Financial Abuse*

This documentary reveals what can happen to older adults when they are targeted for scams and abusive financial products.

12:15 Consumer Financial Protection Bureau

Jenefer Duane, Office of Older Adults

The Office of Financial Protection for Older Americans works to give seniors information and tools to navigate safely through financial challenges like their new “Money Smart for Older Adults – Prevent Financial Exploitation.”

1:00 Working with Communities and Victims to Prevent and Respond to Crimes Against Seniors

Christine Kieffer, Financial Industry Regulatory Authority Education Foundation (FINRA)

Learn about partnerships on and resources for preventing and responding to crimes against the elderly.

1:45 Break

2:00 New Ways the Legal System Can Address Elder Financial Abuse

Joanne Woodruff, Bexar County DA, Elder Fraud Unit

The Bexar County Elder Fraud Unit not only prosecutes financial crimes against the elderly, but they provide outreach to the community to prevent crime. This combination of outreach and prosecution is a successful one that is making a difference to the elderly citizens of Bexar County.

3:00 Forensic Centers

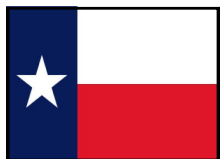
Jason Burnett, PhD, UT Health Houston - Medical School,

James Booker, Adult Protective Services,

Lynne Parsons, Harris County District Attorney's Office

Elder Abuse Forensic Centers are changing the way elder abuse cases are prosecuted through an unprecedented collaborative process. This panel will discuss the work involved in establishing such a center in Harris County.

Registration information on back



Texas Summit on Elder Financial Exploitation



REGISTRATION INFORMATION

Cost: \$25.00, includes lunch and breakfast (non-refundable)
Pre-conference registration closes October 3rd. \$30 at door after this date.

Register online at:

www.bbb.org/houston/programs-services/bbb-education-foundation/2014-elder-financial-exploitation-summit

Register by mail to:

Barbara McGinity, BBB Education Foundation, 1333 West Loop South, Ste. 1200, Houston, Texas 77027

(Make check payable to BBB Education Foundation)

Name: _____ **Organization:** _____

Email address: _____ **Phone:** _____

List all attendees: _____

Continuing Education Credits: SW, Nursing, Attorneys, Law Enforcement

Social Work - 5.0 Social Work CEUS provided through the Better Business Bureau Education Foundation

Nursing - This activity provides 5.25 contact hours of nursing continuing education,

Nursing CEUs provided through the University of Texas at Health Science Center at Houston School of Nursing, an approved provider of continuing nursing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Attorneys - The summit has been approved by the State Bar of Texas for 5.0 hours of CLE credit

Law Enforcement - 5 TCLEOSE credits provided

Questions? Contact Barbara McGinity at 713-341-6184 or bmcginity@bbbhouston.org