

COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES

Bachelor of Arts, Public Relations

Four-Year Academic Map 2018-2019

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total	
	COMM 1301	Media and Society	3	CORE	Mathematics/Reasoning*	3		
	ENGL 1303	First Year Writing I*	3	ENGL 1304	First Year Writing II*	3		
	POLS 1336	U.S. & Texas Constitution*	3	POLS 1337	U.S. Government*	3		
	MATH 1310/1311	College Algebra or Elementary Mathematical Modeling*	3	HIST 1378/1379	The U.S since 1877*	3		
	HIST 1376/1377	The United States to 1877*	3	CORE	Creative Arts*	3		
Semester Hours			15	Semester Hours			15	30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total	
	Major	Approved Major Group Elective	3	COMM 3311	Editing for Print & Dig Media	3		
	COMM 2310	Writing for Print & Dig Media	3	CORE	Social & Behavioral Sciences*	3		
	CORE	Life and Physical Science*	3	CORE	Life and Physical Science*	3		
	General Elective	1000-4000 level course	1	Minor	Minor course	3		
	BA Foreign Lang.	Elementary Foreign Language I	5	BA Foreign Lang.	Elementary Foreign Language II	5		
Semester Hours			15	Semester Hours			17	32

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total	
	Major	Approved Major Group Elective	3	COMM 4303	Comm. Law & Ethics	3		
	COMM 3368	Principles of PR	3	COMM 3377	Strategic PR Planning	3		
	COMM 3369	PR Writing	3	Minor	Minor course	3		
	CORE	Language, Philosophy & Culture*	3	CORE	Writing in the Disciplines*	3		
	BA Foreign Lang.	Intermediate Foreign Language I	3	BA Foreign Lang.	Intermediate Foreign Language II	3		
Semester Hours			15	Semester Hours			15	30

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total	
	Capstone	COMM 4368 OR COMM 4384	3	Major	Approved Major Group Elective	3		
	Major	Approved Major Group Elective	3	Major	Approved Major Group Elective	3		
	CLASS Block	Diversity requirement	3	Minor	Minor course	3		
	Minor	Minor course	3	CLASS Block	CLASS Block course	3		
	Minor	Minor course	3	General Elective	1000-4000 level course	1		
Semester Hours			15	Semester Hours			13	28
							120	

*State of Texas Core Curriculum

Students should meet with their academic advisor to formulate their own plan.