PICTURE YOURSELF AT HILTON COLLEGE!
Hello and thank you for considering our hospitality program! By the time you finish reviewing this information, we hope you’ll be able to “picture yourself at Hilton College!”

What kind of students do we want? Passionate, eager, hardworking, business-minded leaders who are clever, creative and open to opportunities here and around the globe.

This brochure will give you a quick overview of why Hilton College is considered one of the top hospitality programs in the world. You’ll learn about our experienced, approachable faculty, our experiential-learning opportunities, and our relevant course options and state-of-the-art facilities.

It’s also important for you to know that this College is a major industry player at a major Tier One research university, located in one of the nation’s major cities—all of which translate to immeasurable opportunities for our students and our graduates.

Simply put, a degree from Hilton College has real value. With our industry partnerships nearly 50 years in the making, bi-annual career fairs and a network of more than 7,900 successful alumni, we have the connections to help you find your place in the dynamic, global hospitality industry.

So read over this brochure. Visit our website. Ask questions of our recruiters and advisors. Then schedule a tour and see if you can picture yourself here… at Hilton College. We ARE hospitality.

Welcome to the HC!

Dr. Dennis Reynolds
Dean & Baron Hilton Distinguished Chair
ABOUT CAREERS IN HOSPITALITY

Why study hospitality?
Hospitality is the world’s #1 employer, a $1.8-trillion industry expected to directly employ more than 120 million people and support 300 million jobs by 2020. That means, with our specialized business degree in hospitality, you’re looking at incredible career opportunities all over the world. Why wouldn’t you want to be a part of that?!

What kind of job can I get?
Students come to Hilton College because they want to be successful restaurateurs, hoteliers, caterers, casino managers, wine & spirits distributors, club managers and event executives, among other careers. We’re not just hotels and restaurants—your options are wide open!

How do I find the right job for me?
Just ask the pros! We have a specialized team of counselors in our Career Development & Placement office ready and willing to help you figure it out. Whether you’re trying to narrow down your career options or need help with your resume or interview skills, our advocates are right there in your corner from day one.

They also host big bi-annual career fairs and other networking events with potential employers throughout the year, so you can get the kind of face time with recruiters that leads to exciting jobs and internships.

You’ll quickly discover that Hilton College grads are highly sought after by multinational companies because of the quality, hands-on learning experiences that go along with this degree. Honestly, if you don’t make career connections here, then you just aren’t showing up!
ABOUT HILTON COLLEGE

What’s in a name?

A whole lot, when you’ve got a name like ours. Hilton College was founded nearly 50 years ago by Conrad N. Hilton. Yeah, that Hilton. The same hospitality icon who built one of the world’s most recognizable and successful hotel brands.

Looking for a way to give students the kind of opportunities he didn’t have when he started his career in 1919, Hilton donated $1.5 million in 1969 to create our College, and the rest is history!

Today, we are among the top hospitality programs in the world and still benefit from the generous support of the Conrad N. Hilton Foundation, which has contributed in excess of $70 million to create opportunities for our students, the future leaders of the industry.

What that all boils down to is, the Hilton name means something—in the industry AND on your diploma. We are proud of that fact... and you will be, too!
Why is Hilton College the place for me?

For starters, you’ll earn a degree that will actually help you get a job. In fact, thanks to our unmatched industry connections, career fairs and an alumni network 7,300 strong, more than 80 percent of our students already have jobs lined up when they graduate! But that’s not all the HC has to offer. Let’s break down just a few of the highlights:

ONE BIG HAPPY FAMILY

We have our own hotel.
The Hilton University of Houston, a full-service teaching hotel with 86 rooms, a restaurant and 25,000 square feet of ballrooms and meeting spaces, is housed right here at the College.

Here at the HC, we have an uncommon sense of community. With around 1,100 total students, we’re a small college on a big campus. That means as soon as you arrive, you belong!

Diversity is our thing.
Students from 49 countries study here, making us the most diverse hospitality program in the world in terms of students, curriculum, environment and opportunity.

H-Town, baby!
Our location in the shadows of downtown Houston—the nation’s fourth-largest city—means you have countless job and internship opportunities. There are more than 55,000 hotel rooms and 11,000 restaurants in the Bayou City, not to mention countless entertainment and sporting venues, country clubs, spas and more!

WE’RE GROWING GLOBALLY

Our university partners around the world can offer you a variety of international experiences. We’re expanding our reach in Texas and abroad with new campuses in San Antonio and Lima, Peru. Plus, we just launched a Global Hospitality Business Master’s program with the top hospitality schools in Europe and Asia!

First-class facilities.
We have our own student-run restaurant and coffee shop, test kitchens, food science labs, the Spec’s Beverage & Food Appreciation Laboratory, a fantastic library, computer labs, and the Hospitality Industry Archives—the world’s largest repository of hospitality-industry artifacts, records and memorabilia.
ABOUT ACADEMICS

What degree will I earn?
We offer six hospitality degrees and a minor in beverage management and marketing. As an undergrad, you have two options:

- Bachelor of Science in Hotel and Restaurant Management (HRM)—This specialized business degree combines traditional business courses in accounting, economics and law with social sciences, hospitality marketing, human resources and communications. You will also need to complete 600 hours of industry-related work experience (for practicum course credit) and choose an area of emphasis to create a personalized degree plan that focuses on the sector of hospitality that interests you most.

- Dual BS/MS—We call this our “4+1 degree” because it allows you to earn both your bachelor’s and master’s degrees in just five years! If you are accepted into this accelerated dual program, you can complete 12 hours toward your MS as an undergrad, and finish the remaining credits for the MS as a grad student in one additional calendar year.

In case you want to start planning beyond your undergraduate hospitality education, here are our graduate degrees:

- MS in Hospitality Management
- MS in Global Hospitality Business
- MS in Global Hospitality Business
- Ph.D. in Hospitality Administration

All of our degree programs offer a curriculum that is comprehensive, current and immediately applicable to the industry. Talk to our recruiters and advisors, and visit our website to learn more!

Can HRM majors be part of the Honors College?
Absolutely! The Honors College is a special community that serves the University of Houston’s most academically talented undergraduates—fewer than 500 students are admitted annually. From classic literature to calculus, Honors College classes complement your Hilton College career-focused degree plan with small core classes, individual attention and community service projects. Coursework is designed to foster creativity, critical thinking and effective communications. We encourage you to apply. Learn more at www.uh.edu/honors.

Is this a culinary program?
Nope! Food & beverage management is a huge part of the hospitality industry, so all of our students spend quality time in chef coats learning basic cooking, food safety and knife skills. And all HRM majors are also required to take the service class that helps to run our student-managed Barron’s Restaurant. But our focus is always on restaurant management, not what’s on the menu.
Still, many aspiring chefs come here to learn about the business/operational side of the restaurant industry either before or after they complete a culinary program.

What specialty areas can I concentrate in?
That decision is up to you. Here are our most popular degree concentrations:

- Wine Appreciation
- Beer Appreciation
- Catering & Food Styling
- Spa Management
- Kitchen Operations Management
- Hotel Marketing New York Style
- Restaurant Marketing Chicago Style
- The California Wine Experience
- Hospitality Technology
- Convention & Meeting Management
- Alcoholic Beverage Law & Regulation
- Restaurant Layout & Design
- Etiquette & Protocol in Social Settings
- Resort Management
- Event Administration
- Hospitality Technology
- Tourism
- Hotel Operations
- Entertainment & Venue Management
- Sports in Hospitality Venue Management
- Spanish for the Hospitality Industry

In addition to these, your degree concentration can be customized to meet your individual career goals. And if you’re interested in something we don’t have, we’ll help you figure out what classes you can take at any of UH’s 12 other colleges to fit your hospitality degree plan. Talk to our advisors!

What kind of classes can I take?
Well, what kind of hospitality career do you want?!! We have more than 75 classes that you can choose from. From day one, you can start taking courses in your major and immediately begin connecting with like-minded students. Our course offerings include:

In case you want to start planning beyond your undergraduate hospitality education, here are our graduate degrees:

- MS in Hospitality Management
- MS in Global Hospitality Business
- MS in Global Hospitality Business
- Ph.D. in Hospitality Administration

All of our degree programs offer a curriculum that is comprehensive, current and immediately applicable to the industry. Talk to our recruiters and advisors, and visit our website to learn more!
What are the professors like?

Involved. Passionate. Experienced. Committed to teaching excellence and dedicated to your success. Our faculty provide a unique dimension to our program by bringing their real-world industry experience—and contacts—into the classroom. They also keep up with trends in hospitality and produce cutting-edge research that is frequently cited by peers. And that’s a win-win for YOU, our alumni and the industry.

What does a Hilton College classroom look like?

Experiential learning is our hallmark, and we want you to experience it all! Your classroom could be a Napa Valley vineyard, a casino on the Vegas strip, or the Banfi castle in Italy where you’ll take a Tuscan cooking class. It’s also a tour of a Chicago pizzeria during the National Restaurant Show, a regional wine and food festival, or the front desk of our own teaching hotel.

Yes, you will sit in traditional classrooms and take notes, but you won’t just read about wine and spirits—you’ll actually brew beer in our beverage lab and taste wine in our Wine Appreciation class. You won’t just listen to a lecture about how to plan and execute a major event, you’ll produce one yourself as a manager or volunteer at one of our annual student-run affairs.

Through experiential learning, we open the doors of our classrooms to the world, so that you can gain the competitive advantage you need to lead. These are the kinds of experiences that launch careers:

- Barron’s Restaurant—Two different foodservice-management classes work together to operate our popular student-run restaurant. You’ll learn everything from inventory control and food cost analysis to serving, expediting orders and actual food preparation.

- Gourmet Night—If you interview and are selected, you’ll be part of a team of student managers who, over a one-year period, plans every detail of a themed gourmet dinner for 360 and leads a service team of 300 student volunteers. This signature event gives our students the chance to showcase their talents in the culinary arts, event planning, communications, beverage management and service direction, while raising funds for student scholarships.

- Hospitality Industry Hall of Honor—If you’re chosen for the student board of directors, you’ll plan and manage the induction ceremony and dinner for our industry’s finest. Everyone participates in two days of “think tank” sessions, where you can interact with hospitality leaders to discuss the most relevant issues facing the industry.

- Internships—Interested in going to Ireland, Spain, Costa Rica, Dubai, Africa? NYC, DC, LA, Boston, Seattle? Just ask! We work with employers in town, across the country and at destinations throughout the world to help you find the right opportunity.

- Student Leadership Program—We run our own hotel—the Hilton University of Houston—offering you employment and rotating or focused internships in the same building where you take classes. You’ll gain hands-on experience in guest services and hotel operations, which includes banquets, housekeeping and the front desk.

- Study Abroad—Whether you want to experience another culture, polish your language skills, create gourmet dishes in advanced test kitchens or learn more about tourism, our study-abroad programs will help you become a more informed world citizen and give you a better understanding of the global hospitality business. We have partnerships with universities in Peru, France, Hong Kong, Australia and Mexico, with sessions ranging from two weeks to a full semester.
Are Hilton College scholarships available?

You bet! In addition to university scholarships, we have our own scholarship program. And all Academic Excellence scholarships awarded by UH are matched (either in part or fully, depending on the availability of funds) by Hilton College.

We award scholarships based on factors like GPA, community involvement, career goals, leadership skills and involvement in student and industry organizations.

You can apply for our scholarships from October 1 through March 1, and you only need to complete one application—we'll take a look at what you've submitted and find the scholarship(s) that fits you best.

Hilton College scholarships are renewable up to four years, and awards range from a minimum of $1,000 up to the $10,000 Conrad Hilton Jr. Scholarship, which is given annually for four years—that’s $40,000 total!!—to the highest-ranked incoming freshman.

We encourage you to apply online at www.uh.edu/hrmscholarship.

Will my community college credits transfer?

We have articulation agreements with more than 70 community colleges and schools in Texas and throughout the United States, which allow credits to transfer easily from one institution to another. Texas universities and community colleges also have a common course-numbering system, so if you’re a student in Texas, the odds are pretty good that many of your credit hours will transfer. Just talk to our academic advisors about it!
• Brand-new dormitories and housing options, including a dedicated freshmen floor for HRM majors in Cougar Village.

• State-of-the-art Rec Center featuring indoor and outdoor pools and a rock-climbing wall.

• Renovated Student Center with a bowling alley, food court, movie theater and more.

• COUGAR FOOTBALL in the fabulous new TDECU Stadium.

• One of only three public Carnegie-designated Tier One research universities in Texas.

• Named one of the best institutions in the nation for undergraduate education and a “Best Value College” by The Princeton Review.

• Located just minutes from Downtown Houston and Hobby International Airport.

• Second-most diverse major research university in the U.S.

• CULTURE: Second only to NYC in number of theater seats and one of only five cities in the U.S. with professional resident companies for all of the major performing arts. We also have a sprawling museum district.

• FOOD: Our incredibly diverse dining scene is a haven for foodies with more restaurants per capita than anywhere else in the world.

• SPORTS: Texans, Astros, Rockets, Dynamo, Houston Cougars — you name it, we’ve got it!

• SOMETHING FOR EVERYONE: We have lots of public parks—Houston is greener than most people think—music venues, nightclubs and seriously, just about everything else you’d want to do—from arts festivals and marathons to Art Car Parades and kayaking down the bayous. And if you want to escape city life, it’s a short 45-minute trip south to the beaches of Galveston.

• SHOPPING: From the world-class Galleria to hundreds of boutique-filled shopping and outlet centers, if you can’t buy it in Houston, it doesn’t exist!

• RODEO: The Annual Houston Livestock Show and Rodeo comes to town every spring, bringing some of the biggest names in country music.
### UH Admissions Process

Applying to the University of Houston is as easy as counting to five.

1. **Apply to UH (main campus) online using the ApplyTexas application for admissions and scholarships at [www.applytexas.org](http://www.applytexas.org).**

2. **Submit a $50, nonrefundable application fee ($75 for international students) online or with a check or money order made payable to: University of Houston.**

3. **Send your high-school and college transcripts either electronically or by mail to the Office of Admissions.**

4. **Have your SAT or ACT scores sent to UH. When registering for the SAT, include the University’s SAT code, 6870. When registering for the ACT, include the University’s ACT code, 4236.**

5. **After applying, activate your myUH self-service account and monitor your admission status.**

### FRESHMAN ADMISSIONS REQUIREMENTS*

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<tr>
<th>Rank in Class</th>
<th>Minimum Test Scores</th>
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*SAT scores include Critical Reading and Math only. Admissions requirements are for Fall 2015. For current requirements, visit [www.hrm.uh.edu](http://www.hrm.uh.edu).

### TRANSFER ADMISSIONS REQUIREMENTS*

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<th>GPA (Grade Point Average)</th>
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<td>15+</td>
<td>2.85 or higher cumulative GPA. Talk to our transfer advisor for specific details.</td>
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*Admissions requirements are for Fall 2015. For current requirements, visit [www.hrm.uh.edu](http://www.hrm.uh.edu).
WANT TO LEARN MORE?

Come see us sometime!

- Schedule a personal or group tour with one of our student Ambassadors
- Tag along with a Hilton College Ambassador for a Shadow Day
- Attend our Fall Recruiting Blitz and experience Cougar Football
- Sign up for one of our Hilton College Summer Camps

Just give us a call or shoot us an email— we’re here to help you...

PICTURE YOURSELF AT HILTON COLLEGE!

WE ARE HOSPITALITY

Call us toll free at 1-800-797-4566
Email us at HiltonFreshmen@uh.edu or HiltonTransfers@uh.edu
Follow us on social media!

facebook.com/hiltoncollege  @hiltoncollege  @hiltoncollege

www.hrm.uh.edu

UNIVERSITY of HOUSTON
CONRAD N. HILTON COLLEGE

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