INTRODUCING THE NEW ONLINE EXECUTIVE MASTER OF HOSPITALITY MANAGEMENT

1 Year. 30 Hours.

We’ve designed this executive master’s degree program to accommodate the schedules of industry professionals who want to refine their academic and leadership skills to gain an advantage in the competitive arena of hospitality management.

This one-year degree program consists of 30 credit hours—21 hours of required courses and 9 hours of prescribed electives.

REQUIRED COURSES —

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRMA 7353</td>
<td>Services Management in Hospitality</td>
<td>3 credit hours</td>
</tr>
<tr>
<td>HRMA 7360</td>
<td>Hospitality Financial Assets and Planning Management</td>
<td>3 credit hours</td>
</tr>
<tr>
<td>HRMA 6361</td>
<td>Strategic Decision Making in the Hospitality Industry</td>
<td>3 credit hours</td>
</tr>
<tr>
<td>HRMA 7337</td>
<td>Human Resources in Hospitality</td>
<td>3 credit hours</td>
</tr>
<tr>
<td>HRMA 7361</td>
<td>Hospitality Marketing Analysis</td>
<td>3 credit hours</td>
</tr>
<tr>
<td>HRMA 6360</td>
<td>Graduate Directed Practicum</td>
<td>3 credit hours</td>
</tr>
<tr>
<td>HRMA 6191</td>
<td>Project Development</td>
<td>5 credit hours</td>
</tr>
<tr>
<td>HRMA 6291</td>
<td>Project Implementation</td>
<td>2 credit hours</td>
</tr>
</tbody>
</table>

EXAMPLES OF PRESCRIBED ELECTIVES —

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRMA 6329</td>
<td>Negotiations for the Service Industry</td>
<td>3 credit hours</td>
</tr>
<tr>
<td>HRMA 7734</td>
<td>Pricing and Revenue Management in Hospitality</td>
<td>3 credit hours</td>
</tr>
<tr>
<td>HRMA 6330</td>
<td>Innovative Hospitality Technologies</td>
<td>3 credit hours</td>
</tr>
</tbody>
</table>

Our Faculty. Your Opportunity.

Learn from the most respected minds in the industry. The Contact Us directory on our website will introduce you to our faculty and show you the depth of expertise and industry experience each brings to this program. Where else but HERE at Hilton College can you find this caliber of instructor and this kind of opportunity?

required:

- HRMA 7353: Services Management in Hospitality – 3 credit hours
- HRMA 7360: Hospitality Financial Assets and Planning Management – 3 credit hours
- HRMA 6361: Strategic Decision Making in the Hospitality Industry – 3 credit hours
- HRMA 7337: Human Resources in Hospitality – 3 credit hours
- HRMA 7361: Hospitality Marketing Analysis – 3 credit hours
- HRMA 6360: Graduate Directed Practicum – 3 credit hours
- HRMA 6191: Project Development – 5 credit hours
- HRMA 6291: Project Implementation – 2 credit hours

examples of prescribed electives:

- HRMA 6329: Negotiations for the Service Industry – 3 credit hours
- HRMA 7734: Pricing and Revenue Management in Hospitality – 3 credit hours
- HRMA 6330: Innovative Hospitality Technologies – 3 credit hours

INTRODUCING THE NEW

Dr. Dennis Reynolds
Dean Emeritus (Retired)
Ph.D., Cornell University

Dr. Stephen C. Barth
Professor & Director
Ph.D., Temple University

Dr. Carl A. Boger Jr.
Professor & Chair
Ph.D., Purdue University

Dr. John T. Brown
Dean & Associate Dean
Ph.D., University of Florida

Dr. Pragmatic Gunathilake
Assistant Professor
Ph.D., North Carolina State University

Dr. Rachel Han
Assistant Professor
Ph.D., Texas Tech University

Dr. Yi-Tsao Hsiao
Assistant Professor
Ph.D., Hong Kong University

Dr. Ryan K. Nakamura
Assistant Professor
Ph.D., Texas Tech University

Dr. Ki-Joon Back
Assistant Professor
Ph.D., University of Houston

Dr. Yi-Jun Lee
Assistant Professor
Ph.D., University of Houston

Dr. Sujata Sirsat
Assistant Professor
Ph.D., University of Arkansas

Dr. Rachel Han
Assistant Professor
Ph.D., Penn State University

Dr. D. Christopher Taylor
Assistant Professor
Ph.D., Western Michigan University

Dr. Karl Tiz
Assistant Professor
Ph.D., Kansas State University
Why Here? Why Now?

At Hilton College, we know how to train the future leaders of the hospitality industry. Currently, some 7,300 of our graduates work in hospitality leadership positions around the globe. And oh what a dynamic industry it is!

With the explosive growth of the industry, executive-level managers and CEOs are seeking additional educational career development opportunities to stay ahead of the competition.

Online education is the ideal means to meet the needs of the busy executive. Hilton College is perfectly poised to be YOUR SOURCE of a quality online executive master’s degree. In Texas, we are the only source. And the best reason to offer this program? The industry and our graduates have asked for it because of ...

---

HOSPITALITY IS THE WORLD’S NO. 1 EMPLOYER

HOSPITALITY IS A $1.8 TRILLION INDUSTRY

THE INDUSTRY IS EXPECTED TO EMPLOY MORE THAN 20 MILLION PEOPLE

FEE WILL SUPPORT 500 MILLION JOBS BY 2020

---

YOUR NEXT PROFESSIONAL MOVE STARTS HERE!

Looking for a professional edge, but can’t juggle the logistical demands of your career and attend grad classes? Then earn your Executive Master of Hospitality Management (MHM) from one of the top hospitality programs in the world and do it online, on your own time!

Online Application. Apply online at www.applyweb.com/uhouston

Resume. Five plus years of work experience at the management level is required. Anyone with extensive experience in leadership positions (i.e., general manager, CEO) in the hospitality industry is highly encouraged to apply.

Statement of Intent.

Official College Transcripts. The recommended undergraduate cumulative GPA is 3.0 or higher for the last 60 hours of coursework.

Three Letters of Recommendation.

International applicants may be required to submit official TOEFL or IELTS scores and must comply with the English proficiency requirements set by the University of Houston and outlined on this link: www.hrm.uh.edu/englishproficiency.

Please instruct the institution(s) you attended to send us your transcripts by one of these three methods:

Regular Mail
University of Houston
Graduate Admissions
P.O. Box 3547
Houston, TX 77253-3947

Express Mail
University of Houston
Graduate Admissions
4502 University Dr., Room 102
Houston, TX 77204-2012

Electronic or “Speede” Transcript
Within the State of Texas, the fastest way to send your transcript is electronically. Please inquire at your previous institution about this option. E-transcripts can be sent to gradschool@uh.edu.

Contact Us. Start HERE!

Ready to make your next professional move? For more information, contact our graduate programs manager:

Email: HiltonExecutiveMHM@uh.edu

Phone: 713-743-3363

Outside the U.S., call +1-713-743-3363

The University of Houston is an EEO/AA institution. 9.2016-R | 5C | KG | P&P

www.hrm.uh.edu
Why Here? Why Now?

At Hilton College, we know how to train the future leaders of the hospitality industry. Currently, some 7,300 of our graduates work in hospitality leadership positions around the globe. And oh what a dynamic industry it is!

With the explosive growth of the industry, executive-level managers and CEOs are seeking additional educational career development opportunities to stay ahead of the competition.

Online education is the ideal means to meet the needs of the busy executive. Hilton College is perfectly poised to be YOUR SOURCE of a quality online executive master’s degree. In Texas, we are the only source. And the best reason to offer this program? The industry and our graduates have asked for it because of …

YOUR NEXT PROFESSIONAL MOVE STARTS HERE!

Looking for a professional edge, but can’t juggle the logistical demands of your career and attend grad classes? Then earn your Executive Master of Hospitality Management (MHM) from one of the top hospitality programs in the world and do it online, on your own time!

Next Steps. Admissions Requirements.

Applications open each June for January enrollment.

For admission to Hilton College’s online executive master’s program, you are required to submit the following:

1. Resume. Five-plus years of work experience at the management level is required. Anyone with extensive experience in leadership positions (i.e., general manager, CEO) in the hospitality industry is highly encouraged to apply.

2. Statement of Intent.

3. Official College Transcripts. The recommended undergraduate cumulative GPA is 3.0 or higher for the last 60 hours of coursework.


International applicants may be required to submit official TOEFL or IELTS scores and must comply with the English proficiency requirements set by the University of Houston and outlined on this link: www.hrm.uh.edu/englishproficiency.

Please instruct the institution(s) you attended to send us your transcripts by one of these three methods:

Regular Mail
University of Houston
Graduate Admissions
P.O. Box 302062
Houston, TX 77230-2062

Express Mail
University of Houston
Graduate Admissions
4902 University Dr., Room 102
Houston, TX 77204-2012

Electronic or “Speede” Transcript
Within the State of Texas, the fastest way to send your transcript is electronically. Please inquire at your previous institution about this option. E-transcripts can be sent to gradschool@uh.edu.

Contact Us. Start HERE!

Ready to make your next professional move? For more information, contact our graduate programs manager:

Email: hiltonexecutivemhm@uh.edu
Phone: 713-743-3363
Outside the U.S., call +1-713-743-3363

The University of Houston is an EEO/AA institution. 9.2016-R | 5C | KG | P&P

www.hrm.uh.edu
1 Year: 30 Hours

We’ve designed this executive master’s degree program to accommodate the schedules of industry professionals who want to refine their academic and leadership skills to gain an advantage in the competitive arena of hospitality management.

This one-year degree program consists of 30 credit hours—21 hours of required courses and 9 hours of prescribed electives.

### REQUIRED COURSES —

**HRMA 7353**  
Services Management in Hospitality  
3 credit hours

**HRMA 7360**  
Hospitality Financial Assets and Planning Management  
3 credit hours

**HRMA 6346**  
Strategic Decision Making in the Hospitality Industry  
3 credit hours

**HRMA 7337**  
Human Resources in Hospitality  
3 credit hours

**HRMA 7361**  
Hospitality Marketing Analysis  
3 credit hours

**HRMA 6360**  
Graduate Directed Practicum  
3 credit hours

**HRMA 6191**  
Project Development  
5 credit hour

**HRMA 6291**  
Project Implementation  
2 credit hours

### EXAMPLES OF PRESCRIBED ELECTIVES —

**HRMA 6329**  
Negotiations for the Service Industry  
3 credit hours

**HRMA 7734**  
Pricing and Revenue Management in Hospitality  
3 credit hours

**HRMA 6330**  
Innovative Hospitality Technologies  
3 credit hours

---

**Dr. Dennis Reynolds**  
Dean Emeritus  
Ph.D., Cornell University

**Dr. Ki-Jeun Back**  
Assistant Professor  
Ph.D., Pennsylvania State University

**Dr. Mary Dawson**  
Assistant Professor  
Ph.D., Arizona State University

**Dr. Carl A. Boger Jr.**  
Professor & Clinton L. Rappole Endowed Chair  
Ph.D., Purdue University

**Dr. Stephen C. Barth**  
Professor & Attorney  
J.D., Texas Tech University

**Dr. Tiffany Shin**  
Assistant Professor  
Ph.D., UMass Amherst

**Dr. Nancy S. Graves**  
Associate Professor  
Ed.D., University of Houston

**Dr. Cristian Morosan**  
Assistant Professor  
Ph.D., Iowa State University

**Dr. Mary S. Greaves**  
Associate Professor  
EdD, University of Houston

**Dr. Pratiksha Gaikwad**  
Assistant Professor  
Ph.D., New York University

**Dr. Rachel Hae**  
Assistant Professor  
PhD, University of South Carolina

**Dr. Yeon-Soo**  
Assistant Professor  
PhD, Georgia State University

**Dr. Jane M. Nakata**  
Associate Professor  
Ph.D., New York University

**Dr. Agnes L. DeFranco**  
Professor & Conrad N. Hilton Distinguished Chair  
EdD, University of Houston

**Dr. Yoon Koh**  
Assistant Professor  
Ph.D., Temple University

**Dr. Dennis Reynolds**  
Dean Emeritus  
Ph.D., Cornell University

**Dr. D. Christopher Taylor**  
Assistant Professor & Director of the Beverage Management Program  
Ph.D., Texas Tech University

**Dr. John T. Bowen**  
Professor & Former Dean  
Ph.D., Texas A&M University

**Dr. Janet Draper**  
Assistant Professor  
Ph.D., Clemson University

**Dr. Juan M. Madera**  
Associate Professor  
Ph.D., Rice University

**Dr. Karl Titz**  
Associate Professor  
Ph.D., Kansas State University

---

**Dr. Mary Dawson**  
Assistant Professor  
Ph.D., Arizona State University

**Dr. Christopher Taylor**  
Assistant Professor & Manager of Beverage Management Program  
Ph.D., Texas Tech University

---

Our Faculty. Your Opportunity.

Learn from the most respected minds in the industry. The Contact Us directory on our website will introduce you to our faculty and show you the depth of expertise and industry experience each brings to this program. Where else but HERE at Hilton College can you find this caliber of instructor and this kind of opportunity?
1 Year. 30 Hours.

We’ve designed this executive master’s degree program to accommodate the schedules of industry professionals who want to refine their academic and leadership skills to gain an advantage in the competitive arena of hospitality management.

This one-year degree program consists of 30 credit hours—21 hours of required courses and 9 hours of prescribed electives.

REQUIRED COURSES —

- HRMA 7533 Services Management in Hospitality (3 credit hours)
- HRMA 7560 Hospitality Financial Assets and Planning Management (3 credit hours)
- HRMA 6361 Strategic Decision Making in the Hospitality Industry (3 credit hours)
- HRMA 7337 Human Resources in Hospitality (3 credit hours)
- HRMA 7561 Hospitality Marketing Analysis (3 credit hours)
- HRMA 6360 Graduate Directed Practicum (3 credit hours)
- HRMA 6191 Project Development (1 credit hour)
- HRMA 6291 Project Implementation (2 credit hours)

EXAMPLES OF PRESCRIBED ELECTIVES —

- HRMA 6329 Negotiations for the Service Industry (3 credit hours)
- HRMA 7734 Pricing and Revenue Management in Hospitality (3 credit hours)
- HRMA 6339 Innovative Hospitality Technologies (3 credit hours)

Our Faculty. Your Opportunity.

Learn from the most respected minds in the industry. The Contact Us directory on our website will introduce you to our faculty and show you the depth of expertise and industry experience each brings to this program. Where else but HERE at Hilton College can you find this caliber of instructor and this kind of opportunity?
Why Here? Why Now?

At Hilton College, we know how to train the future leaders of the hospitality industry. Currently, some 7,300 of our graduates work in hospitality leadership positions around the globe. And oh what a dynamic industry it is!

With the explosive growth of the industry, executive-level managers and CEOs are seeking additional educational career development opportunities to stay ahead of the competition.

Online education is the ideal means to meet the needs of the busy executive. Hilton College is perfectly poised to be YOUR SOURCE of a quality online executive master’s degree. In Texas, we are the only source. And the best reason to offer this program? The industry and our graduates have asked for it because of …

Looking for a professional edge, but can’t juggle the logistical demands of your career and attend grad classes? Then earn your Executive Master of Hospitality Management (MHM) from one of the top hospitality programs in the world and do it online, on your own time!

Next Steps. Admissions Requirements.

Applications open each June for January enrollment.

For admission to Hilton College's online executive master's program, you are required to submit the following:

1. Official College Transcripts.
2. Resume. Five-plus years of work experience at the management level is required. Anyone with extensive experience in leadership positions (i.e., general manager, CEO) in the hospitality industry is highly encouraged to apply.
5. Electronic or “Speede” Transcript. Within the State of Texas, the fastest way to send your transcript is electronically. Please inquire at your previous institution about this option. E-transcripts can be sent to gradschool@uh.edu.

International applicants may be required to submit official TOEFL or IELTS scores and must comply with the English proficiency requirements set by the University of Houston and outlined on this link: www.hrm.uh.edu/englishproficiency.

Please instruct the institution(s) you attended to send us your transcripts by one of these three methods:

- Regular Mail
- Express Mail
- Electronic or “Speede” Transcript

Within the State of Texas, the fastest way to send your transcript is electronically. Please inquire at your previous institution about this option. 6 transcripts can be sent to gradschool@uh.edu.

Contact Us. Start HERE!

Ready to make your next professional move? For more information, contact our graduate programs manager:

Email: HiltonExecutiveMHM@uh.edu
Phone: 713-743-3363

Outside the U.S., call +1-713-743-3363

The University of Houston is an EEO/AA institution. 9.2016-R | 5C | KG | P&P

www.hrm.uh.edu