

CURRICULUM VITAE

Tucker Johnson

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(713) 743-7604

EDUCATION

University of Nevada, Las Vegas 2012
Masters of Hospitality Administration
College: William F. Harrah College of Hotel Administration

Cornell University
Bachelor of Science 2002
College: School of Hotel Administration

ACADEMIC AND PROFESSIONAL EXPERIENCE

Instructional Assistant Professor 2015 – Present
University of Houston

Adjunct Faculty 2013 – 2015
Saint Leo University

Adjunct Faculty 2013 – 2015
Austin Community College

Corporate Director of Sales & Marketing 2011 – 2015
Live Oak Lodging

Sales Manager 2009 – 2011
Ayres Hotels

Product Marketing Manager 2007 – 2009
PI Management Associates

Director of Sales & Marketing 2005 – 2007
Candlewood Suites

Assistant General Manager 2004 – 2005
Log Cabin Inn

Front of House Manager 2002 – 2004
Outback Steakhouse

TEACHING EXPERIENCE

Classroom Instruction

- Hospitality Cost Controls (HRMA 3343) 2016-Present
- Principles of Hospitality Revenue Management (HRMA 3348) 2016-Present
- Hotel Sales (HRMA 3364) 2016-Present
- Hospitality Practicum II (HRMA 3360) 2015-Present
- Hospitality Marketing (HRMA 3361) 2015-Present
- Hotel Operations (HRMA 4340) 2015-Present
- Financial Administration for the Hospitality Industry (HRMA 4343) 2015-Present
- Hotel Front Office Procedures (HAMG 1313) 2013-2015

Distance Learning Instruction

- International Tourism (IHT 415) 2015
- Resort and Private Club Management (IHT 410) 2014-2015
- Hotel Lodging Management (IHT 310) 2013-2015

CERTIFICATIONS

American Hotel and Lodging Association (AH&LA)

- Certified Hospitality Sales Professional (CHSP)
- Certification in Hotel Industry Analytics (CHIA)
- Certified Trainer – CHIA

Federation of Dining Room Professionals (FDRP)

- Certified Dining Room Associate (DRA)

PI Worldwide

- Certified Trainer – “Customer-Focused Selling”
- Certified Predictive Index Analyst