

ID VISITING PROFESSOR

SPOTLIGHT



PAUL SKAGGS ASSOCIATE PROFESSOR OF INDUSTRIAL DESIGN COLLEGE OF ENGINEERING AND TECHNOLOGY BRIGHAM YOUNG UNIVERSITY

Prof. Paul Skaggs is teaching INDS 4365 Design Practice and Business in SP18 and serves as a reviewer in Industrial Design studios.

Paul joined academia after twenty-two years of experience in new product design and development. Fourteen years of which he owned and operated a full-service product development consulting firm. Clients included Kodak, Fisher-Price, Federal Express, Motorola, AT&T, Xerox, Olivetti, and Hewlett-Packard, to name a few. For the last fifteen years, he has worked as a professor of Industrial Design at Brigham Young University. Paul developed a unique course in structured creativity and has taught that class for fifteen years. As an extension of that course, Paul developed and facilitated a campus-wide innovation boot camp for the past nine years. The innovation boot camp has become one of the top three elective courses offered at BYU. His passion and research interest are in the area of “design thinking” including the three cognitive modes of creative, visual and adaptive thinking. Paul has presented numerous papers on the subject of creativity, innovation, and design thinking all over the world. He is the recipient of the Abell Innovation Professorship at Brigham Young University.

