

Bachelor of Music with Elective Studies in Music Marketing

Suggested Four-Year Plan

First Year: Fall	14-15 Credits	First Year: Spring	14-15 Credits
MUSA 12_ Applied Lessons (half hour) OR	2	MUSA 12_ Applied Lessons (half hour) OR	2
MUSA 13_ Applied Lessons (full hour)	3	MUSA 13_ Applied Lessons (full hour)	3
MUSI 11_ Large Ensemble	1	MUSI 11_ Large Ensemble	1
MUSI 1310 Theory I	3	MUSI 1311 Theory II	3
MUSI 1170 Aural Skills I	1	MUSI 1171 Aural Skills II	1
MUSI 1160 Group Piano I ◦	1	MUSI 1161 Group Piano II ◦	1
ENGL 1303 English Composition I	3	ENGL 1304 English Composition II	3
MATH 1310 College Algebra	3	Natural Science Core Course	3
Second Year: Fall	16-17 Credits	Second Year: Spring	17-18 Credits
MUSA 22_ Applied Lessons (half hour) OR	2	MUSA 22_ Applied Lessons (half hour) OR	2
MUSA 23_ Applied Lessons (full hour)	3	MUSA 23_ Applied Lessons (full hour)	3
MUSI 11_ Large Ensemble	1	MUSI 11_ Large Ensemble	1
MUSI 2210 Theory III **	2	MUSI 2214 Techniques of Music Since 1900 **	2
MUSI 2170 Aural Skills III **	1	MUSI 2171 Aural Skills IV **	1
MUSI 2160 Group Piano III ◦	1	MUSI 2161 Group Piano IV ◦	1
MUSI 2361 Music and Culture	3	MUSI 2362 History of Music I	3
POLS 1336 U.S. Government	3	MUSI 41_ Chamber Music	1
Social Science Core Course	3	POLS 1337 US Govt. & Politics	3
		Natural Science Core Course	3
Third Year: Fall	14-16 Credits	Third Year: Spring	15-17 Credits
MUSA 32_ Applied Lessons (half hour) OR	2	MUSA 32_ Applied Lessons (half hour) OR	2
MUSA 34_ Applied Lessons (full hour)	4	MUSA 34_ Applied Lessons (full hour)	4
MUSI 11_ Large Ensemble	1	MUSI 11_ Large Ensemble	1
MUSI 3363 History of Music II	3	MUSI 3364 History of Music III	3
MUSI 3215 Intro to Large Forms **	2	HIST 1378 US History since 1877	3
MUSI 41_ Chamber Music	1	Humanities Core Course	3
HIST 1377 US History to 1877	3	_____	3
MUSI 4220/30 Choral/Instr. Conducting	2		
Fourth Year: Fall	15-17 Credits	Fourth Year: Spring	15-17 Credits
MUSA 42_ Applied Lessons (half hour) OR	2	MUSA 42_ Applied Lessons (half hour) OR	2
MUSA 44_ Applied Lessons (full hour)	4	MUSA 44_ Applied Lessons (full hour)	4
MUSI 11_ Large Ensemble	1	MUSI 11_ Large Ensemble	1
MUSI 43_ Adv. Music Theory Elective +	3	MUSI 43_ Adv. Music Hist./Lit. Elec. +	3
MUSI 43_ Adv. Music Elective +	3	Writing in the Disciplines Core	3
_____	3	_____	3
_____	3	_____	3
		Senior Recital	

Deviations from this plan should be approved by an advisor.



** Proficiency exam is a prerequisite for this course.

+ A list of approved electives is available in the office each semester.

◦ Group Piano courses are waived for students whose major instrument is piano.

Blanks to be filled by minor coursework.

Students must also complete a marketing minor as outlined by the Bauer College of Business.



UNIVERSITY OF HOUSTON

Bachelor of Music with Elective Studies in Music Marketing

A Bachelor of Music with Elective Studies in Music Marketing is a four-year music degree with a minor in marketing. This degree is appropriate for students who wish to work in arts administration, or those planning careers as musicians who also want to have a business background for the purposes of managing their own careers. The marketing minor included in the degree plan may also serve as the basis for employment while establishing oneself as a working musician.

Music business coursework enables students to be successful musicians. In addition to the university core requirements, coursework includes applied lessons, music history, music theory, and conducting. Students gain performance experience in marching band, wind ensemble, jazz band, orchestra, choir, opera, and various chamber music ensembles. Students must also complete a marketing minor as outlined by the Bauer College of Business.

Applied Music Requirements

Music Business students are only required to take a 2- credit, half-hour lesson each semester, but are eligible to take a 3- or 4- credit full-hour lesson each semester if they wish to do so.

Admissions Requirements

To pursue the Bachelor of Music in Applied Music, students must apply separately to the Moores School of Music and complete a successful audition. The music school application is available at www.music.uh.edu. Please note that music school application deadlines may differ from those of the university. Music Business applicants must audition on a major instrument.

General information and application materials: www.music.uh.edu

Scholarships

Awards for merit-based music scholarships are determined primarily by the student's skill level demonstrated at the audition. The admission audition serves as the scholarship audition and all applicants are considered for scholarship without the need for additional paperwork. Applicants accepted to the program who are initially denied music scholarship may reapply for scholarship in subsequent semesters of study. Students who receive scholarships may also request scholarship increases in subsequent semesters of study.

Stacia Morgan, Admissions & Scholarship Coordinator:
slmorgan@uh.edu

Important Information:

Recital Attendance: Music Business majors should attend at least 12 recitals each semester in residence, up to a total of 96 recitals. Students must attend at least 4 Tuesday recitals and at least 4 other MSM recitals/concerts each semester to meet attendance requirements. Students who are deficient in recital attendance may not schedule a degree-required recital or qualify for graduation.

The last 30 credits of any UH degree must be completed at UH.

ENGL 1303/1304 and MATH 1310 should be completed in the first year. All other core courses may be taken in any order as long as all prerequisites are met; this plan is only a suggested sequence.

Co-enrollment in applied music and ensemble is required even after degree requirements are satisfied.

Carrie Young, Academic Advisor: cyoung11@uh.edu
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UH is a EEO/AA institution.